Submission 109: Attachment B



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An intiative of **Shire of Exmouth**

spoilt for choice



Administration

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Photo Acknowledgements:

Front and Back Covers: Kayak, Snorkle, Yardie Creek, Snorkler by Australia's Coral Coast. Humpback Whale by Unknown

Inside:

Snorkeller, Lighthouse, Kayak, Yardie Creek by Australia's Coral Coast Whaleshark by Tourism WA Boy with Dolphin Fish by Jenny Gates World Heritage Area Map by DEC Students at School by Exmouth District High School Skate Park and Exmouth Community Photo by Sascha Unger Town Map by Exmouth Visitors Centre All other photos by Shire of Exmouth



scape the hustle and bustle of city life and experience the tranquil paradise that is Exmouth. Sitting on the edge of the pristine Exmouth Gulf framed by the red and rugged Cape Range, the location is spectacular. With Perth 1267km, or two days drive away visitors will not be disappointed. Every year in the winter months the population of Exmouth triples from 2500 to 7500 as visitors flock to our beautiful town to experience the ultimate in sun and sea filled fun and festivities whilst escaping the stresses of suburban life.

Boasting a secure and friendly atmosphere Exmouth is the ideal location for raising a family and getting the most enjoyment out of every day. With minimal criminal and anti-social behaviour issues, a highly developed sporting culture and a genuine sense of community rarely found,

Exmouth has it all!



The town of Exmouth is the gateway to the World Heritage Listed Ningaloo Reef and Cape Range National Park.

With 320 days of sunshine a year and a sea brimming full of life it is no wonder boating is an extremely popular pastime in our region. From yachts to power boats, from dinghies to kayaks, people get out on the water whenever they can. Fishing, snorkelling, diving and wildlife are some of the favourites. With 300km of pristine coastline, take your pick of the numerous secluded beaches to temporarily call home. Enjoy the seasonal wild flowers, observe the local emus as they meander through town, stroll along the beach, try your luck mud crabbing, gaze at the hundreds of kangaroos, appreciate the beautiful food, play a round of golf, a BBQ in the park or at the beach, experience the surf, or simply relax floating in the always crystal clear waters of Bundegi Beach. The list goes on!

Exmouth's town centre offers a variety of shops, boutiques, cafes and visitor centre. Town Beach is a short walk from town and an ideal spot for a swim or picnic.

The climate in Exmouth consists of warm days and sea-breezy cool nights. The temperature ranges from a December to March average of 37 °C to a May to August average of 24 °C. Water temperatures of up to 31° C in the summer cool to an acceptable minimum of 19°C in the winter. Exmouth's yearly rainfall is only 200mm and the average humidity is a very comfortable 55%.



Dutch sailors were the first recorded Europeans to visit the North West Cape. Haevik van Hillegom recorded sighting the Cape in 1618, while Willem de Vlamingh charted the headland that bears his name in 1696. Australia's own Phillip Parker King visited in 1818, naming both the Cape and the Exmouth Gulf.

The wreck of the SS Mildura in 1907 led directly to the construction of the Vlamingh Head Lighthouse, which commenced operation in December 1912. While an electric beacon on Tower 11 in the VLF radar array has long since replaced the light, the Lighthouse Precinct remains a "must see" attraction, with unique and creative interpretation and fabulous views, especially at sunset!

Pastoralists brought cattle to the region, and pearlers and fishermen visited the Gulf, but it was not until World War II that the Cape began to be settled in a broader fashion. Wartime bases were used in the pioneering search for oil in the 1950s, which resulted in Australia's first oil "strike" on land, in the Rough Range (south of Learmonth).

Despite this activity there was still no town established on the Cape and it was not until the United States Navy began to build the Communication Station late in 1963 that construction commenced in Exmouth. Four years later the town was officially opened on September 16th 1967, on the same day the Base was commissioned.



