

Hi Kate

Thank you for the opportunity to appear before the Committee at the public hearing held on 1 May 2026 at Gowanbrae, Victoria. The Motor Trades Association of Australia (MTAA) appreciated the engagement from Committee members.

The Committee requested additional information on how New Zealand's Tyrewise scheme is funded. Please see our response below.

Tyrewise was established under the *Waste Minimisation (Tyres) Regulations 2023*<sup>[1]</sup> and became operational on 1 September 2024. It is funded through a mandatory Tyre Stewardship Fee (TSF) of NZD \$6.65 (excl. GST) per Equivalent Passenger Unit, scaled by tyre type and weight.<sup>[2]</sup>

The fee is applied at the point of import or first registration and administered through government collection mechanisms, with oversight by the Ministry for the Environment. Funds are then passed to Auto Stewardship New Zealand, a not-for-profit trust responsible for delivering the scheme.<sup>[3]</sup> For road-registered vehicles, the fee is collected via Waka Kotahi at first registration; for other tyres, it is invoiced based on customs declarations. The fee is transparently passed through the supply chain and must appear on invoices at each point of sale.<sup>[4]</sup>

The scheme applies universally to all importers and sellers of regulated tyres, eliminating free-rider behaviour. Funds are directed primarily to collection and transport (around 50%), with the remainder supporting processing, domestic end markets, and research and market development.<sup>[5]</sup> A separate NZD \$7 million innovation fund (Tyrewise Fund / Puna Taurima) was established in 2025.<sup>[6]</sup>

After its first year, Tyrewise collected approximately 36,800 tonnes of tyres, met or exceeded initial collection targets, and reported high satisfaction among registered participants (around 90% in early surveys).<sup>[7]</sup> Rapid growth in collection volumes has placed pressure on processing capacity, underscoring the importance of investing in recycling infrastructure alongside any equivalent Australian scheme.

Australia's voluntary scheme currently captures around 35% of tyre imports by volume at approximately \$0.25 per EPU, generating about \$7 million annually.<sup>[8]</sup> The Tyrewise model, based on universal participation, a fee applied at import, and independent scheme governance, demonstrates what a well-structured mandatory scheme can achieve and provides a directly relevant reference point for Australia.

MTAA remains available to provide any further information the Committee requires.

## Footnotes

<sup>[1]</sup> New Zealand Government. *Waste Minimisation (Tyres) Regulations 2023*. New Zealand Legislation. Available at: <https://www.legislation.govt.nz/secondary-legislation/pco-drafted/2023/263/en/latest/#LMS823610>

<sup>2</sup> Tyrewise. *Regulation for end-of-life tyres in Aotearoa New Zealand*. Available at: [tyrewise.co.nz/regulation-for-tyres](https://www.tyrewise.co.nz/regulation-for-tyres)

<sup>3</sup> Tyrewise. *Submission on Australian Government tyre industry inquiry*, February 2026. Available at: [tyrewise.co.nz/submission-on-australian-government-tyre-industry-inquiry](https://www.tyrewise.co.nz/submission-on-australian-government-tyre-industry-inquiry)

<sup>4</sup> Tyrewise. *FAQs*. Available at: <https://www.tyrewise.co.nz/faqs/>

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<sup>[1]</sup> New Zealand Government. *Waste Minimisation (Tyres) Regulations 2023*. New Zealand Legislation. Available at: <https://www.legislation.govt.nz/secondary-legislation/pco-drafted/2023/263/en/latest/#LMS823610>

<sup>[2]</sup> Tyrewise. *Regulation for end-of-life tyres in Aotearoa New Zealand*. Available at: [tyrewise.co.nz/regulation-for-tyres](https://www.tyrewise.co.nz/regulation-for-tyres)

<sup>[3]</sup> Tyrewise. *Submission on Australian Government tyre industry inquiry*, February 2026. Available at: [tyrewise.co.nz/submission-on-australian-government-tyre-industry-inquiry](https://www.tyrewise.co.nz/submission-on-australian-government-tyre-industry-inquiry)

<sup>[4]</sup> Tyrewise. *FAQs*. Available at: <https://www.tyrewise.co.nz/faqs/>

<sup>[5]</sup> Ibid.

<sup>[6]</sup> Tyre and Rubber Recycling. *Tyrewise celebrates success*, November 2025. Available at:

<https://www.tyreandrubberrecycling.com/articles/news/tyrewise-celebrates-success/#:~:text=To%20help%20stimulate%20market%20growth,both%20New%20Zealand%20and%20Australia>

<sup>[7]</sup> Tyrewise. *Tyrewise 2025 annual report*. Available at: <https://www.tyrewise.co.nz/wp-content/uploads/2025/11/Tyrewise-Annual-Report-2025-RGB-web-final.pdf>

<sup>[8]</sup> Tyre Stewardship Australia. *Submission 16 – Inquiry into the Australian tyre industry*. House of Representatives Standing Committee on Industry, Innovation and Science, 2025–26. Available at: [aph.gov.au](https://aph.gov.au)

<sup>5</sup> Ibid.

<sup>6</sup> Tyre and Rubber Recycling, *Tyrewise celebrates success*, November 2025. Available at: <https://www.tyreandrubberrecycling.com/articles/news/tyrewise-celebrates-success/#:~:text=To%20help%20stimulate%20market%20growth,both%20New%20Zealand%20and%20Australia>

<sup>7</sup> Tyrewise. *Tyrewise 2025 annual report*. Available at: [https://www.tyrewise.co.nz/wp-content/uploads/2025/11/Tyrewise Annual-Report-2025\\_RGB\\_web\\_final.pdf](https://www.tyrewise.co.nz/wp-content/uploads/2025/11/Tyrewise%20Annual-Report-2025_RGB_web_final.pdf)

<sup>8</sup> Tyre Stewardship Australia. *Submission 16 – Inquiry into the Australian tyre industry*. House of Representatives Standing Committee on Industry, Innovation and Science, 2025–26. Available at: [aph.gov.au](http://aph.gov.au)

Regards

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