

Mr. Andrew McIntyre
Inquiry Secretary
Joint Select Committee on Road Safety
PO Box 6021, Parliament House
Canberra ACT 2600
via email Road.Safety.reps@aph.gov.au

25 October 2021

Dear Mr. McIntyre

The Australian Automobile Association (AAA) thanks the Joint Select Committee on Road Safety for Question on Notice RSQN014 requesting further information on pre-learner road safety education delivered by Australia's motoring clubs.

The AAA has gathered this information from each club and a table is provided in the attached document that outlines their activities, the student reach in each state and the club partnerships in resourcing and delivering the programs.

The clubs' activities can be summarised as follows:

- The combined national reach of club-delivered road safety education to pre-learner students is approximately 255,900 students per year
- Club education staff engage with students ranging from kindergarten through to university/college
- Education programs include classroom, online, event-based and in-vehicle activities
- Education activities are a mix of wholly club resourced, both staffing and financial, and partnership funding arrangements.

Yours sincerely

Michael Bradley
Managing Director

Encl. AAA Response to Question on Notice RSQN014: Table of motoring clubs' education activities to pre-learner drivers

MEMBER OF



Club / State	Program name and description	Students per year
NRMA NSW and ACT	<p>Science and Road Safety program</p> <p>A road safety program for primary school students comprising classroom and demonstration activities to increase the knowledge and skills of young students. The program provides support for teachers and includes parents in road show activities.</p> <p>Live Learn Drive</p> <p>A road safety program for Years 10 to 12 high school students covering road safety issues they will encounter, a focus on responsibilities, and safe behaviour strategies as they progress through the stages of learning to drive and independence.</p> <p>NRMA participates in a local Rotary program called “U Turn the Wheel” aimed at High School students.</p> <p>The above programs are wholly funded by the NRMA.</p>	69,000
RACV Victoria	<p>RACV Youth Motoring Presentation</p> <p>A classroom based presentation run by RACV Drive School instructors for Year 12 students. The aim of the program is to support students in their journey of becoming responsible drivers. The 30-40 min presentation looks at crash risk for young drivers, common causes of collisions, distraction and P Plater driving restrictions and rules. It also promotes the keys2drive program.</p> <p>The above program is wholly funded by RACV.</p>	3,000 to 4,000