Whale Sharks & Manta Rays

Swim with these mysterious gentle giants from April to August or with Manta Rays from September to November

Ningaloo Marine Park

Dive or snorkel the reefs of the Ningaloo Coast, especially Turquoise Bay

Diving

Dive one of the amazing sites on the Ningaloo Reef or the Muiron Islands; try the world famous dive site, Exmouth Navy Pier

Humpback Whales

Watch these magnificent creatures and their calves frolicking in the gulf from July to October

Turtles

Snorkel with turtles all year round or visit Jurabi Turtle Centre to watch them nest, and then 6 weeks later to watch the babies hatch.



Cape Range National Park

Explore the amazing red rock canyons, camp in one of the 100 sites within the park, drive through Shothole Canyon or follow Charles Knife Road

Yardie Creek

Walk along Yardie Creek, take the tinnie or kayak, observe the magnificent gorges and look out for rare Black Foot Rock Wallabies

Vlamingh Head Lighthouse

Watch the sun set over the Indian Ocean from this historical monument.

Fishing

Beach, reef and game fishing can get you some nice Coral Trout, Bluebone, Snapper, Red Emperor, Queenfish, Marlin, Sailfish. Just to name a few!

Reef & Range

Enjoy breathtaking views of the whole panorama.

Environmental Paradise









Our region offers the opportunity to encounter one of the world's largest aggregations of whale sharks, as well as internationally significant populations of manta rays, dugongs, turtles, rays, sharks, humpback and other whales.

Exmouth boasts a beautiful climate, excellent fishing, both marine and terrestrial national parks which encompass one of the few fringing coral reefs with some of the most magnificent diving and snorkelling conditions, it's a paradise for both land based tourists as well as diving enthusiasts.

The Ningaloo Marine Park ranks seventh on the world's list of coral reef biodiversity 'hotspots' and second in terms of the number of species found within a limited range. It stretches for 260 kilometres and is the world's largest fringing reef found so close to a continental land mass; only 100 metres from shore at its closest point, making it easily accessible for coral viewing and its free! The reef contains a diverse range of species including more than 300 types of corals, 700 reef fish species, 650 different types of molluscs, 600 crustacean species and more than 1,000 species of marine algae.

The gentle whale shark is the largest fish species in the world. They visit our coast every year, following the coral spawning after the March full moon and stay with us until August.



In June 2011, the Ningaloo Coast was bestowed the highest level of international recognition with its inscription on the World Heritage List for its natural beauty and biological diversity.

The listing covers an area of 604,500ha and includes Ningaloo Marine Park, Cape Range National Park, the Learmonth Air Weapons Range, Bundegi and Jurabi coastal parks, the Muiron Islands and Muiron Islands Marine Management Area.

The lush and colourful underwater scenery provides a spectacular contrast with the arid and rugged land. In addition to the Ningaloo Marine Park, characteristics of Cape Range are highly unique in the World also. The majority of subterranean species on land, including aquatic species in the flooded caves are rare, characteristically diverse and not found elsewhere in the southern hemisphere. The cave fauna of the peninsula has the highest diversity in Australia and one of the highest in the world.

Residents of Exmouth are extremely proud that the beauty that surrounds their home town is now recognised world-wide as unparalleled natural phenomena.





Healthcare

Exmouth District Hospital is the central health facility for the Exmouth community and offers a range of inpatient and outpatient services from emergency care to home and community care.

The services provided by Exmouth Hospital include Admissions, Pathology, Radiography, Ultrasonography and Outpatient services. Aged Care and Mental Health Services are also made accessible. Exmouth Hospital provides a number of General Practitioners and ensures at least one is available at all times for Emergency Services. The Hospital facility also accommodates Exmouth's Dental Clinic.

The following visiting Specialists are available at various times:

Ear, Nose and Throat, Audiologist, Gynaecologist, Dermatologist, Speech Therapist, Occupational Therapist, Dietician, Ophthalmologist, Psychiatrist, Physician, Paediatrician, Podiatrist.



Childcare

The Childcare facilities in Exmouth include Exmouth Play Group and Bernice McLeod Childcare Centre whom both provide safe and happy learning environments for children. Exmouth also has the toy library which allows for children to hire numerous new and used toys which the children of Exmouth love!

