

AUSTRALIAN PET OWNERS GROUP (APOG)

Industry Brief Overview

The main players in this 100 billion dollar world wide self regulated industry with no legislative oversight are Mars, Nestle, Colgate Palmolive and other Multinationals including General Mills with the food production and sales with Amazon just joining. Private Equity are making major moves into the Pet Food Industry with Bayer being a major player in the medicinal side.

The Australian manufacturers for the Woolworths owned Baxters Dog Food products Australian Pet Brands Pty Ltd who are owned by the Real Pet Food Company (Private Equity) which just in the last year sold out for one billion dollars to a joint venture between two Chinese and one Singaporean private equity companies?

[Real Pet Food Company: Chinese investors gobble up Queensland ... www.abc.net.au/news/2017-10-24/chinese-investors...pet-food-company/9081298](http://www.abc.net.au/news/2017-10-24/chinese-investors...pet-food-company/9081298)

Oct 24, 2017 - The majority owner of The **Real Pet Food Company** (TRPC), Quadrant Private Equity, has sold its interests to the Beijing-based Hosen Capital, ...

Pet Food Industry Association of Australia (PFIAA)

The PFIAA is the Pet Food manufacturers, suppliers and distributors representative group/union which obviously has too much control over our governments. They represent 98% of all manufactured/processed and sold pet food by volume in Australia.

Their following Mission Statement with point 3 actively promoting processed pet food through their own self regulation totally contradicts point 1, consideration of the needs of pets and the community.

The pet needs are obvious and include the need for safe and healthy food which appears not a priority with the PFIAA. This due to their continued support for processed food through their preferred method of pet nutrition and reinforced through establishment and self regulated process which, considering the problems exposed over the last six months is obviously not working.

Mission Statement

The mission of the Association is to promote standards of excellence in the development of the pet food industry through:

- consideration of the needs of pets and the community;
- active promotion of the benefits of responsible pet ownership; and
- promotion of prepared pet food as the preferred method of pet nutrition and reinforced through establishment and self regulation of industry standards.

I and other affected owners have contacted the Executive Chairman Duncan Hall (who is a vet) of the Pet Food Industry Association of Australia (PFIAA) which included requests for the recall of Baxters products all to no avail though Duncan did allow discussion and showed some compassion.

Like the Mission Statement the following Statement of Purpose has much that doesn't benefit the Pets which after all are the PFI consumers. This includes point 6 where the PFIAA is to initiate moves for the alteration of, addition to, or improvement to legislation for the "**benefit of the Pet Food Industry**".

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We certainly hope this inquiry hasn't been initiated by the PFIAA and is being conducted in the best interests of the Nations Pets?

Statement of Purpose

The purpose of the Pet Food Industry Association of Australia shall be:

1. To promote the prepared pet food industry in general and the interests of the members of the Association.
2. To consider and deal with all matters affecting the industry.
3. To establish and maintain more intimate relationship between its members.
4. To cooperate with other bodies in the interest of the industry.
5. To consider and deal with such other subjects as may be deemed necessary or desirable from time to time.
6. To adopt, support and carry into effect any measures in the interests of the industry, and to initiate moves for the alteration of, addition to, or improvement in legislation for the benefit of the pet food industry.
7. To assist industry in its efforts to encourage exports initiatives by coordinated effort.
8. To advocate knowledge and learning in the pet food business.
9. To investigate by means of committees of skilled and experienced people, technical and commercial problems confronting the industry.
10. To render the maximum possible service to members of the Association.
11. To promote the responsible ownership of Companion Animals in Australia.

With PFIAA State of Purpose point 2 "to consider and deal with all matters affecting the industry" meaning they should have enforced Woolworths to recall Baxters Dog Food products once they were informed of the deaths since October last year. <https://www.pfiaa.com.au/About.aspx>

Universities, AVA, RSPCA & the Pet Food Industry

The Pet Food Industry has associations with all seven Australian Veterinary Universities.

