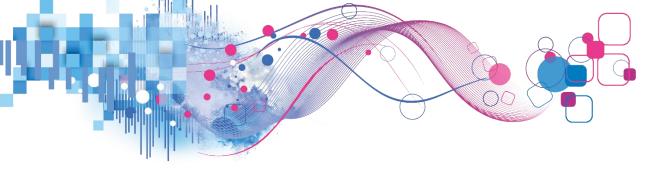


The Benefits of Positive Data Reporting Experian | 23 May 2018

Extract: Benefit of a comprehensive data bureau

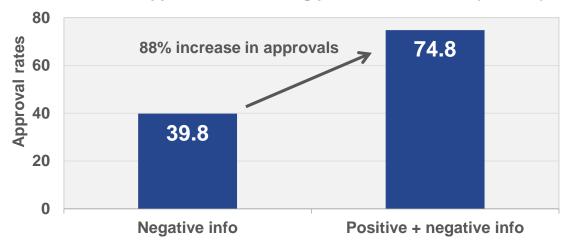




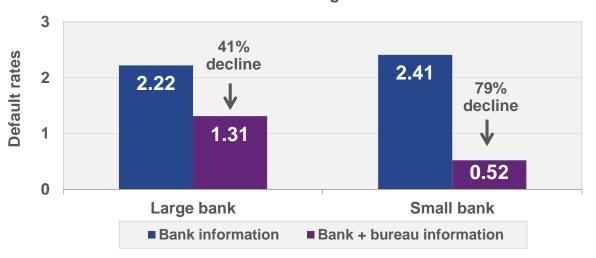
Benefit of a comprehensive data bureau

The degree of benefit increases with information shared

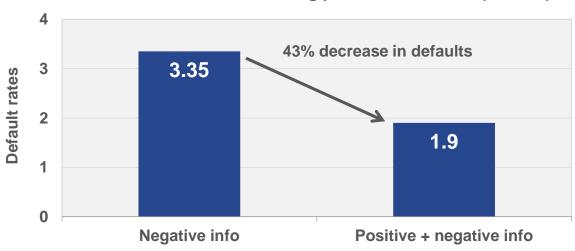
Effect on approvals of including positive information (US data)^



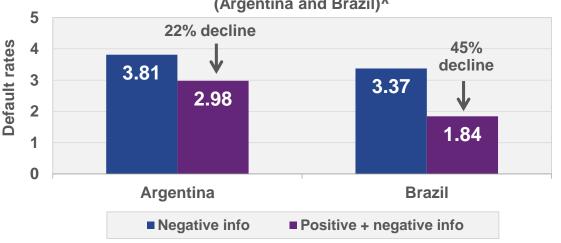
Effect on default rates of increasing number of information sources[^]



Effect on default rates of including positive information (US data)^



Effects on default rates of including positive information (Argentina and Brazil)[^]











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