Submission Number: 29 Date Received: 4/11/2010



NUS Research



Submission To House of Representatives Education and Employment Committee

Inquiry into The Higher Education Legislation Amendment (Student Services and Amenities) Bill 2010

Presented by NUS President: Carla Drakeford

Prepared by NUS Research Co-ordinator: Graham Hastings

November 2010

NUS welcomes this opportunity to present our views to the House of Representatives Education and Employment Committee.

We will briefly address the impact of the current arrangements for student organisations with a particular focus on regional campuses. Then we will move onto the consideration of alternative and international models. In the final section we will outline our critique of the proposed legislation.

1. Impact of Higher Education Support (Abolition of Compulsory *Up-front Student) Union Fees Bill 2005*

The devastating impact of the *Higher Education (Abolition of Compulsory Up Front Student Union Fees) Act 2005* on campus life, student support, student representative and advocacy resources has been extensively documented in the NUS *First Annual Report Into The Impact of Federal VSU Legislation* and subsequently with the DEEWR Summary Report *The Impact of Voluntary Student Unionism on Services, Amenities and Representation* and the Report of the Senate Standing Committee on Education, Employment and Workplace Relations Inquiry into the 2009 legislation.

As this has been well canvassed by these three reports we will not go into great detail about the impact in the main body of this submission. However, we will offer this brief précis of what has happened since 2005.

The *Higher Education Support (Abolition of Compulsory Up-front Student) Union Fees Bill* 2005 was passed on the final sitting day of 2005 and began to take effect in the second semester of 2006. Australasian Campus Union Managers Association/Australian University Sports estimated that the income collected from membership fees amounted to \$178.7 million in 2005. Initially many universities attempted to collect voluntary fees. The voluntary membership income collected in 2007, the first full year of VSU, amounted to \$12.7 million.

In many cases the amount collected was barely worth the cost of collection, recruitment and marketing. Except for three student guilds in Western Australia, the voluntary fee did not become a significant source of income. Where they do exist outside of WA they are in the form of nominal premium memberships for additional excludable services and discount packages.

This is not surprising for similar reasons why taxation is not voluntary. Services, campus life and having a voice in university decision making may be valued by students but much of what is offered is not excludable and open to the free ride problem. Also, the transitory nature of student life makes it hard to build the on-going loyalty that could be involved with trade union membership or established volunteer community groups.

The partial exception is the Western Australian experience, where state based legislation was introduced in the 1990s. These campus had the advantages of a long transition due to the Keating Governments "SOS" funding and have a captive market by virtue of having most of their students at a single central campus, a large full time internal undergraduate population, and are not located near the CBD so that students rush off campus at the end of lectures. This context is no longer the situation at most post-Dawkins universities. The struggle to maintain student services at the disparate campuses of Edith Cowan University (a product of the Dawkins-era mergers) is more typical.

Nevertheless the outcome was that during 2007 and 2008, campus student organisations, including the Western Australian Student Guilds, began signing funding agreements with universities to maintain funding for some core service and representative activities. In other cases the university allowed the student organisations to collapse and established their own student service companies. In a few cases such as Charles Darwin and University of Sunshine Coast the student services, outside of the minimal provision from university departments, were allowed to collapse.

In short, while voluntary student unionism legislation outlawed compulsory fees the reality is it has not led to self funded voluntary student organisations able to deliver a comprehensive range of safety net and campus life functions. Exhortations that students will voluntarily join the organisations if they deliver effective services at the right price have proven to be as fanciful.

The actual outcomes since the passage of the Australian VSU legislation fall into three broad categories:

- General collapse of student campus life, support structures and representative functions
- University takeover of major service providers and subsidised from university revenue with either a student advisory committee within the university company or a small independent student representative/advocacy organisation funded by the university through a service level contract
- University funding to maintain comprehensive student service and representative bodies through a service level contract

The problems with the current university funding system include:

- The university funding for student services, amenities, representation and advocacy is unfunded apart from possible future grants for student amenities under the Higher Education Investment Fund. This means that universities are diverting funds from other areas of university activity. Loss of income due to the decline of international student enrolments may impact on discretionary funds that universities have to maintain even the current levels of subsidy.
- There is a huge variation in the amount of discretionary funding the universities have in their budgets to divert. Compare the funding agreements of some elite Group of Eight universities with small regional universities. This builds further structural inequalities and disadvantages into the higher education system and the student experience.
- Since 2005, there has been a massive shift from universities exercising broad regulatory control over student organisations to micro-managing student service delivery either through the establishment of university companies to deliver services or detailed service level agreements with student organisations. This has led to a loss of student-driven culture and the weakening of independent representation and advocacy services.

Another aspect that should be considered is transitional funding. In response to concerns from regional communities the National Party was able to gain funding for about \$100 million of competitively allocated transitional funding for university sport:

- The VSU Transition Fund for Recreational and Sporting Facilities;
- Small Businesses on Regional Campus Fund;
- Regional University Sport Programme.

These programmes come to an end in 2010 so the real impact on university sport and sporting facilities will come into play from 2011.

2. Impact on Regional Campuses

VSU has had a major impact on regional students despite the temporary support to sporting infrastructure provided by the VSU transition fund.

Students at most regional universities have fared much worse than their metropolitan counterparts in terms of loss of services, independent representation and advocacy services; educational enriching experiences and opportunities to develop the skills needed to develop the next generation of regional community leaders.

This is largely because many of the metropolitan universities have much larger pools of discretionary funding to provide large subsidies to ensure that a broad portfolio of services, representation and campus life can be maintained. For example the University of Sydney has allocated \$30 million over the 3 years to preserve most visible aspects of campus life as it was before VSU. The University of Melbourne has similarly allocated \$22 million over 3 years.

Table 1 (below) outlines the impact on VSU. It shows that many regional universities have not been able to provide substantial funding, which has led to the collapse of student organisations and severely curtailed campus life (voluntary fees have been tried on several regional campuses and failed to generate sufficient income to maintain campus life and representative structures). The collapse of regional student representative structures has been documented in previous NUS and DEEWR surveys.

There has been some change since these surveys. The stated intention by the government to required HEPs to have some form of student representation in recent legislation attempts seems to have some impact with Charles Darwin and University of New England providing funding for student elections and rudimentary student representative organisations in 2010. Conversely, the Students Association at Ballarat University was wound up this year.

Table 1 Regional Impact of VSU		
	Pre-VSU	VSU Impact
	Fee Annual	
	Income (2005	
	dollars)	
	\$2.66 million	Membership is voluntary
Central Queensland		but free. University
University		provides around \$0.5
		million to supplement the
Campuses at Rockhampton,		small trading profit.
Gladstone, Mackay and Bundaberg		A range of core services
with learning centres at Emerald		still exist in reduced form
and Noosa. International student		but according to the 2009
campuses at Sydney, Melbourne,		annual report the Students'
Brisbane and Gold Coast.		Association spent \$348K
DI ISDAILE AITU GOTU COASt.		than it received in 2009.
		Birdcage Bar in
		Rockhampton closed
		down.
	\$0.8 million	Charles Darwin Student
Charles Darwin University		Union collapsed post-VSU.
		University established a
Dual higher education/VET		company, Charles Darwin
		University Amenities Ltd.
Main campus at Casuarina with		to support sport and
smaller campuses at Palmerston,		postgraduates. The