The attached NSW Attorney General's letter gives you an overview of the process involved in obtaining information in relation to the University of Sydney links to the PFI through sponsorship and endorsements etc. thus highlighting the complete lack of transparency within the PFI.

It all starts with vets training especially in regards to nutrition, such as trainee vets do a course where the curriculum is prepared by industry players which generally in Australia is Mars and/or Hills. This in general leads to the lecturer having in the past or even still having commercial, including previous employment with either Mars, Hills or Nestle?

This creates a major conflict of interest that has possibly come up over the last few months in regards to the Ramsay Group attempting to make a huge donation the Australian National University subject to the Ramsay Group setting the curriculum while selecting the lecturers etc.

This appears to have been totally ridiculed by the Australian Public and so should the Pet Food Industry's influence within our universities and the Veterinary Profession?

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These 2015 7.30 Report and 2016 Latline reports explain this in detail with much denial from the AVA's President at the time Robert Johnson fully defending the vets and their PFI relationships which the general public are not aware of due to the continually mentioned lack of transparency.

<http://www.abc.net.au/news/2015-11-12/vet-profession-compromised-by-commercialisation-of-industry/6936732>

[Some supermarket cat food brands may cause illness and injury ... - ABC www.abc.net.au/lateline/some-supermarket-cat-food-brands-may-cause.../7265110](http://www.abc.net.au/lateline/some-supermarket-cat-food-brands-may-cause-illness-and-injury.../7265110)

These next two articles linked to the previous two reports and the attached NSW Attorney General letter gives the inquiry members a complete overview of the connections the Pet Food Industry has with our Universities especially in regards to companion animals nutrition training.

[Honi Soit \(Sydney University Student Newspaper\) 1 Nov 2015](#)
[Vet Schools in Bed with Pet Food Companies](#)

Hence our call for a Royal Commission into the whole Pet Food and Pet Care industries and professions including industry organizations in this multi-billion dollar industry?

The Australian Veterinary Association has offered us no assistance nor the RSPCA due to them being fully entrenched to the industry through sponsorship, endorsements, employment etc.

Worth noting the AVA released the following media release on August 4th 2011 advising Pet Owners not to give their pets bones due to splintering which I am sure any carnivore (carcassivore) would really question, just like any vet who has integrity for your pet dog.

<https://www.ava.com.au/mediarelease/vets-say-don%E2%80%99t-give-dog-bone-pet-dental-health-month>

This entrenchment of the PFI through its sponsorship goes much further than just the unis and vets it is embedded into the RSPCA (Hills), the Animal Welfare League (Nestle Purina), aforementioned Guide Dogs (Mars Advance) and many others including the Delta Society in America where to be a member at one stage you had to feed your dog Nestle Purina etc.

It makes it interesting as RSPCA stands for the Royal Society for the "PREVENTION of CRUELTY to ANIMALS", if poisoning of pets doesn't come under the meaning of "CRUELTY" could someone please explain to me what poisoning is then?

Poisoning means;

Cambridge Dictionary: an [illness caused](#) by [eating, drinking](#), or [breathing](#) a [dangerous substance](#): [alcohol](#) /[lead](#) poisoning

Medical Dictionary: Poisoning occurs when any substance interferes with normal body functions after it is swallowed, inhaled, injected, or absorbed. The branch of medicine that deals with the detection and treatment of poisons is known as toxicology.

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This leads to the following Guardian article from Thursday 6th July 2018.

The RSPCA are up in arms over “CRUELTY” to greyhounds but seem to turn a blind eye to the “CRUELTY” being imposed on our pets!

These are sometimes instant, though generally slow sometimes unnoticed, always ignored is the painful death following the consumption of processed food resulting in many diseases and rashes including Periodontal Disease, Diabetes and Cancer this to name a few.

