

**PARLIAMENTARY INQUIRY QUESTION ON NOTICE**

**Department of Health**

**Senate Select Committee on COVID-19**

**Australian Government's response to the COVID-19 pandemic**

**Written question received 13 July 2020 (transferred from PM&C)**

**PDR Number: IQ20-000407**

**Question subject:** Total amount paid for covid-related government advertising

**Question Type:** Written

**Senator:** Sarah Hanson-Young

**Question:**

What is the total amount paid for covid-related government advertising to each of the following TV networks:

- a) Channel 7
- b) Channel 9
- c) Channel 10
- d) Foxtel
- e) ABC
- f) SBS

**Answer:**

For the period of the national COVID-19 health-related advertising campaign (15 March to 30 June 2020), the gross national television spend was \$11,190,716 (ex GST). This included free-to-air and subscription television networks. The requested information is commercially sensitive, and its release may impair the Australian Government's ability to negotiate competitive media rates outcomes.