

Committee Inquiries Question on Notice

Environment and Communications

National Cultural Policy

IQ24-000019

Division/Agency: DIV - Office for the Arts

Hansard Reference: Spoken, Page No. 51 (16 April 2024)

Topic: Aggregated economic modelling

Senator Sarah Hanson-Young asked:

Mrs Rush: There is, potentially, an opportunity to look at releasing an aggregated form. That's why, in the second targeted consultation paper, there were some models demonstrating how each model—there were some indicative aggregate figures included, to give you a sense of how the models would work.

CHAIR: Could you take on notice whether we could get a copy of the aggregated economic modelling?

Mrs Rush: Sure.

Answer:

Data was provided by streaming services in confidence and is commercially sensitive.

In the second targeted consultation paper, the Department of Infrastructure, Transport, Regional Development, Communications and the Arts provided examples of indicative modelling for a Percentage of Revenue model and a Progressive Percentage of Expenditure model, using hypothetical figures.

For example, under the Percentage of Revenue model at 10%, a streaming service that earns \$250 million in revenue in Australia would have an Australian content obligation of \$25 million.

For example, under the Progressive Percentage of Expenditure model at 10%, if a streaming service spends \$100 million on eligible programs for the Australian market, it would have an Australian content obligation of \$10 million.