

## Submission 1.1

### **The organisations's current activities and these activities show that the organisation's principal purpose is the promotion of cultural areas .**

- The Principal purpose of Mt Isa Christian Broadcasters Assn trading as Radio Rhema is to broadcast to the Christian community of Mount Isa through the medium of radio, and to provide the opportunity for the local community members to be part of the station in many different capacities.( Surveys done by the ABS say that 70 % of the population in Australia are Christian.)
- **Promotion of music:** The station promotes Australian Christian artists as well as overseas artists who are beginning their career as well as local Christian artists. The music is played in about the proportion of 60% music and 40% talk.
  - Artists send their CD's to the station and these are put into the system and given airplay. This music is new and would not be heard in any other radio station in MT Isa.
  - Special notice is given to Australian artists.
  - There are many categories,
    - Adult Contemporary
    - Contemporary Hit radio
    - Gold
    - New releases
    - Country
    - Older style music
  - Artists who are sponsoring the community events such as raising money for needy children, talking about drink driving danger, talking about problem gambling in the community, raising awareness about asthma, raising awareness about community events and community radio, and diabetes awareness are all aspects that are backed by Christian artists.

Some artists use the money raised by the CD's to give to needy charities.
- **Promotion of literature:**
- The Reading for Print Handicap program is the local news broadcast over the air read from the local paper 'The Star' and Country News. This is a program put over the air once a week for an hour.
- Besides this the Reading for Print Handicapped Program "national Press Hour" is read over the air every week day at 8am to 9am where the papers from Melbourne 'The Age' and 'The Australian' are read with editorials.
- A serial is read once a week in a quarter hour slots , during an hour shift of a book by one of the station's presenters.
- The Books' Left behind ' series –a popular series are broadcast over the air.

- The Bible is dramatized in a short segment, for a quarter of an hour, once a week called “Bible Adventures’
- The News is read every second hour on the radio for the benefit of the local community.
- Community events and community notices are broadcast over the air for the local community. Community announcements that promote cultural activities e.g Filipino school, Migrant support Group are all advertised regularly.

#### Radio :

- Presenters are trained in the art of producing scripts and filling in shifts. They are trained in using the equipment in the on air studio as well as the pre-recording studio. They need to prepare their time on air with material that is suited to their audience. They also have to choose their music to suit the words that they will say giving emphasis to the flow of the material and the music. They make a regular commitment each week to come and prepare their program.
- Presenters are trained in the use of computers with sound cards to present the material. They are trained in the use of microphones to project the best volume and the use of sound desks to gain the most benefit from the equipment. Presenters are also trained in peer tutoring roles as a help to other presenters who are learning how to use the equipment.
- They are trained in the selection of music from the various categories as well as choosing the music that is the most appropriate for radio.
- They are trained in the use of the equipment in ripping in the songs for use in the program and are also trained in the use of the program where they see where all the shifts fit into their timeslots.
- Presenters are also trained in the use of the on-air equipment as well as using the satellite receivers to receive programs.
- Programs run all day, every day and so the continuity of the programming is learnt as they work with the format that has been proposed by the Station Manager.
- Presenters are trained in the aspects of copyright , slander and libel and licensing of material that goes to air.

#### CULTURAL aspects

- Mount Isa is a community of 52 different nationalities and to meet the need of the predominant groups, a Finnish program is broadcast once a week as well as a Filipino program as well as the english is translated into Tagalog.. Mt Isa has the greatest percentage of Filipinos per capita in Australia. News and music from the Philippines is featured in this program. The Filipino program is auspiced by the Mt Isa Filipino association who run a Tagalog language school where the culture is taught in dance and language and cooking and games. All this is advertised on Rhema radio.

## COMMUNITY

- Local presenters are used as much as possible to give them an opportunity to learn in the above situations.
- As mentioned before ,the local newspaper is read over the air.
- Local job networks have been approached to give an opportunity for their clients who may not be job ready, but who are willing to volunteer their talents. Some of these clients have become involved in Radio Rhema either by learning how to prepare the material for airing , typing out lists of songs, checking shifts for faults, and labeling and sorting various CD's of material and cataloguing them.
- The Management Committee have to be aware of the costs of production of material for radio and the Treasurer about the various insurances e.g Public Liability and the licensing agreements e.g. with APRA, CBAA, AMCOS, ACMA and PPCA.
- Training has to be provided for all announcers in all categories mentioned and this is provided free of charge to all volunteers and to others in the community who may be interested.
- The Programming Committee are responsible for decisions about programming and always is kept in mind , what is interesting and useful to the Community of Mt Isa.
- The Finance Committee review the finances once a month and audited reports are provided once a year at the Annual General Meeting.
- Mt Isa Christian Broadcasters are a not for profit organization and are in close consultation with Community Broadcasting Association of Australia and also Community Broadcasting Foundation and CBOonline re the protocols of running the station.
- **The station has been licenced for the past 10 years and has endeavored to follow these guidelines all this time.**

### **Our rules state:**

- (a) : to procure, hold, operate and renew broadcasting licenses and warrants in Australia
- (b) to establish , conduct , operate and maintain studios and stations in accordance with such licenses and warrants;
- (c) to be and to undertake and carry on all or any of the following:
  - I. the broadcasting rediffusion or other transmission by whatever means of music, speech or other sound or anything else which is capable of being broadcast , rediffused or transmitted.
  - II. ( recorders of any matter capable of being recorded and reproducers of recorded matter.
  - III. Writers, composers, copyright-holders ,proprietors , printers, publishers, concessionaires and licencees of

literary, dramatic, journalistic , educational, technical, musical and other works.

IV. promoters, producers, directors, managers or operators of any entertainment spectacle or other thing whether or not capable of transmission by or utilization for the purpose of broadcasting.

The provision of entertainment, news services and instruction.

We are a mining town and provide programs 24/7 so that the shift workers can have access to a choice of radio programming all through the night on shift.

We are in a remote environment and so do not have access to the training and the opportunities that are on the coast of Australia, but we have our own flavour, the flavour of Mt Isa.

The other stations in Mt Isa pipe in their music and their programs for the majority of the time that they are on air. We offer a homegrown product with some help from syndicated programming, to the local market.

*Christine Rhodes*  
*Station Manager*  
*Radio Rhema 105.7FM*