



PARLIAMENT of AUSTRALIA

MEDIA RELEASE

JOINT STANDING COMMITTEE ON ELECTORAL MATTERS

Inquiry into and report on all aspects of the conduct of the 2016 Federal Election and matters related thereto

Issue date: 10 November 2016

Election 2016: Public Hearing on Electoral Advertising

Friday 11 November 2016, 12.00pm – 3.00pm

Witnesses will appear before the Joint Standing Committee on Electoral Matters on Friday to answer questions regarding authorisation of electoral communication to voters. Authorisation ensures electors are informed about the source of electoral advertising and comment.

“As part of a broad ranging inquiry into the conduct of the 2016 Federal Election the Committee will also be examining a range of issues, including differences in the authorisations required for electoral advertising in different formats and for different players,” said Committee Chair Senator Linda Reynolds.

Public Hearing details:

Time: [12.00pm – 3.00pm \(click to listen live\)](#)

Date: 11 November 2016

Location: Committee Room 2R1, Parliament House, Canberra

The Committee will hear evidence from the following organisations and individuals:

- 12 pm** Australian Electoral Commission
Department of Communications and the Arts
Australian Communications and Media Authority
- 12.45 pm** Communications Alliance Ltd
Australian Mobile Telecommunications Association
- 1.15 pm** Association for Data-Driven Marketing & Advertising
- 1.45 pm** Break
- 2 pm** Australian Labor Party
- 2.30 pm** Professor Graeme Orr
- 3 pm** Finish

Media enquiries:

Media Contact: Amy Blom (08) 9368 6633, 0431 685 372 or amy.blom@aph.gov.au.

For background:

JOINT STANDING COMMITTEE ON ELECTORAL MATTERS: (02) 6277 2374. em@aph.gov.au

More detailed programs for the hearings, including witnesses, are available from [the Committee website](#) [Track this inquiry](#)