Alice Springs, Katherine, and		company is mainly self-
Nhulunbuy. Training centres at		funded from vending
Jabiru, Tenant Creek and Yulara.		machine and rental leases.
		The university reported
		that the lack of student
		involvement with the
		company is problematic.
		Following public criticism of
		the university in 2009,
		such as the NUS
		University Rankings, and
		the government's proposed
		student representation
		protocols the university
		has established a Students
		Association in 2010 and
		held student elections.
		Free voluntary
		membership but the level
		of funding from university
		is small but does not even
		include a part-time
		honorarium for the student
		president.
	\$3.37 million	All campus-based student
Charles Sturt University		organisations wound up
		although there are
Campuses at Albury-Wodonga,		volunteer student
Bathurst, Canberra, Dubbo,		representative committees
		have been established to
Goulburn, Orange and Parramatta		serve on campus and
(theological college) with study		central university
centres in Sydney and Melbourne.		committees.
		University allocated \$1
		million to employ its own
		student support staff and

		to refurbish some student
		facilities.
	\$2.5 million	Collects a range of
James Cook University		voluntary membership fees
		(\$15-\$60) for discount
Campuses at Townsville and		packages and voting rights
Cairns.		although take up rates are
Call lis.		very modest.
Other smaller sites are Mt. Isa,		Students Association shed
Mackay and Brisbane.		two thirds of its staff post-
		VSU. Receives an annual
		grant of about \$300,000
		from the university for
		welfare, representation and
		advocacy services.
		University has taken over
		the leasing of food outlets
		and childcare provision
		Active student clubs fell
		from 50 to less than 20.
	\$2.0 million	Lismore SRC and
Southern Cross University		University Union collapsed
		post-VSU. Very limited
Main campus at Lismore with		services now run at
smaller campuses at Coffs		Lismore by university
Harbour, Gold Coast, Tweed		Office of Sport and Cultural
Heads and a Hotel school in		Activities
		University provided grant
Sydney.		of \$0.13 million for
		postgraduates and student
		organisation at Coffs
		Habour and Tweed Head

[]		the second state Product to the second
		to provide limited clubs and
		sports programs,
		promotions and
		postgraduate support.
		Attempts in 2010 to create
		a Lismore and External
		Undergraduate Student
		Union appear to have
		ceased.
	\$1.14 million	The university provided a
University of Ballarat		grant of \$0.4 million, this is
		subsidised with some
Dual higher education/VET		voluntary fees from a
		members discount
		scheme.
Main campus is at Mt. Helen with		
smaller sites in Ballarat, Horsham,		The university had a much
Stawell and Ararat.		narrower range of services
		than elsewhere even prior
		to VSU. These services
		were reported as being
		'marginally sustainable'
		under current
		arrangements.
		In early 2010 the Students
		In early 2010 the Students
		Association was wound up.
	\$6.25 million	The main trading and
University of Newcastle		activities, body, the
		University Union, has been
Dual higher education/VET		wound up.
Main compused at Novegetle and		It has been replaced by a
Main campuses at Newcastle and		university company, UoN
Ourimbah.		(Services). It receives
		funding from the university

Sydney. Student representative and sporting organisations receive about \$0.8 million from the university. University of New England \$1.85 million Armidale Students suscentation and Postgraduate Association have been dissolved. No voluntary fees are collected. Image: Note Students association and Postgraduate Association have been dissolved. No voluntary fees are collected. The university has established a company, UNE Services. There are rudimentary undergraduate committees but only in an advisory capacity Image: Note Students association and Postgraduate Association have been dissolved. No voluntary fees are collected. The university has established a company, UNE Services. There are rudimentary undergraduate committees but only in an advisory capacity Image: Note Students association and Postgraduate Association Associ	Small sites at Pt. Macquarie and		of about \$1.13 million
Student representative and sporting organisations receive about \$0.8 million from the university. University of New England \$1.85 million Armidale \$1.85 million The University Union, Students Association and Postgraduate Association have been dissolved. No voluntary fees are collected. The university has established a company, UNE Services. There are rudimentary undergraduate and postgraduate committees but only in an advisory capacity The university provides a grant of \$0.3 million to UNE Services UNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All	Svdnev.		
University of New England \$1.85 million The University Union, Armidale \$1.85 million The University Union, Students Association and Postgraduate Association have been dissolved. No voluntary fees are collected. The university has established a company, UNE Services. There are rudimentary undergraduate committees but only in an advisory capacity The university provides a grant of \$0.3 million to UNE Services UNE Services UNE Sports continues but with less than half of its previous funding in 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			Student representative and
University of New England\$1.85 millionThe University Union, Students Association and Postgraduate Association have been dissolved. No voluntary fees are collected.ArmidaleThe university has established a company, UNE Services. There are rudimentary undergraduate and postgraduate committees but only in an advisory capacityThe university provides a grant of \$0.3 million to UNE ServicesUNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			sporting organisations
University of New England \$1.85 million The University Union, Students Association and Postgraduate Association have been dissolved. No voluntary fees are collected. Armidale The university has established a company, UNE Services. There are rudimentary undergraduate and postgraduate committees but only in an advisory capacity The university provides a grant of \$0.3 million to UNE Services UNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			receive about \$0.8 million
University of New EnglandStudents Association and Postgraduate Association have been dissolved. No voluntary fees are collected.ArmidaleThe university has established a company, UNE Services. There are rudimentary undergraduate and postgraduate committees but only in an advisory capacityThe university provides a grant of \$0.3 million to UNE ServicesUNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			from the university.
Armidale Postgraduate Association have been dissolved. No voluntary fees are collected. The university has established a company, UNE Services. There are rudimentary undergraduate and postgraduate committees but only in an advisory capacity The university provides a grant of \$0.3 million to UNE Services UNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All		\$1.85 million	The University Union,
Armidalehave been dissolved. No voluntary fees are collected.The university has established a company, UNE Services. There are rudimentary undergraduate and postgraduate committees but only in an advisory capacityThe university provides a grant of \$0.3 million to UNE ServicesUNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All	University of New England		Students Association and
Armidale voluntary fees are collected. The university has established a company, UNE Services. There are rudimentary undergraduate and postgraduate committees but only in an advisory capacity The university provides a grant of \$0.3 million to UNE Services UNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			Postgraduate Association
voluntary fees are collected. The university has established a company, UNE Services. There are rudimentary undergraduate and postgraduate committees but only in an advisory capacity The university provides a grant of \$0.3 million to UNE Services UNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All	Armidalo		have been dissolved. No
The university has established a company, UNE Services. There are rudimentary undergraduate and postgraduate committees but only in an advisory capacity The university provides a grant of \$0.3 million to UNE Services UNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All	Alimuale		voluntary fees are
established a company, UNE Services. There are rudimentary undergraduate and postgraduate committees but only in an advisory capacity The university provides a grant of \$0.3 million to UNE Services UNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			collected.
established a company, UNE Services. There are rudimentary undergraduate and postgraduate committees but only in an advisory capacity The university provides a grant of \$0.3 million to UNE Services UNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			
UNE Services. There are rudimentary undergraduate and postgraduate committees but only in an advisory capacity The university provides a grant of \$0.3 million to UNE Services UNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			The university has
rudimentary undergraduate and postgraduate committees but only in an advisory capacity The university provides a grant of \$0.3 million to UNE Services UNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			established a company,
and postgraduate committees but only in an advisory capacity The university provides a grant of \$0.3 million to UNE Services UNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			UNE Services. There are
committees but only in an advisory capacityThe university provides a grant of \$0.3 million to UNE ServicesUNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			rudimentary undergraduate
advisory capacityThe university provides a grant of \$0.3 million to UNE ServicesUNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			and postgraduate
The university provides a grant of \$0.3 million to UNE Services UNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			committees but only in an
grant of \$0.3 million to UNE Services UNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			advisory capacity
UNE Services UNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			The university provides a
UNE Sports continues but with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			grant of \$0.3 million to
with less than half of its previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			UNE Services
previous funding In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			UNE Sports continues but
In 2010 students elections were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			with less than half of its
were held to for a new UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			previous funding
UNE Guild to organise student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			In 2010 students elections
student representation, clubs and student activities. The Guild is funded from a small grant from the university. All			were held to for a new
clubs and student activities. The Guild is funded from a small grant from the university. All			UNE Guild to organise
activities. The Guild is funded from a small grant from the university. All			student representation,
funded from a small grant from the university. All			clubs and student
from the university. All			activities. The Guild is
			funded from a small grant
undergraduates are			from the university. All
			undergraduates are
automatically members			automatically members

