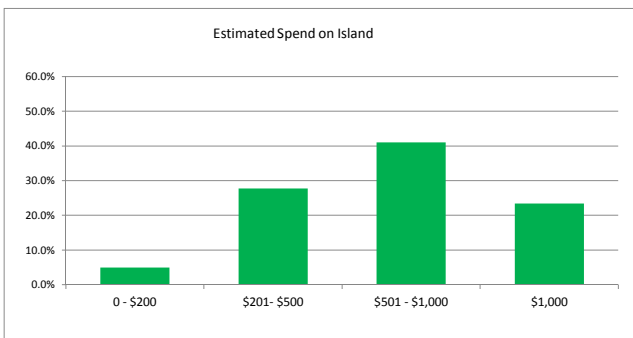
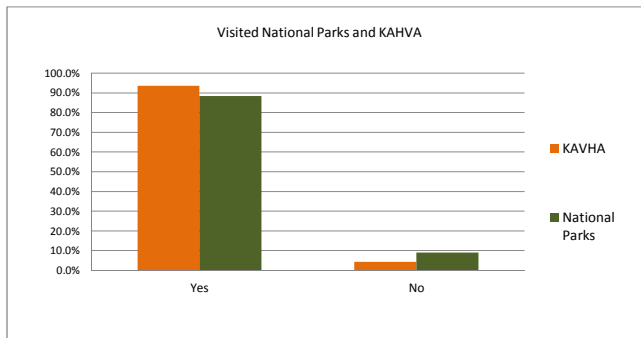
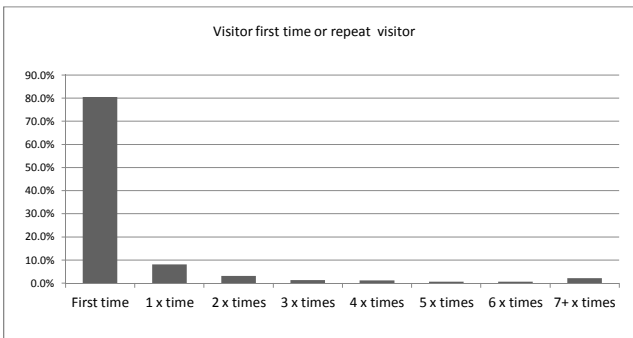
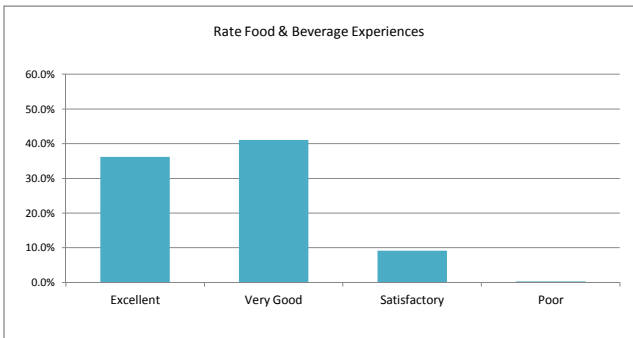
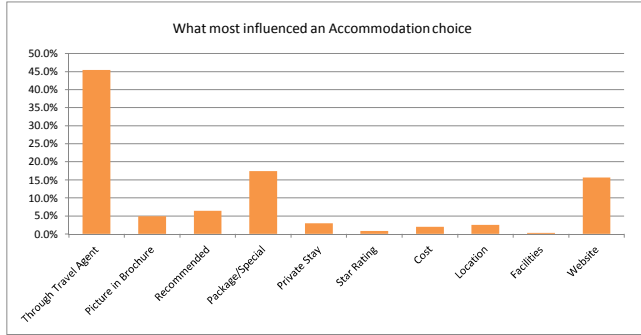
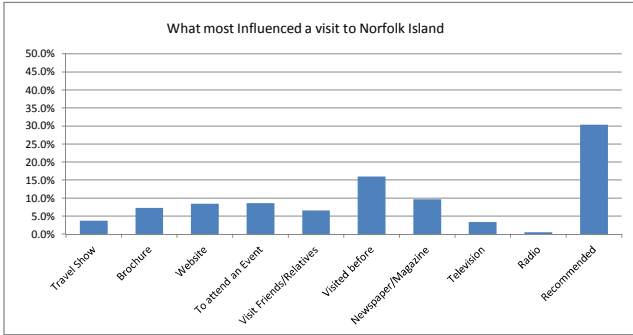


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NIGTB Visitor Survey Results - 1 Jan to 31 Dec 2013



NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics - 2013/14 YTD as of April 2014

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	21204		Total non visitors arriving	4029
Total RPT passengers arriving	25169	76%	Total RPT Airline Capacity	33136

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	8299	39%
SYDNEY	8702	41%
AUCKLAND	4128	19%
OTHER	75	0%
Total	21204	

Visitors by Country of Origin

OTHER	177	0.8%
Australia	16835	79.4%
New Zealand	4027	19.0%
USA	61	0.3%
Germany	16	0.1%
Great Britain	88	0.4%
Total	21204	

Australian visitors by State of Origin

NSW	6851	41%
QLD	6309	37%
VIC	1815	11%
SA	499	3%
WA	506	3%
TAS	280	2%
ACT	418	2%
Other	157	1%
Total	16835	

Visitor Numbers in comparison to previous year

MONTH	12/13	13/14	% Diff
Jul	1216	1291	6%
Aug	1353	1651	22%
Sept	2143	2275	6%
Oct	2280	2386	5%
Nov	2161	2520	17%
Dec	2071	2175	5%
Jan	1790	1823	2%
Feb	1931	1917	-1%
Mar	2217	2694	22%
Apr	2351	2472	5%
May	1636		
Jun	1441		
Comparison FY to date	19513	21204	9%

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	2037	10%
Visitors in Public Accommodation	19167	90%
Total	21204	
All Visitors average Bednights	7	

Visitors by Accommodation Type

S/C Apartments	10966	57%
Cottages/Houses	2265	12%
Hotels	5911	31%
Not indicated	25	0%
Total	19167	

Visitors by Accommodation Star rating

2 1/2 Star	100	1%
3 Star	2348	12%
3 1/2 Star	11640	61%
4 Star	2928	15%
4 1/2 Star	364	2%
5 Star	217	1%
Unrated	1545	8%
Not indicated	25	0%
Total	19167	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	9044	43%
Female	12160	57%
Total	21204	

Visitors by Age Demographic

Under18	848	4%
18 to 29	630	3%
30 to 39	757	4%
40 to 49	1467	7%
50 to 59	4164	20%
60 to 69	6966	33%
70 to 79	4973	23%
Over 80	1399	7%
Total	21204	

