Economics Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Industry, Innovation, Climate Change, Science, Research and Tertiary Education Portfolio
Budget Estimates Hearing 2013-14
3 and 4 June 2013

AGENCY/DEPARTMENT: DEPARTMENT OF INDUSTRY, INNOVATION, CLIMATE CHANGE, SCIENCE, RESEARCH AND TERTIARY EDUCATION

TOPIC: Media Monitoring

REFERENCE: Written Question – Senator Bushby

QUESTION No.: BI-125

- 1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etc. provided to the Minister's office for this financial year to date?
 - Which agency or agencies provided these services?
 - What is the estimated budget to provide these services for the year 2013-14?
 - What has been spent providing these services this financial year to date?
- 2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etc. provided to the department/agency for this financial year to date?
 - Which agency or agencies provided these services?
 - What is the estimated budget to provide these services for the year 2013-14?
 - What has been spent providing these services this financial year to date?

ANSWER

- 1. Please refer to the response to question 2. Ministers' Offices receive a subset of the services procured by the department for its business use.
- 2. The total cost of media monitoring services for the 2012-13 financial year to date as at 31 May 2013 is as follows.

Department/Agency	Cost \$	Media Monitoring
	(GST exclusive)	Agency
Department of Industry, Innovation,	470,988	Australian Associated
Climate Change, Science, Research and		Press (AAP)
Tertiary Education		iSentia (formerly Media
		Monitors)
		Bloomberg
		Meltwater Australia Pty
		Ltd
		Lexisnexis
		Weber Shandwick
Australian Institute of	6,750	iSentia
Aboriginal and Torres		AAP
Strait Islander Studies		
Australian Institute of Marine Science	18,724	iSentia

Australian Nuclear Science and	22,298	iSentia
Technology Organisation		
Australian Research Council	26,782	iSentia
Australian Skills Quality Authority	7,577	ASQA receives this
		media monitoring service
		under a contract with
		DEEWR
Clean Energy Regulator ¹	165,000	iSentia
Climate Change Authority	6,117	Provided by the former
		Department of Climate
		Change and Energy
		Efficiency under an
		MOU
Commonwealth Scientific and Industrial	94,363	Meltwater News
Research Organisation		iSentia
IP Australia	16,558	iSentia
Tertiary Education Quality	0	N/A
and Standards Agency		

¹Media monitoring services are provided to the Clean Energy Regulator through a shared services arrangement with the Department of Industry, Innovation, Climate Change, Science, Research and Tertiary Education. Media monitoring services were provided by the Australian Associated Press from 1 July 2012 to 20 April 2013 under a contract with the former Department of Climate Change and Energy Efficiency. The contract for media monitoring services is maintained by the Department.

The current estimated budget to provide these services for the 2013-14 financial year for the department and agencies is as follows:

Department/Agency	2013-14 \$
Department of Industry, Innovation, Climate Change, Science, Research and	700,000
Tertiary Education	
Australian Institute of Aboriginal and Torres Strait Islander Studies	7,000
Australian Institute of Marine Science	18,000
Australian Nuclear Science and Technology Organisation	24,000
Australian Research Council	33,000
Australian Skills Quality Authority	8,266
Clean Energy Regulator ²	N/A
Climate Change Authority	7,000

Commonwealth Scientific	75,000
and Industrial Research	
Organisation	
IP Australia	18,000
Tertiary Education Quality	0
and Standards Agency	

 $^{^2}$ As at 31 May 2013, the Clean Energy Regulator has not yet finalised the specific budget allocation for media monitoring services for the 2013-14 financial year.