		and are eligible to vote.
	\$1.8 million	University allocation of
University of Southern		\$0.7 million in 2010.
Queensland		University has gone from
		signing 3 year agreements
		to yearly agreement. The
Main campus at Toowoomba with		grant is supplemented with
smaller campuses at Springfield		profits from trading
and Fraser Coast		operations.
		The Guild annual report
		records an operating loss
		of \$365,000 in 2008 and
		\$120,000 in 2009. The
		decline in campus activity
		since VSU has also led to
		a decline in commercial
		trading revenue. Historic
		reserves are keeping the
		Guild functioning.
		Guild has stated it believes
		the allocation is insufficient
		to maintain the operation of
		the Guild and will
		eventually wind up unless
		a funding solution is found.
University of Sunshine	\$0.5 million	Post VSU the Guild was
-		reliant on voluntary
Coast		contributions amounting to
Sippy Downs		a few hundred dollars
		The Guild shifted from
		central location on campus
		to small demountable on
		edge of campus. In 2009
		the Guild was wound up.
		The contract of the state
		The university directly runs

		clubs and sports programs.
	\$3.87 million	Major service provision
University of Wollongong		prior to VSU was by
		university companies,
Wellengeng		UniLife and the Recreation
Wollongong		and Aquatic Centre.
		Representative
		organisations now receive
		funding only for a single
		academic rights advocacy
		officer, plus irregular small
		scale funding on a project
		by project basis.
		Both the undergraduate
		and postgraduate
		association have only
		survived so far even in a
		limited capacity by drawing
		on reserves which are
		close to exhaustion. The
		operating budget for
		Student Association in
		2010 is forecast to be a
		\$130,000 deficit.

While VSU has had an effect on all universities and students, these effects have been considerably exacerbated in regional communities. The table shows that the VSU legislation an alarming loss of student-driven campus life activity, representation, and in some cases even the most basic services. Regional universities have less money than large city-based universities to divert from core teaching and research activities to subsidise the continuation of student services, culture and representation. They also tend to be based smaller campuses with less opportunities to cross-subsidise non-profit activities with commercial income streams.

Representing Students since 1987

Universities were meant to be able to access a broader capital development pool as part of the Higher Education Invest Fund to cover the costs of major infrastructure projects related to student services & amenities. The global Financial Crisis wrecked most of the optimistic funding projections for university capital development projects. This may partly explain why the government has gone back to a compulsory fee as a funding source.

Students don't just need services infrastructure. Regional universities were particularly successful at winning grants for new sporting infrastructure under the VSU Transition Program. Yet most regional universities report that since VSU that membership of sporting clubs and participation in inter-university sporting events has plummeted as subsidies to participate have dried up. This sporting example highlights a more general point. A vibrant campus life is more than buildings and infrastructure. It is important that there are mechanisms to fund what goes on inside the buildings or on the sports pitches.

NUS also cannot stress enough the importance that regional students need a voice. Regional students face a variety of circumstances that affect their welfare, learning and financial situation differently from typical suburban students. Students from regional/rural backgrounds participate in higher education at only 71% the rate that metropolitan students, students from isolated backgrounds participate at 44%. There are higher proportions of students from low SES and Indigenous backgrounds, more students in external or mixed study modes, and more students affected by asset testing to determine eligibility for financial support. There are also more 'internal students' receiving lectures via video relay and tutorials via web discussion boards. The NUS Quality of Education Survey this year confirmed that this is now common form of education delivery at the satellite regional campuses of metropolitan campuses and also that there are many issues that need to fixed up to ensure consistent pedagogical and academic support standards are met.

3. VSU Models and International Comparisons

- What about international comparisons and are there any policy alternatives?
- There are policy alternatives to both the *status quo* and the proposed bill?

Representing Students since 1987¹³

Our first response is to point to the long-standing tradition of universal membership of student organisations that has been a cornerstone of the great universities in the Western Liberal tradition.

The first English student union came into existence at Cambridge University in 1815. Similarly the system of 'student government' began to evolve around this time at US universities. The etymology of the term "union" pre-dates the contemporary association with trade unionism as the workers associations of the time were known as craft guilds. Instead the term referred to a place where people to met to debate and discuss. The persistence of the term University Unions at some Australian universities refers to this Cambridge, and later Oxford and Harvard tradition of providing opportunities outside their classroom and faculty where students could engage, debate and collaborate with their peers.

There were voluntary student organisations at Australian universities in the 19th century. However, they were aimed at the leisure and sporting activities of a very small number of wealthy students who attended universities back then. In 1906 the University of Melbourne became the first Australian university to charge an annual compulsory levy on students for campus activities other than tuition (initially for sport).

The founder of the Liberal Party Sir Robert Menzies, was a prominent student politician, President of the Student Representatives Council in 1916, at the University of Melbourne during the ensuing years when student politicians on both sides supported expanding the scope of things beyond sport that could be funded by the compulsory fee. Menzies was one of the students who helped create of the system of universal student governance in Australia and a supporter of student organisations through his political life. The perils of 'compulsory student unionism' was something discovered only after his death.

Universal membership and contribution arrangements became general across Australian universities by the 1920s. Typically it was the students themselves who banded together to push the universities into levying a small fee to create a student life on campuses beyond lectures and laboratories.

Soon they also wanted to have a voice on faculty and university bodies that led to the creation of Student Representative Councils. For five decades there was bipartisan

support (ALP and Conservative) for the principle of automatic membership to student organisations. Governments were quite happy to leave the operation of student organisations up to the universities. Like their counterparts at other good international universities such as Oxford, Cambridge, Princeton and Colombia the universal levy was seen as part of a getting a well rounded education.

One of the key reports during the Liberal-National-Country Party Menzies Government's modernisation of Australian universities in the 1950s and 1960s was the Murray Report. It noted:

"In universities of the Australian type, the importance cannot be overstressed of the provision of some adequate meeting ground for students from all faculties. The Students' Union should be the focus for extra-curricular activities, both social and intellectual, of the student body. It could prove one of the most potent influences in developing that corporate life which is urgently needed if the modern tendency for the average student to be exposed throughout his university course to nothing but purely vocational interests is to be corrected." (Murray Report 1957, Sir Keith Murray was Chair of the British University Grants Committee).

The Vice-Chancellors' submission to the Committee stressed the importance of the activities of student organisations:

"the University Union (is) a significant feature, for it is from the activities of the Union that the average student get much of the benefits of the communal life as are possible for one not in residence. This has been appreciated by university governing bodies and one of the features of Australian student life is the existence of strong Union Boards, active Student Representative Councils, and an extensive series of clubs and societies."

When the Commonwealth took over the most of the funding and co-ordination of the state governments in 1974 there was a debate on whether or not the Commonwealth should directly fund student organisations so that there would be no fees for study at higher education.

However, the Universities Commission took the position that Commonwealth funding had the potential to compromise the important independent advocacy and

'Student bodies provide basic facilities such as food services, meeting rooms, amenities, commercial services and sporting and recreational facilities which are essential parts of the functioning of the university; and they provide a framework for the social and cultural development of the students...The unions and other student bodies rightfully prize their freedom and independence from political intervention. Moreover by relying on fees as the main source of their income, student bodies retain the power to determine the direction, pattern and extent of their own development and have regard to their own priorities. Accordingly the Commission does not advocate the abolition of fees charged by student bodies...The introduction of recurrent assistance for student bodies would not be justified in the light of other needs and priorities. Moreover the Commission is not convinced that such a form of support would be in the best interests of the bodies themselves as it could, in the long run, lead to direct government involvement in their affairs. The *Commission proposes to continue its policy of support for universities in the* provision of medical and other student services and for student bodies in the provision of the basic buildings and sports facilities necessary for their operations." (Sixth Report of the Universities Commission, 1975).

