

16 October 2009

Mr John Hawkins
Senate Standing Committee on Economics
Department of the Senate
PO Box 6100
Parliament House
Canberra ACT 2600

ABN: 25 107 507 559 ACN: 107 507 559 PO Box 563 Mulgrave VIC 3170 Suite 7, 756 Blackburn Road Clayton North VIC 3168 p: (03) 9544 8098 f: (03) 9558 6199 e: info@ausveg.com.au www.ausveg.com.au

Dear Mr Hawkins,

Re. Senate Inquiry into the Food Standards Amendment (Truth in Labelling Laws) Bill 2009

AUSVEG is the national peak industry body representing the interests of Australian vegetable and potato growers. We make representations on behalf of vegetable and potato growers to government and parliaments so that the interests and concerns of growers are effectively communicated across all levels of government, in the public sphere, and throughout relevant areas of the private sector.

Please find enclosed AUSVEG's submission to the Senate Standing Committee on Economics Inquiry into the Food Standards Amendment (Truth in Labelling Laws) Bill 2009. AUSVEG appreciates this opportunity to communicate the thoughts and concerns of our members and our member associations, and is committed to seeing this matter through to its conclusion.

As the peak industry body representing vegetable and potato growers around Australia, we would be willing to expand further on the concerns which we have presented in this submission and we would welcome the opportunity to appear before the committee to elaborate further on behalf of those we represent.

Yours sincerely,

Richard J Mulcahy

Chief Executive Officer

Lieuarneryfileshy

AUSVEG