

Questions for The Grattan Institute

From Senator James McGrath, following the public hearing of 15 October 2025
(forwarded by JSCEM secretariat on 5 November 2025)

Influencers

1. Has your organisation engaged any influencers to produce or distribute content on its behalf in relation to an election or referendum?
 - a. If yes, table a list of all influencers engaged.
2. Did these influencers post using your organisation's channels, their own channels, or both?
3. Where influencers used their own channels, was the partnership disclosed as paid or sponsored?

Grattan Institute response

1. Grattan Institute has not engaged any influencers to produce or distribute content on its behalf.
 - a. N/A
2. N/A
3. N/A