When the Commonwealth took over the authority to fund higher education it made an agreement with the state governments that included the following undertaking:

"student representative council, union and sports fees will continue as the responsibility of the student on the understanding that the institutions will make payment of these fees compulsory for all students."

In 1975, (following the peak of student activism in the early seventies), some student sections of the Australian Liberal Students Federation began campaigning to end the consensus around student organisation fees in order to restrict perceived excesses by student left activists.

This led to a thirty-five year ideological battle fought out in the courts, state parliaments (as most universities are established under state legislation), and since the 1990s in the federal parliament. An observer from outside of Australia would be perplexed at how many days of federal parliamentary sittings have been dominated in the last 15 years by

Representing Students since 1987

a matter that does not involve Commonwealth funds or Commonwealth delivered programs except when it has been welded onto unrelated funding.

The demands of VSU proponents also escalated from attempts to restrict expenditure on perceived left wing causes and affiliation fees to the Australian Union of Students. This also extended to bans on universities collecting any mandatory contribution from students for any non-academic services (even for university run services). This long battle has thrown up various models for regulating student membership of student organisations and how they are funded.

A: The Current Legislation (The No Fee Model)

(Abolition of Compulsory Upfront Fees Bill 2005, similar bill in WA from 1993 up to 2002)

- voluntary membership of student organisations
- theoretical voluntary fee for all university and student organisation nonacademic services but in practice universities provide varying levels of funding through service level contract agreements, (only three student guilds in WA collect substantial voluntary fee revenue).

B: Bracks-era Victorian VSU legislation (The Direct Benefit To Students Model) (*Tertiary Education Act 2000*)

- voluntary membership of student organisations
- compulsory fee that must only be used for expenditures of direct benefit to students at that institution

C: Kennet-era Victorian VSU legislation (The Government Proscribed Activity Model: *Tertiary Education Act 1994*)

- voluntary membership of student organisations
- compulsory fee that can only be used for expenditures for a proscribed list of activities approved by parliament. The list of allowable activities in Victoria in the original 1993 Kennet legislation was: food services, meeting rooms, sports and physical recreation, child care facilities, counselling, health care, legal, health, housing and employment services, visual and performing arts and audiovisual media, academic support and overseas student services.

Representing Students since 1987

Later the list was amended to include: "student publications, including student newspapers that meet generally accepted community standards including accuracy and fairness", "clubs and societies for students", "student elections" and "opinion surveys, research, and other facilities, services and activities that provide for the consideration of issues relevant to student welfare".

The current *Higher Education Legislation Amendment (Student Services and Amenities) Bill 2010* is the latest variation on this approach with a slightly amended list of proscribed activities.

D. The 2002 Western Australian Legislation (The Proportionate Allocation Model)

(Acts Amendment (Student Guilds and Associations Act 2002)

- voluntary membership of student organisations
- university able to collect compulsory services and amenity fee from all students, the university passes onto the Student Guild an amount that is proportional to the number of students who decide to become members of the Guild, the rest of the money goes to university amenities and services. In early years there was a safety net of 50% revenue guarantee until membership levels stabilised, remaining money to be spent by university on student services

E. The University of Melbourne (Amendment) Act 1978, only in operation for one year (Demonstrated Electoral Mandate Model)

- voluntary membership of student organisations
- university required to ensure that compulsory fees were spent on *bona fide* activities of direct benefit to the university
- the Student Representative Council was only able to receive funding from the compulsory fee if at least 25% of enrolled students voted in the annual election (a target that was reached by the SRC)

F. The Traditional Arrangement (Student Control of Student Affairs Under University Regulation Model)

Representing Students since 1987¹⁸

-universal membership of student organisation and payment of student amenities fee to university

-university council determines the allocation of student amenities fee between university directly run services, campus student organisations and student service companies, student organisations required to submit audited financial reports to university council

- student control over their slice of the allocated fees subject to normal legal and financial requirements of incorporated associations

By way of international comparison the current voluntary student unionism legislation stands in isolation. NUS is unaware of any national government of a country with universities based on the Western (Cambridge-Harvard-Oxford) tradition to have enacted legislation that banned non-academic services from being supported by a some form of universal student or public contribution (either as a separate levy or included as part of tuition fees/specified government grant).

In the United Kingdom students are required to join their student organisation upon enrolment but they do not have to pay a student services fee. This is because the activities of student organisations are funded by the grants received by each university from the government. The Whitlam Government explored adopting a similar approach in Australia . The Thatcher Government in the 1980s decided against introducing VSU because as the Education Secretary, Sir Keith Joseph argued:

"..the student union is, mercifully, not the same as an industrial union. What we have in the students' union is automatic membership and automatic access to facilities...and I do not see how we can, therefore make membership voluntary."

Instead of VSU, the Tory Government did eventually adopt an alternative regulatory approach in its *Education Act 1994*. The Act required the governing bodies of universities to ensure that student associations operated 'in a fair and democratic manner and were accountable for their finances and 'that governing bodies adopt codes of practice in relation to student organisations'.

The North American higher education system is very diverse. Nevertheless most public universities, and the leading private universities in Canada and the USA have a system

similar to the pre-VSU situation in Australia – a compulsory fee with opt out membership provisions for conscientious objection. A few US universities allow students to designate which campus activities they wish to fund (ie sports, campus life, representation, clubs) but still collect a universal fee.

America's most prestigious private university, Harvard University, sees its student government structures and student services as so important to its education mission that it currently charges a universal annual student services levy of \$US2,190 per full time student (for conversion purposes at the time of writing the Australian dollar was very close to parity with the US dollar) and this doesn't cover additional fees for residential board or health services

University of Illinois is a more comparable university to the average Australian public university. The annual student service fees for two semesters amount to \$US1,068 with additional optional charges for health and dental services. A comparable Canadian public university is the University of British Columbia which charges \$CAN550 for two semesters also with additional optional charges for health and dental services.

This puts some perspective on the \$100-\$A400 fee that were typical at Australian universities before 2006 and the current funding level agreements provided by universities. Even under the \$250 cap proposed under the *Higher Education Legislation Amendment (Student Services and Amenities) Bill 2010* would lead to Australian universities falling well behind international benchmarks in the provision of student services, representation and campus life.

The only Western country that is moving towards a more limited form of Voluntary Student Unionism is New Zealand, driven by the close Trans-Tasman links between conservative student groups. The previous National Party government introduced the *Tertiary Students' Association Voluntary Membership Amendment Act 1998*. Rather than banning the collection of a student fee the legislation allowed the student body the option of determining whether or not it wanted a compulsory fee. While the default position was a voluntary fee students could opt to hold a referendum for a compulsory fee if the university received a request from 10% of students enrolled at that institution. At all but two institutions (University of Auckland and University of Waikato) the student body requested and voted for a compulsory fee.

Representing Students since 1987

Currently the *Education (Freedom of Association) Amendment Bill 2010* is before the New Zealand parliament and has gone through the select committee stage (NUS testified at the committee). The effect of the legislation is to prohibit compulsory membership of any association of students, or to require a student to pay any money to any association of students. Notably the legislation is targeted at student unions and is not directed at university run non-academic services or university student service companies. A compulsory fee can still be collected by the university but won't go to student-controlled entities.

4. Current Bill and Second Reading Speech

Freedom of Association

The Higher Education Legislation Amendment (Student Services and Amenities) Bill 2010 maintains the voluntary membership principles behind the Higher Education (Abolition of Compulsory Up Front Student Union Fees) Act 2005.

Many of the opponents of the current VSU legislation have been content to cede to the philosophical argument on freedom of association so they can move onto revenue issues. However, NUS continues to believe that the pro-VSU arguments presented, however sincerely held, are wrong and that student associations have a legal basis as public associations.

