

Answer to question:

HOUSE OF REPRESENTATIVES STANDING COMMITTEE ON ECONOMICS

INQUIRY INTO PROMOTING ECONOMIC DYNAMISM, COMPETITION AND BUSINESS FORMATION

Question: Thank you. The final question from me is a replication of the final question I gave to the earlier witness today. We've received a lot of evidence from some of the people who do have some really interesting platforms and, in fact, designed some themselves, some of which are used in government. We've talked to a leading professor at Caltech and some others internationally and also with the team at the University of Melbourne that looks at a lot of this. A lot of their research overlaps with a lot of what you're doing. The only reason I raise that is as context. Are there any aspects of the operation of the platform that you think it would be good for us to be aware of—how they create better practices or how they improve on the outcomes that would be achieved in a so-called free for all where everybody was just trying to find each other? But also, to the point we were just discussing a couple of minutes ago, if there are ways in which we should think about evaluating platforms as opposed to leaving people to just find each other, that'd be interesting too, because that's certainly something that we could consider as something we could put to government as a piece of analysis to undertake.

Answer:

Hireup is proud to offer platform technology that enhances the likelihood of a successful client and worker match and offers enhanced safeguards and protections. By using data backed technology we enable people to search based on what's important to them, for example people can search for a worker in their local area that shares their interest or hobbies. This can facilitate more meaningful matches, beyond just skillset and location, that means people are more likely to form a genuine connection and long term working relationship. Beyond platforms, for clients seeking workers in the open market, the likelihood of connecting with a worker that has the relevant expertise, is available at preferred times, is in close proximity and shares common interests could be lower than a connection occurring via a platform like Hireup.

Additionally our platform technology enables Hireup to better safeguard clients and workers. Hireup is able to receive real-time feedback on shifts, incidents or concerns, allowing us to address matters and offer support in real-time.