

Senate Economics References Committee  
ANSWERS TO QUESTIONS ON NOTICE  
HEALTH PORTFOLIO  
Personal Choice and Community Impacts  
11 March 2016

Question no: 1

**Topic: Poppy Market**

**Type of Question: Spoken, Hansard page 14**

**Senator: Senator Leyonhjelm**

**Question:**

**CHAIR:** Just as a matter of interest, what is our poppy market worth?

**Dr Studdert:** I think I have heard a figure of about \$100 million-plus.

**CHAIR:** \$100 million?

**Dr Studdert:** I can certainly check that.

**Answer:**

In consultation with industry in 2013 the Tasmanian Government identified that the poppy industry is worth approximately \$290 million in total (farm gate and factory gate). This has grown since the 2012 submission by the Tasmanian Government to the Legislative Council Select Committee Inquiry into the Tasmanian Poppy Industry, which reported that the poppy processing industry grosses in excess of \$100 million per annum and farm gate returns to growers were estimated at between \$70 and \$90 million in recent years.