

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Budget Estimates 2017-18

Prime Minister and Cabinet Portfolio

Department/Agency: Australian National Audit Office

Outcome/Program:

Topic: 2016-17 Market Research

Senator: Senator Farrell

Question reference number: 175

Type of question: Written

Date set by the committee for the return of answer: 7 July 2017

Number of pages: 3

Question:

For each contract for market research in 2016/2017, can you please provide:

- a) The subject of the market research;
- b) The supplier;
- c) Whether the supplier has been engaged previously and if so, for which contracts;
- d) The total value of the contract;
- e) The term of the contract (time);
- f) The date that the decision was taken to seek market research on the topic;
- g) The date the contract was opened to tender or selection process;
- h) The date the supplier was engaged;
- i) Whether the contract was subject to a tender process, including whether there was a full, partial or closed tender process;
- j) Does the supplier exist on a pre-approved supplier list, if so, when were they added to that list;
- k) Whether the Minister, or the Minister's Office, requested that the research be conducted;
- l) Whether the Minister approved the decision to conduct market research;
- m) Whether the Minister approved the contract with the supplier;
- n) Whether the Minister or the Minister's office was consulted on questions asked;
- o) Whether the Minister or the Minister's office received a copy of the market research;
- p) If the decision to conduct research was initiated by the department or agency, was the Minister or their office consulted before the decision was taken to conduct research, if so – in what form did that consultation take (written, verbal other);
- q) If the decision to conduct research was initiated by the department or agency, did Minister or their office make any amendments or changes to the Department's proposal for market research to be conducted, if so, what changes and to what aspects were they made;
- r) At any stage in the life of the proposal to conduct market research were other departments or agencies consulted?

- s) At any stage in the life of the proposal to conduct market research were other Ministers, or the Prime Minister consulted?
- t) At any stage in the life of the proposal to conduct market research did the expected cost change, if so how?
- u) At any stage in the life of the proposal to conduct market research did the scope, questions or supplier of the research change?
- v) Have any topics or questions of market research been conducted and subsequently conducted again by the same or different supplier?

Answer:

Please refer to the following page.

The below table provides details on the market research activities that was conducted in the period from 1 July 2016 to 30 June 2017.

(a) Subject of the market research	(b) Supplier	(c) Nature of previous engagement	(d) Total value of contract	(e) Term of contract	(f) Date decision taken	(g) Date opened to tender or selection process	(h) Date supplier engaged	(i) Procurement method	(j) Pre-approved supplier list and when	(t) Expected cost change during proposal	(u) Any scope changes	(v) Subsequent engagement
ANAO 2016 State of the Service Employee Census Reporting	ORIMA Research	Online client surveys	48,960.00	29/6/2016 to 30/12/2016	27/6/2016	4/3/2014	5/7/2016	Open tender	SON1871051	Yes, from 43,710 to 48,960	Additional presentations	Subject to operational requirements
Audit Assurance Services Group client survey	ORIMA Research	Online client surveys	49,753.00	25/11/2016 to 30/6/2017	24/11/2016	24/11/2016	16/12/2016	Limited tender	No	No	No	Likely to occur in the future
Performance Audit Services Group client survey	ORIMA Research	Online client surveys	68,310.00	28/07/2017 to 30/11/2017	24/3/2017	8/7/2016	28/3/2017	Limited tender	No	No	Minor changes during proposal	Likely to occur in the future

The market research services provided relate to the carrying out of online surveys relating to the ANAO's clients. The first census was based on employee responses.

1(k)-(s). N/A The procurement of market research services was conducted in accordance with the Commonwealth Procurement Rules to achieve value for money for the Commonwealth. There was no input from the Minister or other departments and agencies in relation to the procurement.