

**Senate Finance and Public Administration Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**ADDITIONAL ESTIMATES 2016-17**

Finance Portfolio  
28 February 2017

**Department/Agency:** Finance  
**Outcome/Program:** General  
**Topic:** Advertising and information campaigns

**Senator:** Bilyk  
**Question reference number:** F88  
**Type of question:** Written  
**Date set by the committee for the return of answer:** Thursday, 13 April 2017

**Number of pages:** 1

**Question:**

1.a How much has the Department spent on advertising and information campaigns since 1 October 2016 (GST inclusive)?

1.b Can a list of all Contract Notice IDs for the Austender website in relation to advertising and information campaign contracts please be provided?

1.c How much did the Department spend on Facebook advertising or sponsored Facebook posts in calendar year 2016 (GST inclusive)?

1.d How much did the Department spend on Google adwords advertising in calendar year 2016 (GST inclusive)?

**Answer:**

1a-d. Nil.