The most common argument in favour of voluntary student unionism membership is that universal membership causes a public detriment in that it restricts student choice by requiring them to become members of the student association and thereby limits their freedom of association. VSU proponents are fond of claiming that student unions are an historical anachronism, the 'last closed shop' (forgetting all the closed-shop professional associations such as the Australian Medical Association).

Typically VSU proponents in Australia have looked for moral backing for their position by citing United Nations conventions relating to freedom of association. Regardless of a utilitarian approach (such as that Australian Consumer and Competition Commission employed in their 2003 ruling that the public benefit outweighed public detriment)

Representing Students since 1987

there are fundamental philosophical flaws in this style of freedom of association argument.

First of all it is important to be clear what issue of public detriment is at stake here. The freedom of association refers to the positive right of individuals to form associations with anyone whomsoever one pleases. Strictly what the proponents of VSU are referring to is the negative right of association (or dissociation) – the right not to be compelled to associate with other person's against one's will. The distinction is important because there is a considerable body of law, human rights conventions and ethical argument in favour of the positive right to form associations, particularly in the context of repressive human rights and industrial laws in countries with oppressive regimes.

Many proponents of the negative right of dissociation try conflating their arguments with the widespread support for legal and ethical arguments around the positive right of association. Legal and ethical issues around the right of dissociation are different and should not be simplistically conflated with rights of freedom of association.

Secondly public associations should be regarded differently from those associations established by individuals. There is a considerable body of case law, particularly in Europe, which draws an important distinction between associations of a private character (including political parties and trade unions) as contrasted to organisations formed pursuant to statute or of a public character. For example the European Court of Human Rights and other courts have upheld the compulsory membership provisions of various professional associations as they were public institutions, established by legislation to take measures in the public interest.

Similar arrangements are in place in Australia such as the compulsory membership provisions of professional registration bodies such as the Australian Medical Association that produce the public benefit of ensuring that professionals meet and maintain peer standards.

This distinction between public and private associations is critical when considering the negative right of dissociation. If I set up a chocolate appreciation club on campus I could not compel everyone to become a member and pay money to me. If I attempted

Representing Students since 1987

to I would be rightfully chastised for violating the right of dissociation of my fellow students.

However, the student organisations on campus we know as Guilds, Student Associations, Student Representative Councils, Sports Associations or University Unions, are different in that they are public associations established to perform functions for good running the university (and in some cases created explicitly by state government legislation).

While NUS is not arguing that student associations are professional registration associations there is an important matter of principle transferable to these deliberations. For example the James Cook University Students' Association in Australia is a public association (explicitly established by the Queensland Parliament through a division of the *James Cook University of North Queensland Act 1970*). It is also performing public functions that have been delegated to it by the James Cook University Council that in turn performs the functions delegated to it by the Queensland parliament (the objects of the Association set out in its constitution that are ultimately determined by the University Council). In short the James Cook University Students' Association is a public association carrying out delegated public functions.

In test cases in Sweden and England the public nature of the student associations has been upheld in courts as a key principle behind the retention of universal membership of student organisations in the face of freedom of association arguments.

Many student organisations are not explicitly created by Acts of state parliament but instead are created by statutes and regulations of University Councils. In these cases the public character of these student organisations flows from the powers delegated by state parliaments to university councils. The authoritative legal precedent in Australia was set in 1978 by the Full Bench of the Victorian Supreme Court in the *Clark v University of Melbourne* case (dealing with the universal membership provisions of the Melbourne University Student Representative Council). The court agreed that (1) public associations should be regarded differently from private associations for this purpose and (2) that the public character of student organisations could be granted by the university:

(The) origin (of the University's powers) in an Act of Parliament places them on a different footing from the powers of the Committee of a voluntary association or of

Representing Students since 1987

a corporation formed by the action of its members, but they have this in common with the latter powers that they cannot touch anyone who does not voluntarily bring himself within their reach.

The public character of the association is restricted in that it could only be extended to those who voluntarily chose to become students at that university.

A third argument is that the retention of universal student membership of student organisations *per se* will continue to only confer rights rather than obligations on its members. For example it is a common practice at many Australian universities that students on admission to the university are also automatically made a member of their faculty. This 'compulsory membership' of faculties confers to students the right to elect or stand for election in faculty representative structures. It is an nonsense to argue that this 'membership' is somehow oppressing students.

Similarly the universal membership provisions of student organisations confer to members a right to have input into the decision making processes of student organisations or the university including the right to have a say in the nature of student services and facilities provided at the campus. NUS contends that automatic membership does not in itself establish a case that there is a public detriment. It could be argued that a public detriment could arise if a public association compelled its members to take part in political activities that some of them did not support. There was a legal case in 1989 in Victoria that shed some light on this matter. Stephen Kenmar, a Liberal student from Monash University, claimed to the Victorian Equal Opportunity Board that he was discriminated against by compulsory student unionism in a manner that violated the *Equal Opportunity Act*.

Kenmar was represented to the EO Board by legal advocate Peter Costello (later the Federal Treasurer). During the preliminary conference with the EO Board on 22 April 1989 Kenmar objected to the payment of the general service fee on the basis that the fee was in part payable to the Monash Association of Students (M.A.S.). He based his argument on his political view that both the freedom of the individual to associate with those groups that he chose and his opposition to compulsory unionism put him at odds with the M.A.S., i.e that the M.A.S. pursued political lines and activities he was totally opposed to. Kenmar argued that the University by refusing to allow him the option of paying only that part of the Student Amenities Fee that did not go to the M.A.S. (ie the

enrolment fee minus the \$42.34 that was allocated to the M.A.S.) effectively denied him both admission to the university and access to all the facilities of the University.

The Commission in dismissing Kenmar's case that he was discriminated against ruled that:

"The M.A.S. is not a political body in the sense that a political party or some trade unions could be said to be in that its very nature of politics is capable of changing from one side of the political arena to the other depending upon the active members within it. The former bodies are inherently representative of one particular view of politics and their bodies reflect this... This feature of the M.A.S. was illustrated by evidence in this case that during 1986/7 the M.A.S. was effectively "controlled" by the Liberal Party of the university and after the elections in the middle of 1987 they lost control to the Labor Party. This very factor points up an essential difference between the M.A.S., a political party or a trade union... We consider that if union membership involves only minor participation in political activity, membership alone may not amount to engaging in political activity within the meaning of the Act...That involvement in the Union's political activities is not compulsory nor does it have any ramifications whatsoever for a student who does not involve himself (sic) in these activities. There are no sanctions upon any member who fails to go to student general meetings or involve themselves in elections or in any committees of the M.A.S. "

NUS acknowledges that there are some exceptional circumstances where a small number of students may experience a public detriment through universal membership provisions. For example some religions do not allow their adherents to become members of any association apart from their church. NUS recognises that it is appropriate that conscientious objection provisions are in place to deal with genuine conscientious objections to membership but that do not allow a free ride. In summary NUS contends that as the student organisations:

(1) are public associations;

(2) and that universal membership of student organisations *per se* confers only rights (such as a right to vote or stand in election) rather than obligations, that there is no real public detriment arising from universal membership (with conscientious objection provisions).

This view was reinforced by the 2003 ACCC judgement arising from a complaint raised under the *Trade Practices Act* that universal membership of student organisations breached trade provisions (compelling a person to purchase a student organisation membership if they wished to study at a university). The Australian Competition and Consumer Commission (ACCC) took a utilitarian approach to looking at the question of freedom of association and VSU in the 2003 ruling on the James Cook University "third line forcing" case.

The ACCC applied a (*public benefit vs public detriment*) test and ruled in favour of allowing the universal membership provisions to be maintained. As well as welfare support the key for the ACCC was the independent representation provided by the James Cook University Students' Association:

"Since the draft decision new information was put as to why this conduct is in the public interest, including that there may be benefits in retaining the current arrangements which at least ensure the independence of the James Cook University Students Association in its representation of students."

