

**QoN 002-03** Do you believe it is appropriate for Australia to regulate nicotine through the Therapeutic Goods Administration?

Please see my response to QoN 002-02

I understand that nicotine in the form of NRT is already regulated through the TGA. As regard e-cigarettes, this could be one pathway. A consequence would likely be that it would threaten the survival of the local e-cigarette companies. These companies are independent of and do not have the resources of the large US, tobacco industry-affiliated e-cigarette companies (such as JUUL, Blu and NJOY) to apply for TGA approval. Another would be that innovation would be restricted (such as improved nicotine delivery - this is important for these products to be effective reduced-harm substitutes for combusted tobacco products).