# SUBMISSION NO. 80 **Doctors for the Environment Australia** Promoting health through care of the Environment

A branch of the International Society of Doctors for the Environment

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# Submission to the Inquiry into the Sustainability Charter by the House of Representatives Standing Committee on Environment and Heritage

There can be no more important issue for the House of Representatives Standing Committee to consider, for it will determine the well-being and survival of humanity over the next century. The issues are global as well as national, for all humanity is linked through the commons of the atmosphere, water resources, natural sources of energy, sustenance from the sea and land and the ecological services that underpin these needs. In these matters we can no longer do what we want for it affects all others and vice versa.

Doctors for the Environment is concerned with the relationships between the state of the environment and human health for the WHO indicates the some 40 per cent of all human ill-health has an environmental basis. The five elements for enquiry, water, energy etc all have a significant health component. Indeed if we look at Sweden's Environmental Objectives detailed in the discussion paper, these are underpinned by 5 fundamental principles, the first of which is "promoting human health". However the other four are also vital for human health. They are 'safeguarding biological diversity; protecting cultural heritage; preserving long-term productivity capacity of the ecosystem; ensuring that natural resources are properly managed.'

Clearly the Swedish thinkers continue to recognize the wide definition of health and wellbeing as the prime need of humanity, a need that has been replaced in most countries by economic success as the handmaiden of wellbeing. We remind the Committee that the WHO definition of human health forged in 1948 stated health to be 'a state of complete physical, mental and social well being, not merely the absence of disease or infirmity.' Now in 1948, in a world shattered by war, there is good reason to believe that wellbeing meant food, shelter, employment, peace and freedom. But later clarification by H Mahler Director General of WHO indicated "We are now witnessing that the term physical wellbeing means much more than the biology of the human body; it includes a safe environment and the responsibility for our physical surroundings on the planet as a whole." For these reasons we regard the Sustainability Charter to be a health issue as important to the community as other major concerns in human health.

We would be keen to assist the committee with detailed submissions on the health aspects of some of the five—and to suggest targets, but we saw the closing date for submissions only two weeks ago and we would need much longer time to prepare our case. Meanwhile we remind the Committee that each of the five items for discussion have simple health related targets that have benefits that are economic, health related and have true sustainability outcomes. A simple example would be a programmed, progressive move (with targets) to effective city cycle ways—relevant to reducing fossil fuel usage and road expenditure, relevant to reducing the costs of obesity, relevant to respiratory health by reducing particulate and ozone pollution in cities. It is a relevant target under the transport item and highly relevant to an effective footprint. Let us make footprints relevant to the public in this way. For example, maintenance of biodiversity is essential to an ecological footprint. The health relevance is made clear in our educational material displayed in doctors' surgeries (see <a href="https://www.healthyplanet.info">www.healthyplanet.info</a>)

As indicated in the first paragraph of this preamble, it would be inappropriate to consider targets without understanding sustainability in a world context. We have therefore asked our Doctors for the Environment Committee Member, Dr Colin Butler, a world authority on these issues, to contribute the following paper. We hope that we will have the opportunity to contribute further.

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Submission to Inquiry into a Sustainability Charter by the House of Representative Standing Committee on Environment & Heritage

Submission prepared by Dr Colin Butler PhD, Doctors for the Environment Australia May 2006

#### Background

The task of achieving "sustainability" of human societies and the environmental base on which they depend is urgent. Doctors for the Environment Australia congratulate the House of Representatives for holding an inquiry into this vital topic.

Much mystique and controversy surrounds the term "sustainability". Yet it can hardly be doubted that a primary aim of good governance, whether defined in our modern sense, or through indigenous institutions, has been the maintenance and if possible the improvement of living standards, not only for one's term of office, but for one's inheritors and descendants.