<p>RACQ</p> <p>Queensland</p>	<p>Streets Ahead</p> <p>A primary school program targeting 5 to 12 year-old students. Comprising a 45-minute session focusing on pedestrian, rider and road safety using a range of education materials.</p> <p>Docudrama</p> <p>A high school program targeting 15 to 18 year-old students. Comprising 2x one-hour sessions involving the realism of a simulated crash scene and focusing on risks, safer decision-making along with behaviours and strategies to stay safe.</p> <p>Docudrama Virtual Classroom</p> <p>As above but using a filmed crash scene. Students are provided a password-protected RACQ link where they can view additional videos, complete pre-recorded activities and interact with RACQ educators.</p> <p>Driver IQ</p> <p>A program targeting young adults and adolescents. Comprising 2x one-hour sessions focusing on preparation for learning to drive and the learner and provisional licence stages.</p> <p>Driver Distraction</p> <p>A program targeting young adults and adolescents. Comprising a 90-minute program focusing on understanding and managing the nature of distraction from technology.</p> <p>The above programs are delivered in a funding partnership with the Queensland Department of Transport and Main Roads.</p>	<p>68,000</p>
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<p>RAA</p> <p>South Australia</p>	<p>Street Smart Preschool A program comprising a 30-minute lesson and provision of a storybook "Yippeel" covering road safety topics such as safe crossing of roads for kindergarten aged students.</p> <p>Street Smart Primary A program comprising a 45-minute lesson delivered to primary schools throughout South Australia tailored to suit the students and the school. Supporting post-lesson information is provided to parents and caregivers.</p> <p>This program is delivered in a funding partnership with the South Australian government's THINK! Road Safety initiative and the Lifetime Support Authority of South Australia.</p> <p>Street Smart High A high school road safety event targeting Year 10 to Year 12 students held annually at the Adelaide Entertainment Centre and involves a simulated crash scene along with pre and post-crash analysis.</p> <p>This program is delivered in a funding partnership through a South Australian THINK! Road Safety Initiative grant.</p> <p>Bike Ed A program comprising bike mechanics and helpers visiting schools for approximately three hours to check students' bikes for safety and roadworthiness.</p> <p>The above program is delivered in partnership with the South Australian Department for Infrastructure and Transport and Bicycle South Australia.</p> <p>RYDA The Rotary Youth Driver Awareness (RYDA) program delivers road safety content and presentations to senior secondary students in South Australia.</p> <p>This program is delivered in partnership with Road Safety Education Limited.</p> <p>Road Safety Presentations Presentations are provided to international university/college students about keeping safe as a pedestrian, passenger and driver in South Australia.</p>	<p>49,700</p>
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<p>RAC</p> <p>Western Australia</p>	<p>Around the Roads</p> <p>A program consisting of classroom workshops and online resources for students from pre-primary through to Year 6 and covers a range of road safety topics teaching students about bicycle, passenger and pedestrian safety.</p> <p>On the Roads</p> <p>A program consisting of classroom presentations, on-line resources as well as road safety education events to suit Years 10 to 12. The program covers a range of road safety topics designed to educate young drivers on how to stay safe as a passenger or driver on the road.</p> <p>Imagine Program™</p> <p>A program to provide an opportunity for Year 5 and Year 6 students to discover past and future technologies, and learn about the changing nature of transport, mobility and road safety whilst addressing aspects of STEAM (Science, Technology, Engineering, Art and Mathematics) and HASS subjects (Humanities and Social Sciences).</p> <p>RAC bstreetmart</p> <p>A free annual road safety event for Year 10 to Year 12 students held at RAC Arena. It educates students about the consequences of distracted driving, speeding and drink driving by re-enacting a crash scene attended by emergency services. The students also hear from guest speakers who have been directly impacted by road trauma. The event is supported by the WA Police Force, the Department of Fire and Emergency Services, St John WA and Royal Perth Hospital.</p> <p>RAC Project Road Smart</p> <p>A free road safety event for Year 10 to 1Year 2 students in regional WA. Like RAC bstreetsmart, this event focuses on driver and passenger behaviour and highlights the far-reaching effects of road crashes. The program features a crash re-enactment, which has been filmed as a docudrama and showcases the response by emergency services. The event travels to major regional centres across WA, with the aim of returning to each centre every two years.</p> <p>The above school education programs and events are wholly funded and resourced by the RAC.</p> <p>Road Injury Prevention</p> <p>This program targets students in Year 10 to 12 who are at pre and novice-driver levels. These classroom presentations provide a first-hand account</p>	<p>62,200</p>
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	<p>of what it is like to experience and live with a spinal cord injury sustained through a road crash. It also educates young drivers on the risks of the road and the consequences of poor decision-making.</p> <p>This program is a partnership with the Western Australian Paraplegic Benefit Fund (PBF).</p>	
RAC Tasmania	<p>Ready for the Road</p> <p>A program targeting high school and college students involving an interactive education session where information is provided on safe driving tips and vehicle safety.</p> <p>Road Safe</p> <p>A program providing information for primary school teachers to explore road safety with students. Students are provided a login to an online program containing interactive activities. Teachers can also access a dashboard to track student progress.</p> <p>The above programs are delivered in a funding partnership with the Department of State Growth.</p> <p>Regional School Driver Education Program</p> <p>A program targeting regional high school students in areas where there is limited access to a professional driving instructor and who have obtained their learner's licence. Driving school instructors provide a mix of practical and classroom education to the student and their parents.</p> <p>This program is delivered in a funding partnership with the Tasmanian Motor Accidents Insurance Board.</p>	2,300
AANT Northern Territory	<p>Street Smart High</p> <p>A program targeting Year 10 to Year 12 students. Involving realism of a simulated outdoor crash scene, interactive displays and presentations from those involved in road trauma. It focuses on risks and responsibilities to stay safe.</p> <p>The above program is delivered in a funding partnership with the Northern Territory's Motor Accident Compensation Commission.</p>	1,200

Note: the above student engagement numbers do not reflect occasions where there are temporary suspensions of education activities relating to COVID restrictions.