Senate Select Committee on Supermarket Prices Submission 40

Subject: Senate enquiry into supermarket prices

To whom it may concern,

I really do appreciate the fact that there is going to be a senate enquiry into the fairness of the pricing by the supermarkets if I may I'd like to give some feedback about my experience during the current financial situation. I am a shopper at both Coles and Woolworths but as inflation started increasing what I found at the Woolworths stores were, that they were removing all of their home brand stock. It feels like they have almost removed three quarters of the home brand variety. Coles did something similar but not to the degree that Woolworths did. During this time that no matter what your financial situation is everybody has found the increases in inflation to be affecting their food bill. If those home brand varieties could be sustained through the coronavirus I don't understand why at a time of inflation those same products were not kept for the betterment of everybody's ability to feed themselves and their families.

I have approached Woolworths regarding this multiple times and yet I've seen the situation get worse. Fuel prices have somewhat stabilized Farmers say they're being underpaid compared to what the stock is retailing for. And I look forward to the outcome from this Senate inquiry.

With many thanks from one of the public I appreciate what you guys are doing.

Regards Rheimon Smith