At the same time, it is unarguable that governance is primarily concerned with the people represented by that government, even if at the expense of humans who are not similarly represented. For millennia, this strategy has seen the evolution of organized, more or less co-operative human groups, in competition (and sometimes in coalition) with similarly constituted groups, themselves similarly organized in co-operative and competitive groups. Evolutionary forces have seen winners and losers, but overall the trajectory of global wealth has clearly been increasing.

There is overwhelming evidence that many non-European societies found ways of self-organisation which more or less solved what Garret Hardin called "the tragedy of the commons". Indeed, contrary to Hardin's assertion, and despite a few well-known cases (such as the civilisation on Easter Island) in which common resources were critically depleted, many traditional societies evolved rules and cultural practices (often, and somewhat confusingly, called "institutions") which acted to govern and limit free access to vital resources.

But societies are unlikely to be intrinsically prudent. It is more likely that commons-protecting institutions evolved because of scarcity than abundance. Modern civilisation, particularly that part derived from Europe and its offshoots (increasingly copied by people of Japanese, Chinese and Indian heritage) has for several centuries been experiencing a period of an unprecedented increase in material abundance. This abundance has arisen largely because of

- (i) the appropriation of resources from less powerful populations,
- (ii) the ongoing technological and scientific revolution, and
- (iii) the appropriation of resources from the global commons, made possible by technology. No living people own exclusive title to these resources (such as the atmosphere, the deep sea fisheries, or reserves of non-renewable fossil fuels). However, in a very real sense the squandering and pollution of these common goods is at the expense of future generations, of all races.

The velocity and scope of this material bonanza has been of such magnitude that successful governments and societies have made scarcely any progress<sup>1</sup> in evolving the institutions necessary to slow the depletion, let alone the preservation of these scarce resources. This failure is shared by many academic disciplines, which have either ignored these issues (which can, for simplicity, be termed "sustainability") or have been entranced by elaborate theories which have effectively proclaimed the success of a form of alchemy. Some disciplines have even contributed to the concoction of these theories, such as the economic conceit that different forms of capital are fully substitutable. That is to say, with only slight exaggeration, there are theorists who will argue that humanity has lost nothing if the natural capital of billions of barrels of oil is converted to billions of dollars recorded in an electronic form on a computer.

Described this way, the conceit is obvious. The economists among you may find protest that a sea of counter-examples exist. But humans cannot eat money. Of course, ingenuity has time and again found forms of natural capital which have replaced those which have become scarce, such as paraffin candles rather than whale oil for lighting. This shows that limits can be postponed, rather than removed. All previous societies have reached limits. I have already argued that those societies which were most successful devised cultural and legal means to prevent overshoot i.e. the consumption of natural resources that cannot be sustained in the future. For example, if they did not run out of shellfish, this was not because shellfish were infinite, but that limits were placed on the harvest of shellfish (including by limits to population, which precede modern forms of contraception by millennia).

To argue that our current civilisation will be the one exception to this iron rule is as irrational and deluded as claiming that a bull run will never end, or that the fountain of eternal youth will save us from death. The central argument is not that limits can be evaded, but their proximity will soon confront humanity(2)

<sup>&</sup>lt;sup>1</sup> Of course I am simplifying. Societies, including Australia, have made some progress, such as the protection of some ecosystems, the banning of most ozone depleting substances and the partial protection of Antarctica. My point is that these efforts are far too small for the scale of our crisis.

This debate would be arcane but for two crucial factors. These are:

- (i) the scale of human action is now global. The depletion of resources is global. This discussion is thus not restricted to a small isolated population living on Easter Island, whose demise will barely impact we observers in the wider global civilisation. We are rapidly depleting the number of vulnerable populations and ecosystems we can exploit in the whole world. This issue affects you, I and (especially) your grandchildren.
- (ii) the traditional strategy of fortification against threat is breaking down. Until recently, privileged populations have practiced (whether deliberately or inadvertently because of geography) defensive strategies which have more or less successfully insulated them from chaos in external populations. For example, the suffering caused by the mid 19<sup>th</sup> century Irish famine was largely sequestered within Ireland. In that case, the Irish Sea, combined with discriminatory economic practices, was sufficient to prevent the worst harm contaminating the more affluent population of Britain.

