

**Questions to Adobe
from the Parliament of Australia, Senate Select Committee on Adopting Artificial Intelligence**

You say in your submission that Firefly uses “public domain images.”

- a. *What is your definition of a public domain image?*

We define public domain images as those where the copyright has expired, or the copyright owner has dedicated the image to the public domain through license such as Creative Commons No Rights Reserved.

- b. *Can you give an exhaustive list as to where those public domain images come from?*

Since our training set sources are proprietary, we cannot disclose an exhaustive list, as this would require us to disclose Adobe trade secrets. However, we believe it is important to balance transparency with protecting intellectual property interests. Therefore, we can share that we generally source our public domain content from various educational resources (such as museum sites) and photo-hosting sites where users can indicate their image’s provenance or governing license.

- c. *Can you give an exhaustive list of the databases of public domain images that are used?*

We do not use any pre-created databases of public domain images; we source public domain images ourselves.

- d. *Are you using images from social media platforms?*

No, Firefly was not trained on images from social media platforms.

- e. *If yes, are you using social media images from accounts that have privacy settings set to public, or all images from social media?*

N/A

- f. *What transparency do you have over the indirect use of images from public sources such as social media platforms?*

It’s unclear what constitutes an “indirect use” of images from social media platforms. However, as shared above, we train our Firefly generative AI models on licensed content and public domain content. We do not train our Firefly generative AI models on content from social media platforms.