



www.digitalstorytellers.com.au

ABN 59 165 154 165 | ACN 165 154 165

info@digitalstorytellers.com.au



27 November, 2020

Digital Storytellers Submission to the 2020 Climate Change Bill enquiry

Re: Petition to pass the Climate Change (National Framework for Adaptation and Mitigation) Bill

To whom it may concern,

About Digital Storytellers

Digital Storytellers is a purpose-driven NFP creative agency. Our vision is to create a better narrative for the world using the power of storytelling. Our team is on a mission to tell beautiful stories that make a positive difference, and to share our knowledge and resources to grow the community of impact storytellers in Australia and around the world.

Since 2013 Digital Storytellers has:

- Made over 500 short films
- Served over 400 organisations, agencies and communities
- Facilitated over 250 storytelling workshops
- Trained over 5000 storytellers
- Across more than 15 countries
- We employ over a dozen creative professionals in Australia, and we engage with many more contractors and freelancers from across our worldwide network

Digital Storytellers are a certified B Corporation since June 2017. We are a certified Social Enterprise with Social Traders since April 2018. We actively promote the benefits of being a certified purpose-driven organisation.

Our Purpose

We recognise that human-induced Climate Change represents an existential threat to the economic and ecological prosperity of current and future generations. We support the declaration of both a climate emergency and an extinction crisis. We acknowledge that the best time to take action on Climate Change was decades ago, as the science was clearly



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established and the implications were well-defined going back long before the 1990's. We assert that the next best time to take action on Climate Change is right now.

Our Vision

We believe that Australia can become a world leader in climate action and climate justice, with a sincere effort across the whole of society, within a relatively short timeframe.

Our Stories

We are engaged in telling many stories about climate change, climate action and climate justice, with community partners, commercial clients and often in a voluntary capacity.

Our climate change stories include coverage of:

- Emerging news, issues and events related to climate change, climate action and climate justice
- Personal journeys of people and communities affected by the impacts of climate change
- Positive visions for change by individuals, organisations and agencies showing climate leadership
- Successful outcomes of climate action projects and programs

We are committed to continue telling powerful stories of climate change, climate action and climate justice.

Our Action

In a world where the changing climate creates complex, volatile and cascading uncertainties, the best and brightest opportunities rely on showing early and proactive leadership. We are committed to ensuring that our business has **Net Zero emissions by 2030**, with a provisional target of Net Zero emissions by 2025.

To achieve this we have undertaken programs to measure, reduce and offset our climate footprint, including:

- Emissions reduction and offsets
- Ecological revegetation
- Waste management

Our Expectation

We likewise expect bold and proactive leadership on climate change from political representatives and public servants across all levels and spectrums. We expect inclusive and constructive dialogue on climate issues, and the engagement of communities in a 'whole of society' approach. We expect urgent action to build positive momentum for emissions reduction, renewable energy and ecosystem restoration. We expect our political representatives and public servants to act wholly in the public interest and to be



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transparent, honest and accountable, in securing a prosperous economy and flourishing environment for current and future generations.

Our Support

Digital Storytellers are proud to support passing the **Climate Change (National Framework for Adaptation and Mitigation) Bill 2020** in its entirety. We commend the efforts of Zali Steggall MP and her colleagues in drafting and forwarding this Bill to Parliament. Ideally, we would strongly encourage a much more ambitious target for Australia of net zero emissions by 1 January 2030.

Please contact us using the below details should you wish for us to provide any further input or if you have any questions about this submission.

Thank you.

Kind Regards,



Peter Dowson
Director
Digital Storytellers

Email: info@digitalstorytellers.com.au

DIGITAL STORYTELLERS

www.digitalstorytellers.com.au
Mail c/o s301, 101 William Street, Darlinghurst, NSW, 2010
ABN: 59165154165

Digital Storytellers acknowledge the Gadigal People of the Eora Nation to be the traditional owners and custodians of the lands on which we conduct our work.