

We are Tafe teachers in Graphic Design at Cert IV and Diploma level.  
With 30 years' experience each, in teaching and working in the Industry we are committed to students thriving and gaining employment.  
We teach students from broad demographic and socio-economic groups.  
When we talk to teachers from Private High schools to hopefully organise a visit, or to talk to VCE students about Design as a career path, we are told...  
"There is no way we can offer your courses to our students.  
The parents pay a lot of money, and their child is going to University."

Teachers in Private schools tell us they always have a few students that would be suited to Tafe, but they cannot mention Tafe as an option. It is not seen as a pathway that aligns with the values and expectations of the parents.  
Parents do not see Tafe as a credible outcome for their child.

The Private school teachers say they can only discuss Tafe as an option when the parents ring the school a year later asking for advice because their child has failed first year university and they are looking for other options.  
Private schools tend to not pass on information to students about Tafe Open days only Universities.  
Parents are not informed about the broad range of career options in Tafe.  
Tafe is still seen as the place you go to learn a trade.

