

Senate Environment and Communications References Committee
ANSWER TO QUESTION ON NOTICE
Australian Broadcasting Corporation
Inquiry into the economic and cultural value of Australian content on broadcast radio and
streaming services
11 April 2018

Australian Broadcasting Corporation

Hansard Ref: Page 9, 11/04/2018

Topic: Local content on ABC Radio

Senator Hanson-Young asked:

CHAIR: There has been some criticism that ABC Local and Radio National—those non-music-dominated stations—are playing less Australian music than they used to. If you've got some figures to dispute that, that'd be fantastic.

Mr Anderson: I'll take that on notice. I haven't got them to hand, other than that across the breadth of our services across music and some of the events we do, like One Night Stand and Unearthed competitions, we have an unwavering commitment that we are continually extending, and we're looking at how we can do more across music. When I listen to local radio, I hear a bit of music on that. I know that our music director that sits in the music team, Richard Kingsmill, is programming for music that does sit off of what was otherwise a music network. I know there is music there. To say whether it's going down or not, I'd have to get back to you.

CHAIR: If you could take that on notice, I'd be very interested. We've extended the time frame of the inquiry, so, once we've heard from some of the other players, we might have some other questions for you.

Answer:

Australian music data by ABC radio network from the past four financial years:

	2013-14	2014-15	2015-16	2016-17
RN	46.3%	40.7%	38%	38%
Local Radio	36.7%	30.7%	46.8%	45.6%
Classic FM	32.3%	48.1%	43%	46%
triple j	47.7%	49.6%	51.5%	56.5%
Double J	37.3%	33.1%	32.2%	35.3%
ABC Jazz	32.5%	32.5%	30%	30%
ABC Country	28.8%	49.7%	67%	57.4%
triple j Unearthed	100%	100%	100%	100%

Overall, there is very strong representation of Australian music across all ABC Radio networks, and ABC Radio playlists include a significantly greater percentage of Australian music than that required of commercial radio services.