

December 3, 2015

My letter is in response to questions raised during the Senate Economics Reference Committee into Non-conforming Building Products, Public Hearing on Friday, 13 November 2015, Canberra.

I would like to provide my feedback in relation to a question raised during the hearing regarding the existence of a building product register in another country.

In the USA a large, vertically integrated, non-profit organisation named UL (formally Underwriters Laboratories) operates a large-scale database containing UL certified products, which includes electrical and building products. Link provided below:

<http://database.ul.com/cgi-bin/XYV/template/LISEXT/1FRAME/index.html>

UL recently introduced a ‘mobile product page’ and a ‘smart product mark’ solution, which gives regulators and buyers instant access to product certification information. Link provided below:

<https://markshub.ul.com/>

The <http://www.cefiles.com> product database solution referred to in our detailed submission (#2) from Product Presence Pty Ltd includes:

Mobile device compatible product web pages, a unique product web page address, a unique product page ID number and pre-dates the UL ‘mobile product page’ and a ‘smart product mark’ solutions referred to above.

Our submission (#2) outlines how our online platform would address the needs of the Australian building products industry in relation to the proposed national building product register.

If I can be of any further assistance please let me know.

Yours sincerely,

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