Not only do they protect the PFI in their oversight they fully promote the industry especially through the supply of Hills (Colgate Palmolive) products to the RSPCA through an exclusive deal which includes the RSPCA advising owners to use Hills products?

An interesting introduction to the overall story is the following by the NSW racing minister specifying they have a **“zero tolerance for animal abuse”**.

“We are astonished that we are still pulling greyhound bodies out of mass graves. There is an element of people for whom no amount of regulation is going to stop people from this kind of conduct.”

On Thursday the NSW racing minister, Paul Toole, said there was **“zero tolerance” for animal abuse** and said offenders **“will be caught”**.

“There is zero tolerance for such abhorrent behaviour and those who engage in it can expect to be removed from the industry and face criminal prosecution,” he said.

https://www.theguardian.com/world/2018/jul/12/heartbreaking-nine-greyhounds-found-in-mass-grave-in-sydney?CMP=Share_AndroidApp_Gmail

There is also much uproar and rightly so, from the RSPCA over the live sheep exports in the next link but the RSPCA say nothing of the 1,000's of Cats and Dogs being poisoned on a daily basis.

I ask if Emanuel Exports offered to sponsor the RSPCA would they accept this offer, I think not?

So why do they accept sponsorship from PFI stakeholders when it is clear their processed foods are causing untold damage to people's pets? These include long term illnesses like Periodontal Disease, Diabetes and Cancer while in some cases like ours overnight deaths?

June 22, 2018 - Emanuel **Exports** stocked Awassi Express, on which 2400 **sheep** died en route to ... the licence of the **company** at the centre of shocking footage of **live sheep exports** that sparked calls to **ban** the **trade** in the northern summer.

[Live exports licence suspended for Australia's biggest operator ... https://www.theguardian.com/.../live-exports-licence-revoked-for-owners-of-awassi-e...](https://www.theguardian.com/.../live-exports-licence-revoked-for-owners-of-awassi-e...)

If there is going to be “zero tolerance” for animal abuse then this must be expanded to the Pet Food and Pet Care industry and profession.

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Mars Petcare Info

With Mars, yes the chocolate manufacturer, being the main player in the PFI whom all others seem/wish to follow, who this year will have an estimated 60% of their world wide revenues coming from Pet Food and Pet Care, which we estimate will be around 20 billion dollars!

Mars are making big inroads into the Veterinary Profession with many acquisitions valued in the billions having been made over the last three years which includes them owning 2000 Veterinary Hospitals and 50 Specialist Veterinary Hospitals across America.

The following are two June 2018 articles reporting on Mars latest acquisitions which include 287 Veterinarians and Animal Hospitals across seven European countries and informs how they employ almost 50,000 vets worldwide?

This is where the major "conflict of interest" starts when a food producer is allowed to own/control the doctor or in Mars's case in America virtually the whole hospital system?

Mars Petcare has announced that it has acquired UK veterinary group Linnaeus from private equity firm Sovereign Capital Partners.

<https://www.petgazette.biz/19856-mars-petcare-acquires-veterinary-group-linnaeus/>

June 12, 2018 - For the second time in five days, Mars Inc. announced the purchase of a veterinary practice group in Europe. The latest is AniCura, owner of owner of some 200 hospitals in seven countries: Austria, Denmark, Germany, the Netherlands, Norway, Sweden and Switzerland.

[Mars buys another European veterinary-practice group - VIN news.vin.com/VINNews.aspx?articleId=48982](https://www.vin.com/VINNews.aspx?articleId=48982)

Mars Advance Dermocare Recall

Mars was notified of the megaesophagus problem last September (attached Hall sub) but took until the end of March this year to take voluntary action. That is over six months after initial known notification to take action.

This is gross negligence on their behalf and should face major implications.

This would not have happened without Herald Sun's media coverage, which the media may not have touched the story if the 9 Police Dogs had not been poisoned. Hence again the lack of concerns for family pets which in Australia includes an estimated 9 million cats and dogs?

