

Dear Committee,

Please see below Sheep Producer Australia's response to questions taken on notice during the hearing 16 September 2021.

Senator Sterle requested the logo and labelling of alternative protein products for lamb. Please see them below:

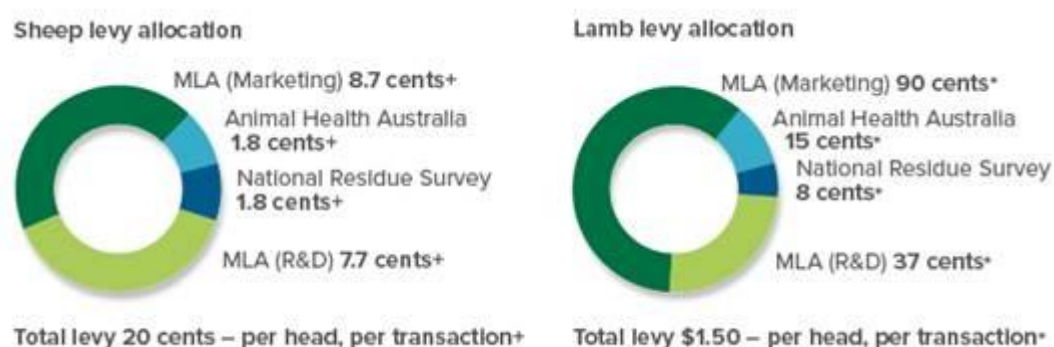




Senator McDonald requested information regarding the annual investment of sheep producer levies into various programs:

Sheep and lamb transaction levies go towards industry research, marketing, food safety, animal health, traceability and quality assurance all provide a public good to both sheep producers and the consumers who purchase sheepmeat products. Please see Figure 1 below for the proportion of the sheep and lamb levy that is allocated at fixed rates to industry service providers:

Figure 1: Sheep and lamb levy allocation (Source: <https://www.mla.com.au/about-mla/how-we-are-funded/>)



Total sheepmeat investment in 2020-21 into Meat and Livestock Australia's R&D, marketing and integrity programs totalled \$45.5m. \$19.6m of this was invested into programs covering marketing and product quality (including Meat Standards Australia). \$4.1m was invested into programs covering product integrity. Please see Figure 2 below for detail and attached [MLA's 2020-21 annual investment plan](#) detailing programs listed below.

In 2021-22, approximately \$2.837m will be invested into the National Residue sheep residue monitoring programs.

Figure 2: MLA sheep levy investment 2020-21 (Source: MLA <https://www.mla.com.au/about-mla/how-we-are-funded/about-your-levy/sheep/>)

