

To whom it may concern

Who comes first the cart or the horse
Cheap regional flights won't happen until more people fly. More people won't fly until the flights are cheaper.

Side issue "bigger better planes is also based on volume of customers"

Statistics are easily obtainable
Full planes are usually based on day of week. Full in and then empty out. Empty in and then full out

Maybe a memorandum of understanding across airlines
Presently we have 2 airlines servicing Mount Isa from Brisbane M-F of a morning. Maybe one bigger plane could do the same.
You could then throw the Townsville connection in. Brisbane, Townsville, Mount Isa return trip.

How to make it more affordable for locals to fly.
If you give money / allowance still won't encourage more flights
What needs to happen. Everyone who lives in agreed post codes should get 2 return cheap / subsidized flight vouches per year. Which can be saved up to two years. Those eligible for welfare should have should get a further subsidy. (Not transferable or redeemable) There should also be additional access for funeral (immediate family) and medical purposes (proven)

This could be funded through taxes collected locally or mining royalties. Managed through a local council based travel agent.
(Ability to pay off in advance travel cost)

It needs to be independent of any other staff incentives or company provision or income.

It should be such that minimum seats available (guaranteed and funded) at peak times up to 48hrs prior to departure. After that they can be sold off but not at exuberant prices.(average of those already sold) preference given to those who book early however should be monitored so as not the same people each time every year.

This would help guarantee the bigger more reliable planes especially during the peak times / periods. (Weekends and school holidays)

This would also encourage people to move to regional areas to know that travel costs are not excludable

Sent from my iPad