"Regardless, we are voluntarily recalling these products as a precaution while we work to get to the bottom of the issue as soon as we can," said the Mars Petcare spokesperson.

"We will continue to provide information to University of Melbourne to enable further testing, and to consult with the Australian Veterinary Association (AVA)."

Mars Petcare appear to be the good guys through their voluntary recall of Advance Dermocare but really it is due to the lack of regulation oversight with an agency able to impose recalls on the industry?

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On reports we have read from America over the last six months including this post from a Julie Elrod that has had thousands shares and comments with two of these comments following of at least 200 Dogs having died after consuming Mars Petcare Pedigree Dog Food over the last six months?

"Julie Elrod I can assure you this is happening now and it is very current. It is killing dogs every day. Since I started this post I've received over 200 stories of dogs dying. Please stop giving your dog this food. Story will break in news soon"

"Kay Sealer I was a dog trainer at a Petsmart (Mars owned) for about 9 yrs. I cringed every time a person bought a bag of cheap food because the food is mostly just corn (cancerous and junk) and a lot of harm for our fur babies. Even as a trainer that always read ingredients n told my students too".

So when Mars says publicly that they care for our pets which is in all their marketing, the facts give a different answer?

We have concerns with the Mars Petcare Advance Dermocare being investigated by the University of Melbourne as they operate the Werribee U-Vet Animal Hospital which in our research thus far appears controlled by Mars Petcare through endorsements, sponsorship and scholarships etc.

These concerns include the University of Melbourne putting reports out saying chicken necks has been linked to a rare but potentially fatal type of canine paralysis after only testing a very small amount dogs.

Another article by Dr Leonie Richards, Head of General Practice at the U-Vet Werribee Animal Hospital promoting premium dry processed food over raw food which only benefits industry sales not peoples pets health.

<http://www.u-vet.com.au/news/feeding-your-pet-dog>

Would you like to go the doctor and have their shelving filled with Cadbury Chocolates or Allens (Nestle) Lollies while advising you to purchase different varieties after you have just had your diabetes, cancer or other sugar related diseases checked out or having your doctor selling cigarettes behind the counter?

"Well this might shock you but that is what our Vets are doing"! This includes prescribing to owners science based diets of processed pet food with no scientific evidence to back up the claims. All the while making a tidy revenue stream in the process?

Other Industry Groups

There are also front groups set up by industry players with Mars PetCare being the main entrant through the PetCare Information and Advisory Services set up in 1966 as propoganda arm to sell their products?

This now includes the pet support group Waltham which employs so called Vets who produce documentation that sells Mars PetCare products which include Royal Canin, Pedigree, Whiskas which are billion dollar brands in their total of 42 different brands which also include Advance Dermocare, Iams, Eukanuba and Chum.

They also control a so called consumer research group called Oakham Research which studies customer buying patterns etc which are in the links below? Mars motto is: "A BETTER WORLD FOR PETS"

<https://www.waltham.com/>

<http://oakhamresearch.com/>

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Industry Outsiders

The following gives the inquiry an insight into the steps the Pet Food and Human Food industries will take to suppress outsiders which I am sure has happened here in Australia for many years.

They have studied, researched and scientifically tested their reasoning and argument to come up with solutions for society's health and obesity problems in both our human and pet populations.

These problems are totally connected and in general are created from a high carbohydrate diet .

Regarding our pets being feed a processed food high carb diet another more serious problem is created. This is due a lack of endorphin release through the ripping and tearing of their prey thus giving their jaw the workout nature intended while not giving their teeth the regular clean that eating the raw bone and muscle complete.

This leads to the serious problem of **"periodontal disease"** that exists in over 80% our pets (cats & dogs) over the age of three, thus creating the aforementioned diseases of diabetes, cancer and others.

"Why is this information being suppressed" if the health of our pets are to be included in the discussion. This is especially relevant in this current Senate Inquiry into the; Regulatory approaches to **"ensure the safety of pet food"**

Megaesophagus Overview

The following link leads you to a fifteen minute video but well worth your time on a talk from Latvian veterinarian Ilze Matīse-Van Houtana.

