

About ASMI



ASMI (Australian Self Medication Industry) is the peak body representing companies involved in the manufacture and distribution of consumer health care products in Australia. ASMI also represents related businesses including advertising, public relations, legal, statistical and regulatory consultancy companies and individuals.

ADVOCACY, REPRESENTATION and INFORMATION

Our purpose is to promote the best interests of our members through negotiation, debate and co-operation with a wide range of stakeholders in our own region and around the world. We also gather the best and most current information from diverse sources in order to keep our members informed of the latest developments in the consumer health care products industry.

ASMI is a member of the World Self-Medication Industry (WSMI) and our President and Executive Director sit on the Board of that organisation. WSMI is a non-government organisation made up of over 50 member associations around the world, with affiliations to the World Health Organisation.

ASMI VISION

Better health through responsible Self Care.

ASMI MISSION

ASMI—the voice of the consumer Self Care products industry, driving a credible and expanding evidence-based self-medication market to generate cost-effective health solutions and improved public health outcomes.

ASMI VALUES

- Drivers of change through member contribution and industry interaction.
- Best practice in governance and service.
- Committed to representation by consumers.
- Consistent in policy and action.
- A learning organisation committed to competency development.

SELF CARE: THE FOUNDATION FOR A HEALTHY AUSTRALIA

The concept of Self Care lies at the heart of ASMI's vision for a healthy Australia: the vision of a nation where individuals and families choose to maintain good physical and mental health using a range of strategies including regular exercise, healthy eating and the appropriate use of self-medication to treat and prevent illness.

There is growing evidence, including research sponsored by ASMI, to show that effective Self Care within a community can help to prevent disease, manage existing conditions and improve the quality of life and general health of the population. As a result, the economic burden on government health and welfare bodies can be considerably reduced.

ASMI believes that the benefits of Self Care can be realised through the formation of strong partnerships between industry, government, consumers, health care providers and other stakeholders as well as through scientific and economic research. We will continue to build our relationships and support the development of an evidence-based platform which will give Self Care a significant place in Australian health management.

For a list of ASMI Members, see overleaf



BETTER HEALTH THROUGH RESPONSIBLE SELF CARE





ASMI Members at 26 May 2010

Ordinary Members

Allergan Australia Pty Ltd
Aspen Pharmacare
Baxter Laboratories
Bayer Healthcare Consumer Care
Biological Therapies Pty Ltd
Boehringer Ingelheim Pty Ltd
Church & Dwight Australia
Combe Asia Pacific Pty Ltd
Ego Pharmaceuticals Pty Ltd
Ensign Laboratories Pty Ltd
Flordis Pty Ltd
Galderma Australia
GlaxoSmithKline Consumer Healthcare
Hamilton Pharmaceutical Pty Ltd
H W Woods Pty Limited
Johnson & Johnson Pacific Pty Ltd
Link Medical Products Pty Ltd
Mentholatum Australasia Pty Ltd
Nestle Australia Ltd
Norgine Pty Ltd
Novartis Consumer Health Australasia Pty Ltd
Nycomed
Procter & Gamble Australia Pty Ltd
Reckitt Benckiser
Ross Cosmetics Australia Pty Ltd
Sanofi-Aventis Australia/New Zealand
Schering-Plough Pty Ltd
Smith & Nephew Pty Ltd
Spirig Pharma Australia
Stirling Pharmaceuticals
Tony Ferguson Licencing Trust
Valeant Pharmaceuticals Australasia
Wyeth Consumer Healthcare Pty Ltd

33

Associate Members

Anthea Steans Consulting Pty Ltd
Archer Emery & Associates
Australian Pharmaceutical Publishing Co. Ltd (APPco)
Catalent Pharma Solutions
Cegedim Dendrite Australia Pty Ltd
CJB
Clare Martin & Associates
Contract Pharmaceutical Services of Australia P/L
Corrs Chambers Westgarth
Crossmark
Cube
Cynergy Search
Engel, Hellyer & Partners Pty Ltd
Euro RSGC Life
H & T
IMS Health Australia Pty Ltd
Industry Pulse
Invida Australia Pty Ltd
ISS Marketing
Lipa Pharmaceuticals Ltd
Market Reach
Media to Market
Mercurial Insights Pty Ltd
Minter Ellison
National Pharmacies
Ogilvy & Mather Sydney
Oz Pharma Contracting & Consulting
Palin Communications
Pathway International Pty Ltd
Pharmabroker Sales Pty Ltd
Publicis Healthcare Communications Group
Remedies Group
Sphere Healthcare Pty Ltd
Strategic Horizons
Sudler & Hennessey
Sue Akeroyd & Associates
Sylvan Health Pty Limited
Technical Consultancy Services Pty Ltd
The Coaching Compass
The Nielsen Company (Australia) Pty Ltd
Thomson Playford Cutlers
Touchstone Consulting Executive Search
UBM Medica
UltraFeedback Pty Ltd
URSA Communications
Ward6
Xena Technologies Pty Ltd

47