Geoff and Fowler

RE: Truth in labelling laws bill 2009

To the Senate Economics Committee

I write this submission in the hope that you sort out the labelling laws, in that the consumer knows what the country of Origin the product has come from.

- The current labelling laws are a disgrace as the consumer would not know where the product comes from.
- E.g. People purchase a product where on one side of the container it is written **Grown in Australia** and on the other side of the container **Words are Product of Australia and Imported** in small print. As this is deceptive and misleading done on purpose to confuse the consumer after they have brought the product. Large companies use this to their advantage.
- The main Ingredients of the container should be the place of origin. The consumer has the right also to know which country of origin the other ingredients come from.
- As a lot of consumers would purchase Australian product first. Knowing that Australian grown food is of a **high food and safe and green standard.**