

Copyright PPCA and Simulcast
Senate Committee
Environment and Communications References committee
Attention Senator Simon Birmingham

Dear Simon

Thank you for the opportunity to write about the impact on our regional radio station based in country South Australia if simulcasts were to be charged in addition to the existing PPCA charges. 8SAT Flow FM is a member of Commercial Radio Australia and supports its submissions on this matter.

Our station has battled drought, challenging media convergence issues, the global financial crises, increased industrial relations commitments and confidence issues in the rural sector among business advertisers leading to the toughest financial conditions we have ever seen.

To double up another fee for PPCA for services that we already pay for and largely do not derive any additional income is beyond our capacity and would potentially add another straw to a very thirsty camels back!

I welcome any commitment to protect regional broadcasters from further regulatory fees.

KIND REGARDS,

WAYNE PHILLIPS
MANAGING DIRECTOR
8SAT FLOW FM