



From:
Sent: Tuesday, 10 April 2012 12:20 AM
To:

Sensitivity: Personal

Hi ,
Port Hedland Housing Problems
My Partner owns and operates a small Nail and Beauty business in Broome WA under the name of Jasmin Beauty shop 21 Broome Boulevard Shopping Centre Broome.
She has for some time wanted to open a shop in South Hedland and the opportunity has presented itself with the new \$14000000 expansion of the South Hedland Shopping Centre, She has signed a lease with the centre to take a vacant shop (24) and is due to open in mid-June 2012, Whilst the fit out of the premises present special problems and consideration this is all manageable and contractors are available for this. The main problem is the housing not only the cost which prohibits many small businesses from opening up in Port Hedland but the fact that we cannot get any accommodation at all. The staff that Jasmin needs to employ (approx. 4-6 staff) will be sourced from Perth, Sydney and Melbourne as the skills required are of a specialist nature as the Beauty shop will provide items such as nail art, pedicures, manicures, etc. This staffs are live in permanent resident willing to re locate to Port Hedland. They are not fly in fly out workers. Due to the prices and accommodation problems we have to supple staff housing and try to wear the cost of the \$1800 per week to rent.

We have so far put 2 offers in to purchase house which we require a minimum of 3 bedrooms 2 bathrooms both houses have been lost to larger companies who have out bid us even though we offered up to \$2000 more than the asking price. We have tried to rent and been told that they are 20/30 applicants for every house, I approached the two caravan parks on the last resort of buying caravans and been told to ring back in Jan 2013 and then they a waiting list of 18 months. We are now at a total loss as how we can open the shop in June as we have no accommodation and they have been no assistance from any government department or local council. The list below is people I have contacted

Jacinta Harvey Pilbara Manager–Landcorp

Port Hedland Chamber of Commerce –

Pilbara Cities Office -

Small Business Centre East Pilbara –

Town of Port Hedland -

Hon. Tom Stephens MLA, Member for Pilbara

John Verbeek | Principal Economic and Business Improvement Advisor

Port Hedland reports that over the next 8/10 year the live in population will double, BHP, Woodside, Rio and the other big mining company all state that production will double in the next coming years and the have some \$40 Billion dollars to spend on the Port and increasing the mining camps yet they is not one Restaurant or anything catering for the existing live in Population.

Its stated that they want small businesses like Jasmin Beauty, Restaurants to open up but this is proving impossible.

The simple answer

Mining camps provide accommodation for its FIFO works why can the local cancel not provide a (Village) this can be donga style accommodation which is only available to small business owners who can prove that they are opening business in the town and require accommodation for then selves and permanent staff re locating to the town, this can be controlled by a boards who assess the application and provides relief accommodation which is monitor ever six month and requires the applicants to continue looking for a more permanent living arrangement as and when they become available. A subsidies rent of say \$\$800 to \$1000 per donga could be charge as an incentive for small business owners to consider Port Hedland. A donga

style village could be operating within Months and would not undermine the real estate prices or the rental property prices, the accommodation would only be available to small business operates.

Garry Griffin

Profit Management Group