Today, it is obvious that populations that are materially, technologically and militarily poor will suffer the most from the scarcity of renewable and non-renewable resources which we face.<sup>2</sup> However, unlike many situations in the past, it is not clear that modern variations of the fortress (such as the Australian immigration laws or its alliance with the United States) will provide sufficient protection. While such practices may buy some time (perhaps even a generation) they could well worsen the long term prognosis for both rich and poor populations. Not least this is because disadvantaged populations will increasingly (indeed they already have some access) have the means to harm us, cowering behind our walls. If this scenario occurs

(i.e. an increasingly fortified, policed and divided world) then poor populations will also have an increased motivation to strike at us.

There appears to be an increased appreciation of this possibility<sup>3</sup> within the Australian parliament, as evidenced by the bilateral (and wide community) support for intervention in the Solomon Islands, East Timor, and perhaps elsewhere in our neighbourhood. However, the committee will surely appreciate that such interventions are already stretching the Australian military resources. Any substantial spread of instability in our near region (e.g. to Indonesia, Papua, the Philippines and Bangladesh) are likely to be extremely problematic.<sup>4</sup>

In short, sustainable governance must embrace populations far broader than those which have presently evolved. Australian sustainability depends on East and South Asian sustainability; that depends on global sustainability. This is an immense challenge, but the alternative is a likely deterioration in global living standards, and an uncomfortable possibility of a new Dark Age for civilisation.

<sup>&</sup>lt;sup>2</sup> I am not a total pessimist. It is conceivable that new technologies and means of social relations could again defer our apparently gathering crisis, but I refuse to believe such postponement can be infinite. Indeed, I have become increasingly concerned that partial and then global collapse may occur in my lifetime (I was born in 1955); perhaps within three decades

<sup>.&</sup>lt;sup>3</sup> I use these terms broadly, including the composition of the atmosphere as a natural resource. It is ever more apparent that the main greenhouse gas, carbon dioxide, once though totally benign, is an extremely serious and tenacious pollutant.

<sup>4</sup> 

Not necessarily by terrorism, but also through other forms of criminalisation, such as money laundering, people smuggling and drug trafficking.

<sup>5</sup>I would argue that the current regional examples of quasi-state failure are symptomatic of localized unsustainability, and that there are more distant examples (such as Zimbabwe and Nepal). For example, East Timor has an extraordinarily high birth rate, far beyond its economy's capacity to absorb). Epidemic disease, including HIV/AIDS can be conceptualised as an ingredient and consequence of this breakdown – relevant in Zimababwe and perhaps in the future in PNG.

#### Conclusion

I hope that the Charter of Sustainability successfully grapples with these issues. Advancing sustainability appears immensely painful because we, as a society, have become addicted to easy consumption. Yet, some steps towards sustainability (such as installing solar hot water, bicycling to the shops and meeting our neighbours in a communal vegetable garden) are fairly straightforward and enjoyable. However, changing course to one that is more sustainable will require immense courage and truly enlightened leadership. Our leaders will have to admit that our 500 year old party is closing. This will involve a substantial loss of face and swallowing of pride. Yet, with luck and hard work such a dramatic policy reversal could see Australia again occupy a position of visionary international leadership.

Rather than list a series of minor targets (such as cleaner air, or even a substantial and concrete reduction in emissions of greenhouse gases) Doctors for the Environment calls upon this charter to call for a radical change in the Australian lifestyle, and for a radical and positive engagement with our neighbouring countries. We must urgently and genuinely strive to develop the technologies and strategies which can lift people from poverty. These cannot rely on market economics, as practiced. Those strategies were developed at a time when natural limits were generations away; there stubborn persistence is rapidly driving civilization to the precipice. At the same time such strategies must be designed to facilitate enduring health and well-being. For more information I refer to various articles I have published or contributed to which outline these strategies and mechanisms in more detail (see below).

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