Education

Exmouth District High School (EDHS) incorporates Kindergarten through to Year 12. The school boasts a total student population of 428, comprising of 72 Pre-Primary, 251 Primary and 105 Secondary students. The Exmouth District High School won Literacy School of Western Australia in 2009. For the latest information on EDHS please visit their website: <u>http://www.exmouthdhs.wa.edu.au/</u>

Durack Institute of Technology– Exmouth Campus

The Durack Institute of Technology Exmouth campus is located on Maidstone Crescent. The Institute provides the opportunity to study a number of courses from a variety of industries including Marine, Horticulture, Education, Retail, Business, IT, Hospitality, Tourism and The Arts.



Exmouth is fortunate to have a large variety of recreational and community infrastructure, not usually seen in a town of only 2500 residents.

Sports & Recreation facilities

- 18 Hole Golf course
- 3 sports ovals for Football, Softball & Cricket (1 with lighting)
- Recreation Centre with 4 squash courts and club rooms
- 2 Netball courts
- A 50 metre Swimming Pool and Beach Volleyball court
- Bowling Club with 2 Greens
- Exmouth Boat Harbour, Bundegi Boat Ramp and Tantabiddi boat launching facility

- 5 Tennis courts with a synthetic surface
- Walk & bike trails that circumnavigate the town
- Parks with playgrounds throughout the town
- Brand new Skate Park
- Undercover hard-court facility with 2 courts for Netball and Basketball
- Motor cross track
- Go-Kart track
- Shire Hall



The number of sporting clubs demonstrates our highly developed sporting culture and our unique sense of community belonging.

Sporting Clubs

- Exmouth Bowling Club
- Cape Board Riders
- Exmouth Cricket Association
- Exmouth Eagles Football Club
- Exmouth Gymnastics Club
- Exmouth Ladies Darts Association
- Exmouth Mens Darts Club
- Exmouth Game Fishing Club
- Exmouth Netball Association
- Exmouth Golf Club

- Exmouth Motor cross
- Exmouth Horse & Pony Club
- Exmouth Yacht Club
- Exmouth Go-Kart Club
- Exmouth Sporting Shooters Association
- Exmouth Tennis Club
- Exmouth Squash Club
- Exmouth Amateur Swim Club
- PCYC –Auskick, Cricket, T-ball, Little Athletics, Soccer and other youth activities



Exmouth is serviced by a thriving local Shire as well as State and Federal Government departments and agencies. In addition, many essential services are delivered by community volunteers.

Community Service Providers & Volunteer Community Groups

- Public Library & Community Resource Centre
- Exmouth Volunteer Sea Search & Rescue
- St John Ambulance
- Exmouth State Emergency Services
- Exmouth Fire & Rescue Service
- Senior Citizens and Pensioners Club
- Bernice McLeod Childcare Centre
- Exmouth Lioness Club

- Exmouth North West Aboriginal
 Corporation
- Exmouth Community Support Group
- Exmouth Volunteer Bushfire Brigade
- Exmouth Playgroup
- Exmouth Cultural Arts Centre
- Exmouth Toy Library
- RSL Club
- Whaleshark Festival Committee



Transport

Exmouth has two major airlines operating out of Learmonth Airport, Skywest & Qantas. They provide direct flights to and from Perth on a daily basis. Exmouth also has the convenience of taxis, an airport shuttle, bus services and car hire.

Distance (km)	Perth	Geraldton	Carnarvon	Karratha	Port Hedland	Broome
Exmouth	1267	834	366	553	781	1371

Government Departments

- WA Police
- WA Fisheries
- Gascoyne Development Commission
- Department of Transport
- Department of Environment & Conservation
- Department of Defence
- Bureau of Meteorology
- Centrelink
- Water Corporation

Telecommunications

- Telstra
- Optus
- Westnet

Airlines

- Skywest
- Qantas



Exmouth has experienced some spectacular growth in recent years. Land prices have shown a promising increase. It is expected that these developments will positively reinforce Exmouth's reputation Australia wide. With a medium house price of \$520,000 [as at 28 October 2011-REIWA] Exmouth has established itself as a regional centre with growth and stability. With the increase in local residents and increased tourist numbers demand for all types of accommodation remains strong.