Voluntary student unionism was introduced in Australia due to numbers in a parliament rather than due to any compelling ethical or legal argument over the mis-named "freedom of association". Nevertheless the philosophical arguments over freedom of association are really a moot point. The actual financial impact of VSU legislation in Australia has generally led to outcomes very different from those advocated by VSU proponents.

List of Approved Services

NUS supports the list of services that can be funded out of the Student Services and Amenities Fee. We will also argue elsewhere that the democratic student representation should be funded from this fee.

We are concerned that bill does not require HEPs to provide any of the services listed under 19-38(4) of the Act, nor to provide any funds to an organisation of students. For example many universities now run their student services through university

Representing Students since 1987

companies and will be able to continue to so under this bill at the expense of student driven campus life.

To assist committee members not familiar with campus life we will briefly outline the nature of the services outlined under 19-38(4)

(a) providing food or drink to students on a campus of the higher education provider;

These are the cafeterias, refectories and bars on campus. In many cases they have been outsourced to private contractors or are run to make a small profit. However, there are two circumstances where some subsidy would seem to seem to be legitimate. There are plenty of examples where some basic level of service needs to be provided, even when it isn't commercially profitable small campuses, during the lengthy periods (often more than 20 weeks a year) when the undergraduates are not on campus), for evening students.

The other circumstance is the provision of cheaper food to students facing financial hardship. The Universities Australia Survey of Australian Student Finances (2007) found that that:

"One in eight students (12.8 per cent) indicated they regularly went without food or other necessities because they could not afford them. For Indigenous students, the comparable figure was much higher, at 25.4 per cent."

(b) supporting a sporting or other recreational activity by students;

The first compulsory student fees in Australia were for sports. Campus sport and recreational facilities have long been become a significant part of the campus infrastructure of public and private universities (although not the small private non-self accrediting colleges). The University Games are one of Australia's largest sporting events in terms of participation.

Australian University Sports in 2008 reported that under VSU (Australian University Sport *Representing Students since 1987*²⁷ 2007, *VSU Impact Study*, Second Draft Release of Research Report, February 2008, Milton, Queensland):

a. Direct funding for sporting clubs cut by 40%

(there has been a 17% reduction in number of students in sporting clubs, *down from an estimated 72,000 to 60,000 students between 2005 and 2007* and there has been a 14% reduction in number of students in social and cultural clubs *down from an estimated 159,000 to 136,000 students over the same period*);

b. Direct funding for inter-university sport (not counting ASC funding) cut by 50% (there has been a 41% reduction in number of students representing their university at interuniversity sport, down from an estimated 15,500 to 9,200 student trips over the same period);

c. Early indications that *participation by women in sporting clubs and at inter-university sport has fallen by more than is the case for men.* Participation by women at the Australian University Games is now at 40%, down from its historic level of 48%;

d. 20% of sporting organisations and 36% of service providers (i.e. Unions) report suspension of all capital works on services infrastructure causing broad concerns about the longer term viability of sporting, social and cultural facilities infrastructure;

e. 30% of the sector is reporting reductions in spending in real terms on repairs and maintenance of buildings and playing fields causing broad concerns about the longer term viability of sporting, social and cultural facilities infrastructure. Sporting organisations are concerned that the loss of income caused by the VSU legislation will make it impossible for both existing facilities and new facilities supported by the VSU Transition Fund to be adequately maintained in the future. This will have significant deleterious effects not only on participation rates but also on the safety of participants.

(c) supporting the administration of a club most of whose members are students;

Traditionally universities have provided administrative support, photocopying and small grants to assist clubs through a clubs and societies association. These have proven to be very valuable in getting new clubs off the ground. The loss of this support through

VSU has sharply reduced the number of active clubs and societies on many campuses.

(d) Caring for children of students;

In the sixties and seventies, the provision of child-care on campus was seen as controversial and student organisations took the lead in setting up the first campus child-care services. Now childcare is well established part of the campus infra-structure with the university or a contracted provider typically running the child-care centres both for university staff and students. The subsidy now typically takes the form of limited financial support for some students to access university child-care (allocations are typically on a needs-basis).

(e) Providing legal services to students;

This refers to provisions that support community law organisations to provide free or cheap legal services on campus to students.

(f) Promoting the health or welfare of students;

This refers to the provision of affordable health, dental, counseling and welfare advice/advocacy services to students. VSU has led to the closure or severe reduction of these vital services at many campuses.

(g) Helping students secure accommodation;

University for school leavers is often associated with transition from the family home to life in the rental market. Student organisations and/or universities have traditionally run accommodation services such as listings of landlords seeking student tenants and the provision of information to students about tenancy rights and responsibilities.

(h) Helping students obtain employment or advice on careers;

Most students need some part-time, casual or holiday work to get by. Student organisations and/or universities have traditionally run employments services such as listings of employers

seeking student employees and sometimes the provision of information to students about their rights and responsibilities as employees.

(i) Helping students with their financial affairs;

This refers to the provision of professional financial counselors that help students draw up realistic living budgets, help them access financial support, provide them with tax advice, etc.

(j) Helping students obtain insurance against personal accidents;

This refers to the provisions that universities make for students who get injured on campus. Coverage under this policy is confined to accidents, which are described as an unforeseen events resulting in injury, i.e. no coverage for sickness or pre-existing injury.

(k) Supporting debating by students;

This seems like it is isolating one specific student activity for funding of the SSAF. There needs to be a greater inclusion of other student life in the itemized list.

(l) Providing libraries and reading rooms (other than those provided for academic purposes) for students;

This most commonly refers to facilities used by postgraduate students separate from the main library/meeting room facilities used by undergraduates.

(m) Supporting an artistic activity by students;

This refers to the provision of art galleries and competitions, particularly for faculties with fine arts programs.

(n) Supporting the production and dissemination to students of media whose content is provided by students;

This refers not only to the student newspapers but also weekly campus event guides, student radio and on a couple of campuses also television/audio-visual production. Needless to add

Representing Students since 1987 ³⁰

that many of Australia's leading journalists came out of this 'hands on' student media background rather than coming out of journalism school.

(o) Helping students develop skills for study, by means other than undertaking courses of study in which they are enrolled;

This typically refers to study skill courses run by the university. In a few cases postgraduate associations have run thesis-writing workshops.

(p) Advising on matters arising under the higher education provider's rules (however described) (q) Advocating students' interests in matters arising under the higher education provider's rules (however described)

These two clauses refer to the provision of professional academic/ student rights staff who provide advice and advocacy to students and potential students on matters such as: assessment disputes, plagiarism, preclusion, admissions, credit transfer, breaches of university disciplinary statutes, false advertising by the university, etc. In more severe cases the staff member will attend the formal university meeting with the student and advocate for them. In some extreme cases, the case may need be to pursued against the wishes of the university to an outside legal body or the Ombudsman which is why the independence of the advocate needs to be protected.

In last year's legislation the provisions for the independent advocacy were included in the National Student Representation and Advocacy Protocols:

"A HEP must provide enrolled students with access to independent advocacy services in relation to matters arising from academic and procedural rules and regulations of the HEP."

The clause was a bit weak in that it did not require the HEP to provide the service rather than provide "access "to a service. However, without seeing the new protocols, the shift of these provisions to the allowable SSAF activities also removes any obligation on HEPs to provide services. NUS does support the inclusion of these advice and advocacy services as SSAF allowable activities as it lessens the opportunities for university administrators to financially punish student advocates who fearlessly pursue their student client's interests. Furthermore

the *Higher Education Legislation Amendment (Student Services and Amenities) Bill 2010* **makes no mention of independent advocacy services**. The protocols need to make the provision of independent advocacy services a requirement.

