Update on Progress



Tamworth surrounds



Toowoomba surrounds



Ballarat surrounds



Darwin surrounds NORTHERN TERRITORY



Geraldton surrounds WESTERN AUSTRALIA



End User Premises

Interim Satellite Service

First Release Wireless Limited

Broadband usage demand is not slowing



Fixed vs Mobile Download Usage (GB)

Source: ABS, June 2011



Comparative Bundled Pricing: NBN Retail 12/1 vs ADSL2+



• = RSP NBN Retail Pricing

Source: RSP Retail Pricing, as at September 2011

3 © NBN Co Limited 2011



Comparative Bundled Pricing: NBN Retail 25/5 vs ADSL2+



• = RSP NBN Retail Pricing

Source: RSP Retail Pricing, as at September 2011

4 © NBN Co Limited 2011



NBN Co Product Release 1:

Access Seeker Innovation & Changing Business Models

Open Access & Level Playing Field

27 Access Seekers have signed the Fibre Access Agreement

12 successfully on-boarded, with 11 more scheduled

The product is already driving competition

6 providers have released pricing 2 months after mainland launch

100 retail price plans

The product supports differentiation

Innovative bundling is already happening

12Mbps pricing from \$34.50

100Mbps pricing from \$49.50

Satellite Providers expanding into Fibre

4 previous satellite-only providers onboarding for the fibre product

