

To Whom It May Concern

As a pet owner who buys an expensive, supposedly good quality dry food for my beloved pet, I believe it is essential that I have confidence in the labelling of that food. It should be high quality, as stated on the packaging, and have verifiable ingredients to guarantee that I am getting what I am paying for, and not some rubbish which has been included.

I am sorry to say that as the experience in China over baby milk formula has shown, it is possible to have cheap substitutes included which cause death or serious harm.

All labelling of pet food in Australia should have to go through rigorous compliance to ensure the product is safe for our pets, and there should be serious implications for failures in this area, and I mean serious, not just a 'slap on the 'wrist'.

Yours sincerely  
Jennifer Downes