Even more strangely, last year's legislation and the current bill contains a clause that exempts HEPs from legal obligations to comply with the student representation/advocacy guidelines. The parliamentary library briefing paper comments:

Proposed subsection 19-74(4) states that the existing subsection 19-65(1) of the Act does not apply in relation to the Student Services, Amenities, Representation and Advocacy Guidelines. 19-65(1) of the Act states 'A higher education provider must comply with the requirements of this Act, the regulations and the Guidelines made under section 238-10'. Section 238-10 of the Act deals with disallowance.

The National Union of Students in its submission to the Senate Inquiry on the previous bill expressed some concerns that the Advocacy Guidelines are not legally enforceable:

"NUS is somewhat mystified why these Guidelines should be exempted from the compliance requirement of the Act"...Certainly neither the Second Reading Speech nor the Explanatory Memorandum provide any rationale for the exemption, however, it should be noted that compliance with Advocacy Guidelines is required under proposed 19-67(1).

This clause states:

(1) A higher education provider that receives a grant under Part 2-2 in respect of the year 2012 or a later year must comply in respect of the year with the requirements of the Student Services, Amenities, Representation and Advocacy Guidelines as those guidelines were

in force on the 30 June just before the year.

We ask that the committee clarify the compliance issues.

Impact on democratic representation

Student representation on university and faculty decision making bodies has become a regular feature at most Western universities. Students participate in decisions over matters such as such as course fee costs, scholarships, university welfare provision, course approvals, access and equal opportunity processes, student grievance and appeals procedures, course material fees, student discipline statutes, library services, after hours, access and safety, enrolment and orientation issues, and more broadly in the big decisions that shape the future direction of the university.

Students, through affiliated national bodies like NUS and CAPA, also present the student view to the external bodies such as state and federal governments, education, welfare, immigration and public transport departments, quality agencies, parliamentary committees, Universities Australia and other peak sector bodies, and the media.

Student involvement in decisions that directly impact on the student body improve the quality of those decisions. Student organisations because of their relative autonomy from the university administrations also have been able to fearlessly raise matters that might be embarrassing to the university administration. For example, student representatives regularly work closely with Australian Universities Quality Agency on their campus quality audits as one of the few campus voices independent of the university administration chain of command. Overall this will lift the quality of Australian higher education but along the way there will be some conflicts and disputes between student representatives and university administrations.

Some commentators such as Andrew Norton have argued that student representation is no longer needed as decision makers can use surveys and focus groups to gauge student views. There is a place for these methodologies but they do end up almost invariably reflecting biases of those who have set up the survey and focus groups. The real value of effective student representation is get to the underlying causes of a problem and maintaining a dialogue between the affected students and decision makers to develop remedies. In recent times the demands from the sector and local/state/federal governments for this dialogue with student representatives from affected communities has actually been rapidly increasing.

Some recent examples NUS has been directly involved in include: the many forums concerning the safety and consumer protections for international students, the NUS

hosted forum of Indigenous student leaders from around the country who met with the Bradley review panel to unpack the real issues behind the operation of ABSTUDY and other Commonwealth support programs, the long standing advocacy and lobbying by NUS around student income reform that eventually led to several positive changes from both the Howard and Rudd Governments, and we are currently working with quality bodies and universities on bringing the 'student experience' to decision-makers and making the information available to students in the new demand driven paradigm. Affordable accommodation is a massive issue with our members and we have put together the first comprehensive national survey of university residential and student focused off campus accommodation. The NUS President has recently been put on the DEEWR Rural Tertiary Hardship Fund Taskforce.

Far from being outdated we are being asked to do more and more but still operating on a significantly reduced budget due to the impact of VSU on our affiliate's capacity to pay membership fees (the NUS budget was reduced by 75%). We will leave it to campus affiliates to talk about what they are doing.

The legislation excludes student representation from list of allowable activities. Instead it will be dealt with the unseen Student Services, Amenities, Representation and Advocacy Guidelines that may provide for "requirements relating to the representation and advocacy of the interests of students". As mentioned above there are some issues with HEP compliance that need to be resolved.

However, our core issue with the proposed framework is that NUS disagrees with the basic premise in the legislation that campus based student representation should not be funded from the compulsory student fee but instead by unallocated university revenue. Most of the activities conducted by student organisations are done in partnership with the university or to meet its broad objectives. The one area where there is potential conflict is student representation. The interests of students are not always the same as the Vice-Chancellor.

The reliance on direct university funding, rather than student fees, makes it potentially much easier for Vice-Chancellors to cut or reduce funding agreements with student representatives who don't toe the university's line. The more common cases are where student representatives self-censor, just in case there might be consequences in later funding agreement negotiations. We believe that student representatives will be in a

Representing Students since 1987

better position to fearlessly argue for student interests if student representation is funded out of the SSAF.

If we end up going down the path outlined in the legislation then the protocols for student representation will need to be strengthened. The bill makes no mention of 'democratic' or 'independent' student representation. The experience of funding agreements post-VSU has been that some universities have been happy to provide substantial funding for independent representation and have kept at an arms length. Others have tried to micro-manage every aspect of student organisation activity, others have provided a only minute level funding for what is effectively a student club that provides advice to university controlled student service providers, others have allowed representation to collapse.

The Student Representation Protocols associated with the 2009 legislation did specify: "that enrolled students are given the opportunity to participate in decision making processes of the HEP through opportunities for democratically elected student representation", ..."HEPs are expected to consult with elected students with the form of student representation to be adopted at that HEP", ..."In meeting this obligation a HEP is to meet the reasonable and necessary costs of conducting valid and transparent polls for this purpose", ..."a HEP must provide adequate and reasonable support resources and infra-structure for student representatives to carry out their functions on behalf of students. Resources and infra-structure, might include office space and IT equipment".

While by themselves the obligations on the HEP through the protocols are fine the question is whether these are sufficient for effective student governance structures at a large complex multi-campus university serving disparate communities. A HEP could have complied with 2009 protocols by electing a volunteer student to sit on the HEP Council and providing them with access to a computer in the corner of an office.

This minimalist approach may be appropriate for a small non-self accrediting private college offering a small range of courses in a single rented CBD building to a few hundred students. However, this is not appropriate for the complexities of large public universities. If we to go down the path of student representation protocols then there should be greater obligations placed on self-accrediting universities to provide student representative organisations and to ensure that they are resourced to function effectively. NUS will be happy to facilitate consultations between parliament and student

representative organisations to achieve robust protocols.

The 2009 NUS President, David Barrow, told last year's Senate Education, Employment and Workplace relations Committee Inquiry into the very similar legislation (*Higher Education Legislation Amendment (Student Services and Amenities, and Other Measures Bill 2009*):

... we are disappointed by this legislation. Student representation has been hit hardest by the introduction of VSU. This new law will not be good enough to restore the student voice on campus. It has long been our position that students should decide how their money is spent on campus and to politically organise to activate those views. They will not have the ability under the new legislation to do this. In fact, this law may act as a disincentive to voluntary membership on campus—voluntary membership that could fund an independent voice."

This reflects our disappointment that the legislation did nothing to pressure universities to restore effective student representative structures, nor did it restore campus driven student culture on campuses where student services were run by a mix of a university company and tendered private providers leading to a sterile shopping mall campus experience.

The reference to voluntary membership refers in particular to the three Western Australian Students Guilds that do collect significant voluntary fee revenue to fund amongst others things independent student representation. Western Australian students are unlikely to pay an additional voluntary fee on top of the \$250 SSAF. This will leave them in the position where they will lose their independence. As a result they will become like the rest of Australian campuses where funding of student representation is left to the whim of the Vice-Chancellors, so long as the minimum criteria in the guidelines are met.

Academic or non-academic services

A positive outcome of the proposed bill is that it will break down the artificial distinction between so called 'academic services' and 'non-academic services'. These operate against the advice of virtually the entire higher education sector, but are shamefully entrenched in the current legislation to legitimate the unbundling of core university functions.

