

Our Vision is to be a trusted and **innovative** media organisation, enriching the lives of **all Australians** and presenting **Australian perspectives** to the world.

The above has been copied from the Corporate Information page from the myABC Website.

This is obviously at the heart of the matter!

How can the ABC enrich the lives of **all Australians** when 63%\* of Australians live outside the two centres of television production (Melbourne and Sydney). Therefore, the ABC is not truly presenting Australian perspectives to the world, but only the perspectives of Melbourne and Sydney.

The diversity which exists throughout Australia can not and is not being represented by ABC television whilst the majority of production is produced in Melbourne and Sydney.

### **The regional voices are just not being heard!**

When I watch the ABC I rarely see a mirror of my life in regional Australia, rather a reflection of what is happening in the UK and sometimes Sydney if lucky.

Over the last decade the ABC is has not produced many programs that could be called **innovative**. However, commissioning seems to depend on whether a production will produce sufficient ratings. ***McDonalds may be heavily patronised but does this mean it is good food?***

I used to be incredibly proud of my ABC, however now I'm increasingly dissatisfied.

No longer do I see Australia and Australians being represented in a respectful, kind and often humorous manner, but rather programs are increasingly made in a formulaic, cold, heavily edited and mean spirited way - certainly not enriching my life!

\*total population 21,766,711 minus 7,977,566 (population of Sydney and Melbourne)