Proposed Land Developments

Exmouth Shire's Planning Department and LandCorp are currently in the process of applying for a number of land developments through State Land Services. There are five set areas within the Exmouth town site that will be the focus for the next few years from which more than 400 lots are anticipated to be released. More information is available by contacting the Council's Planning Department on 9949 3000.



Lefroy Street Affordable Housing Project

The Shire of Exmouth is in the planning process for a Housing Project on Lefroy Street. The project will involve the construction of 20 grouped dwellings. There will be 2 dwelling types; Twelve (12) of Type A and Eight (8) of Type B.

Nimitz Street Subdivision

The Final Outline Development Plan for the Nimitz and Reid Street Subdivision has been approved by Council. An estimated 295 lots are expected to be released in 4 Stages with the first Stage to begin works in January 2013.

Learmonth Street Subdivision

17 Lots are proposed for a subdivision off Learmonth Street.

Jones Place Subdivision

A subdivision of 12 Lots is proposed at the end of Jones Place/King Place/Tongue Place.

Preston Street Subdivision

11 Special Rural Lots, 1 hectare in size are proposed at Preston Street.

Mortiss Street Subdivision

64 Lots are proposed for the Mortiss Street subdivision.



Over the years Exmouth has developed a strong diversified local economy and business base. Employment opportunities string from a number of industries including Tourism, Fishing, Building and Construction, Naval Communications, Defence, Aquaculture and Oil & Gas.

Tourism

According to the Sustainable Tourism Cooperative Research Centre, Ningaloo Marine Park and Cape Range National Park attract more than 250,000 visitors a year, injecting around \$141m into the Gascoyne region's economy. This is the biggest and fastest growing industry for providing employment opportunities for Exmouth residents.

Oil & Gas

With the ever expanding growth of the Oil and Gas sector Exmouth is the ideal base for fly in fly out employment. With a proactive approach, the community will be able to prepare for increases in population, provide necessary infrastructure and achieve a much anticipated increase in permanent residents.

Defence

Exmouth's well maintained defence force infrastructure along with it's history makes it an ideal base in Western Australia. The Department of Defence and Royal Australian Air Force continue to utilise this infrastructure with it's current work force of over 150 employees.



CBD and Foreshore Revitalisation Plan

The town centre and foreshore are scheduled to launch a large-scaled revitalisation program. A Master Plan has been endorsed by the community which will be implemented over the next couple of calendar years.

\$16 Million Upgrade to Exmouth District High School

Exmouth District High School has completed a full refurbishment, including new class rooms, new library, undercover lunch area, music/drama facility and Undercover Shared Use Multi-Purpose Hard Courts.

Bundegi Car Park and Shade Construction

Bundegi beach is scheduled to have 45 additional parking bays created. Shade structures and a pontoon will also be introduced in 2013.

Exmouth Waterpark and Pool Upgrade

In 2013 the pool will undergo a full upgrade with the extension of a waterpark. Works are to begin in 2013.

The Ningaloo Centre

The Ningaloo Centre will be a true Landmark along Murat Road and provide a state of the art Research Facility, a Community Centre and Visitor Centre all in one iconic building scheduled to begin in June 2013.

Tantabiddi Boat Ramp Redevelopment

Through funding from Royalties for Regions Exmouth was successfully granted the Tandabiddi Boat Ramp Reconstruction Project. Works began in October 2011 and were completed in March 2012.

Learmonth Airport/ Heliport Works

The Learmonth Airport has recently completed an extension of the hard stand to enable for future Helicopter expansion.

Talanjee Oval Lighting

The lighting at Talanjee Oval is in the process of being completely revamped. The new lighting will be a great improvement for sporting groups who play at night.

Other Contact Information

Exmouth Library and Community Resource Centre

Phone: 9949 1462

Website: www.exmouth.crc.net.au

Exmouth Visitors Centre

Phone: 9949 1176

Website: www.exmouthwa.com.au

Exmouth District Hospital

Phone: 9949 3666

Exmouth District High School

Phone: 9947 8888

Website: www.exmouthdhs.wa.edu.au

Exmouth Police Station

Phone: 9947 8700





