



## Appendix D – Government assistance programs relevant to the services sector

| Scheme                                             | Administered by | Industries                                    | Type of assistance                                                                                   | Aim of program                                                                                             |
|----------------------------------------------------|-----------------|-----------------------------------------------|------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|
| Australian Education International (AEI)           | DEST            | Education                                     | Predominantly promotion. Quality assurance frameworks, language training for international students. | Grow a sustainable future for Australia's international education industry.                                |
| Australian Tourism Development Program (ATDP)      | AusIndustry     | Tourism                                       | Grants                                                                                               | Promote tourism development in rural Australia                                                             |
| Axiss                                              | Axiss           | Global financial services firms and education | Grants, advisory services and data provision                                                         | Position Australia as a global financial services centre in the Asian time zone                            |
| Building Entrepreneurship in Small Business (BESB) | AusIndustry     | Small Business                                | Indirect assistance (training and mentoring, field officers etc)                                     | Encouraging entrepreneurship by supporting improvement to Australia's small business operating skills      |
| Business Entry Point (business.gov.au)             | DITR            | All                                           | Indirect (information)                                                                               | To bring all government requirements and assistance programs together in one place                         |
| Business Ready Program for Indigenous Tourism      | AusIndustry     | Tourism                                       | Indirect (business mentors)                                                                          | Address key barriers to Indigenous tourism businesses - management, business and strategic planning skills |

| <b>Scheme</b>                                  | <b>Administered by</b> | <b>Industries</b>                                                  | <b>Type of assistance</b>                                                                                   | <b>Aim of program</b>                                                                                                                                                    |
|------------------------------------------------|------------------------|--------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Export Market Development Grants (EMDG)        | Austrade               | All SMEs                                                           | Grants (up to 50% of promotion expenses)                                                                    | Encourage SMEs to develop export markets                                                                                                                                 |
| Indigenous Capital Assistance Scheme (ICAS)    | DEWR                   | All Indigenous businesses                                          | Access to financial support and subsidises interest rates and bank fees                                     | Increases employment opportunities for Indigenous Australians by providing access to commercial finance and culturally appropriate support services                      |
| Indigenous Self Employment Programme (ISEP)    | DEWR                   | All indigenous small businesses                                    | Start up for small businesses, indirect (advice and support), training and loans.                           | Assist Indigenous Australians to establish their own small business                                                                                                      |
| Indigenous Self Employment Programmes (ISEP)   | DEWR                   | All indigenous small businesses                                    | Indirect (advice and support), training and loans                                                           | Assist Indigenous Australians to establish their own small businesses                                                                                                    |
| Indigenous Small Business Fund (ISBF)          | DEWR                   | All indigenous small businesses                                    | Grants (funding for the development and expansion of Indigenous businesses and enterprises)                 | Assist Indigenous people to learn about business, develop good business skills and expand their business                                                                 |
| Industry Cooperative Innovation Program (ICIP) | AusIndustry            | Requires a consortium of at least three businesses, any industry   | Grants                                                                                                      | Foster innovation projects that enhance the productivity, growth and international competitiveness of Australian industries. Focuses on meeting strategic industry needs |
| Information Technology Online (ITOL) Program   | DCITA                  | All businesses, particularly SMEs                                  | Grants                                                                                                      | To accelerate the national adoption of collaborative e-business, especially by SMEs                                                                                      |
| Innovation Investment Fund (IIF)               | AusIndustry            | Venture capital fund managers                                      | Grants                                                                                                      | Develop venture capital funding industry                                                                                                                                 |
| Pooled Development Funds (PDF) Program         | AusIndustry            | Small and medium-sized enterprises                                 | Tax benefits for funds and shareholders. Indirect assistance to SMEs by providing incentives for investment | Grow SMEs by increasing the supply of equity capital                                                                                                                     |
| Regulation Reduction Incentive Fund (RRIF)     | AusIndustry            | Local government (with benefit to small and home-based businesses) | Grants to local governments, indirect assistance to small business                                          | Reduce regulatory compliance burdens for SMEs                                                                                                                            |

| <b>Scheme</b>                                | <b>Administered by</b> | <b>Industries</b>  | <b>Type of assistance</b>                                    | <b>Aim of program</b>                                                                          |
|----------------------------------------------|------------------------|--------------------|--------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| Small Business Field Officers Program (SBFO) | AusIndustry            | Small business     | Indirect assistance (referral and general advisory services) | Foster the growth of small businesses                                                          |
| Tourism Australia                            | Tourism Australia      | Tourism businesses | Promotion                                                    | Foster a sustainable tourism industry in Australia and increase economic benefits from tourism |
| Tourism and Conservation Initiative          | DITR                   | Tourism businesses | Grants                                                       | Boost nature-based tourism while increasing capacity to protect and conserve the environment.  |

