Joint Standing Committee on Electoral Matters
Submission No....."4

Date Received £"\* O.!!iCft
Secretary

## commercial radio

Commercial Radio Australia Ltd ACN 059 731 467 ABN 52 059 731 467 Level 5, 88 Foveaux Street Surry Hills NSW 2010 T 02 9281 6577 F 02 9281 6599 E mail@commercialradio.com.au www.commercialradio.com.au

7 April 2004

The Secretary Joint Standing Committee on Electoral Matters Parliament House Canberaa ACT 2600

Via email: JSCEM@aph.gov.au

Dear Sir/Madam

## RE: INQUIRY INTO DISCLOSURE OF DONATIONS TO POLITICAL PARTIES AND CANDIDATES

Thank you for your letter dated 17 March 2004 informing the industry that the Joint Standing Committee on Electoral Matters has reconstituted its inquiry, which lapsed at the 2001 federal election.

On behalf of the commercial radio industry | would like to reiterate the position in original submission of 13 October 2000.

The commercial radio industry's particular interest is in recommendation 3.14 - "Disclosure of Electoral Advertisements by Broadcasters and Publishers".

The industry remains concerned at the amount of effort required by broadcasters to complete returns and the extent to which material is subsequently accessed, particularly in cases where the amounts are relatively small. There appears to be no justification in keeping this requirement for broadcasters and publishers, when the requirement has been dispensed with in the case of printers.

For your records, the commercial radio industry's peak body has now officially changed its name from the Federation of Australian Radio Broadcasters Ltd (FARB) to Commercial Radio Australia Limited. In addition, Mr David Bacon left the organisation in early 2001. Our new address and contact details are as set out above.

Yours sincerely

Joan Warner

Chief Executive Officer