This is a false divide. What happens in the classroom is affected by what happens outside. If you want to increase retention of disadvantaged groups then a HEP needs to build an inclusive campus culture and have welfare support. Most HEPs want to go beyond the provision of vocational training, they see their mission to seed their graduates with desirable attributes such as teamwork or becoming active community participants or leaders. This is a normal part of the Western tradition of higher education provision. Another example are the independent academic rights of staff to help students through cases of preclusion, assessment appeals, plagiarism or grievances with supervisors. Under the current arrangements, they were bizarrely regarded as a 'non-academic service'. At least under the proposed legislation they are now seen as a legitimate use of SSAF revenue.

Vice-Chancellors have repeatedly gone on the public record to defend the role of what happens outside of the classroom in education missions of universities:

In every university there are essential services and facilities that are provided for students which are both an important element in the social and cultural life of universities and a part of the education process. Such services are often provided by student organisations, some of which have existed for many years, and are considered to be an integral part of university life.

Australian Vice Chancellors' Committee Policy on Student Organisations 1998. Reaffirmed December 2004

"We believe the educational experience for university undergraduates is much more than can be acquired in lecture theatres, from text books or from the internet. It also consists of the broadening experience that comes from social interactions, sporting activities and extracurricular activities in clubs and societies that expand perspectives, build intercultural understanding and develop life-long friendships and interests. **Professor Larkins, Monash Vice-Chancellor 2005**

The South Australian Liberal Party in 1999 also stood with the students and the Vice-Chancellors and formally recognised the role that student organisations played in the education processes of the university and supported the following motion in the state House of Assembly:

That this house -

(a) Is committed to ensuring that South Australian university programs and students are not disadvantaged and is therefore opposed to voluntary student unionism; and
(b) recognizes the valuable contributions that student organisations make to academic studies, acknowledges that university community encourages participation and development of tomorrow's community, social and business leaders and supports the universal contribution of all students in recognition of the services which are provided for the benefit of all students.

Motion passed with bipartisan support in the then Liberal controlled South Australian House of Assembly, 1999

Empirical evidence from a study commissioned by a federal government department adds weight to key role student organisations play in the civic education of many young people. A study commissioned by National Youth Affairs Research Scheme (FACS, *Youth and Citizenship*, NYARS, Manning B and Ryan R, March 2004) looked at the disparate education-based civic education and citizenship initiatives around the country.

It found that there was a move towards school programs encouraging 'active' and 'participatory' citizenship around the country. The study also conducted a survey of 13-25 year olds and found that:

'The third most common response to the survey question on what the respondants thought would be helpful to support young people to be meaningfully involved in society, was for programs that encourage youth participation in government and in schools to be more widespread and more genuinely participatory.'

The survey found that in terms of perceptions of political power that more young people (77.9%) felt that they were affected 'a great deal' by decisions made by education institutions than any other institution. This contrasted with 68.2% for family, 46.8% for the federal government and 5.4% for religious groups. The survey also asked which methods of political participation they had participated in and which were seen to be effective.

The top three forms of participation the respondants had participated in were petitions (74.2%), community groups (72.1%) and student representative bodies (69.4%). Student representative bodies were ranked as the most effective form of youth participation. 71.5% of respondants rated them as 'effective' or very 'effective'. The next closest were 'youth rep panels/organisations' (70.1%) and 'voting in elections' (67.7%).

By contrast only 25.5% believed that 'writing to politicians' was very effective/effective.

The evidence points to the important role that student organisations play as a practical adjunct to the 'active and 'participatory' civic training programs in schools. In particular there is a clear civic educational benefit flows directly from the element of 'student control of student affairs'.

No-one is pretending that student organisations are perfect or that they are not susceptible to the same foibles as most other democratic institutions. However, students do not learn to become active citizens by being passive consumers of student services. By allowing an element of 'student control of student affairs' public universities are sending the message to students that they are adults now and should be taking on responsibility for some aspects of their university experience beyond being mere consumers.

Students can also learn quite a lot in the process of disagreeing with some of the activities that a current leadership team of a student organisation are supporting. They learn that they can get a petition together to call a general student meeting or referendum to change a policy or form a ticket to run in elections on an alternative platform or that there ways to sack a particularly bad leadership team. Students can get involved in a more on-going way through getting involved in running a club or an action group, or learning how to run the student newspaper or radio station or the faculty society's magazine.

University student organisations are an example of an institution which allows citizens to engage in the debate and activities of direct relevance to them - look at the number of art communities, comedians, politicians, journalists, community leaders and sports people who gained their initial experience in student organisations.

In short, graduates are being educated that they can and should take control of their own destinies through the democratic and participatory processes. The replacement of student control of most of their services and facilities with paternalistic direct control by the university administration is sending a message that university students should be regarded as children unable to take responsibility for any part of their university experience outside their course choice.

Representing Students since 1987

Both the graduates and the whole community benefit from breaking down a culture of passivism and paternalism. The nation benefits both from the development of community leadership skills of our graduates and through a more active and engaged policy.

NUS sees this as an important part of an initial undergraduate degree. We recognize that there are a large number of students such as part-time postgraduates coming onto campus in the evenings and external students aren't privy to this or already have had the experience previously. This will be addressed below.

Escaping The Prism of History

Perhaps the biggest problem is that so many parliamentarians and their advisers are so trapped in the prism of the history of this 35 year old ideological debate that the possibilities for sound policy investigation are somewhat restricted. Even the proposed legislation is stuck in the paradigm of amending Jeff Kenett's Victorian Liberal VSU legislation to find a working compromise that has a chance of getting through both houses.

A better starting point would to go back to basic principles. What are the essential bundle of safety net services that students may need regardless of whether they are at a small private college or a sandstone public university ? We would suggest things like independent academic or grievance rights advice, orientation information, financial or welfare counsellors, international student support, some form of independent student representation and policy support to raise student concerns through official channels. This safety net should be funded from a universal fee. Some of these services are ones that you hope you never need to access, but analgous to compulsory third party insurance, are essential for institutions to meet their pastoral and duty of care obligations and being responsive to the needs of their students.

Then there is a second bundle of student services related to campus life and engagement such as sports, clubs, cafeterias, galleries, activities. Not all HEP providers want to offer this campus life experience, nor are they compelled to do so. However, the folly of the current arrangement is that it prohibits all Australian HEPs, even those aspire to offer a

model of education similar to leading world universities, from having a revenue stream to fund this.

At the moment about half a dozen universities are still able to offer something like the pre-VSU campus experience through generous funding agreements. However, as there is no regular funding stream for this and we expect the discretionary funding situation to get tighter as the international student market declines. Some student organisations are still using historic reserves, some sporting facilities have been upgraded through the VSU Transition fund and in the future there will be the need for capital works upgrades. In inter-generational terms students at these campuses can get a free ride for a while but it is not a sound policy to base the long term financial planning of our universities on.

NUS believes that these activities should be supported through a mix of SSAF revenue, commercial trading and in some cases specific infra-structure grants from the university or state/commonwealth government. We believe that student campus life activities should be student driven. We endorse the majority recommendation from last year's Senate Standing Committee on Education, Employment and Workplace Relations VSU Inquiry that:

'The Committee majority recommends that universities, in taking responsibility for the management of the fee levy, be required to accept the advice of student representative bodies in regard to expenditure priorities and disbursement of funds as determined by the student bodies and insofar as student body determinations comply with Guidelines."

The student financial contributions should reflect the different access that external and part-time postgraduates have to these campus life services but they should be at least pay for the safety net provisions.

VSU is a legislative chain to entrench extra curricular mediocrity on Australian higher education compared to the leading universities of the world. It particularly punishes students from regional and outer suburban campuses. Those who are genuine about creating more diversity, student choice and having world class universities in Australia should assist in this by unshackling our higher education institutions from the chains of the current VSU legislation.