"As a veterinary pathologist and researcher, Ilze never expected to find herself at the centre of a scandal. It's not a typically scandalous job, after all.

But what began as a professional investigation triggered by an outbreak of a deadly dog disease, developed into a tangled mess of vested interests and politics. Ilze is a Latvian veterinarian who has returned to her home country after 14 years in the US.

In the US, she found her passion for veterinary pathology and trained in this field, receiving a PhD and becoming a Diplomate of the American College of Veterinary Pathologists.

Throughout her career, she has been influenced by people that she admired for their integrity in research and diagnostic work. Veterinary pathology has opened opportunities for Ilze to assist owners of animals, as well as medical researchers using animals to study human diseases.

In recent years, Ilze was drawn into the investigation of an outbreak of a previously rare disease which was affecting dogs in Latvia. This investigation has been under the microscope from the media, state institutions and politicians because it has touched on a sensitive subject, our beloved pets. This is the first time in her life that her research has been so politically charged, with her scientific credibility under challenge.

<https://truthaboutpetfood.com/a-story-of-determination/>

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PROFESSOR TIM NOAKES

The following linked lecture from Professor Tim Noakes is an explanation of what is happening in the world through the marketing of processed food based on high carb diet. The highlighted comments coming from the lecture relating to cats also relate to dogs.

The linked documentary "The Magic Pill" which takes various people including persons with autism, type 2 diabetes, aboriginals and others on a journey of repair. This being the removal of sugar and a low carb diet for a period of time with amazing results that cannot be denied.

"The Magic Pill" leads with the following quote and also follows the suppression of Professor Tim Noakes through the attempted prosecution by the South African Medical Board for just telling the truth about his findings.

Worth noting not only did Professor Noakes have the academic credentials to back up his research but was a living (though unknown to Tim) experiment who developed Type 2 Diabetes.

Tim never smoked, never drank and was a marathon runner brought up on a high carb diet.

"When you look at every other species on our planet they all control their weight automatically. The only exception was us, and any animal unfortunate enough to be fed by us."

Professor's quotes

"Your domestic cat will get fat and develop DIABETES if you feed your cat a [Hill's] Science Based Diet." "Cats are carnivores".

"You need to ask yourself WHY have you been given a [Hill's] Science Based Diet for your cat when it is a carnivore? The [Hill's] Science Based Diet contains carbohydrates which cats should NOT eat".

"Ask yourself WHY did your Veterinarian recommend it?"

Find out what influenced your **Veterinarian**

"Veterinarians have been influenced by Industry in this country to sell you a PRODUCT which is NOT designed for your cats"

"The consequence is...your cat will die young because it dies of diabetes"

"Cats were designed to eat 1 mouse every second day. That's it"

"You will cure your cat of diabetes tomorrow if you feed it 1 mouse every second day"

Tim Noakes lecture

www.youtube.com/watch?v=ZwX8lp_RAq0&feature=youtu.be The Magic

Pill documentary

<https://www.youtube.com/watch?v=jGkOv4I41h0>

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Real Pet Food Company

The Real Pet Food Company (RPFC) as mentioned prior are the manufacturers Baxters Dog Food product for Woolworths to sell as their Homebrand. With replies to various complaints always specify they have checked with their manufacturer who informed them due to audit process all is fine.

Well all is not fine as dogs are still getting seriously sick some 14 months since the first complaint which through Woolworths, Real Pet Foods were notified and have chosen to ignore.

They also produce Ivory Coat, Doctors B's BARF, Farmers Market, Natures Goodness and VIP Petfoods to name a few so called quality Pet Foods. However they don't let the customer realize on their website that they produce Baxters, leading one to presume they also produce homebrands for Coles, Aldi and IGA due to them having 7 factories in Australia, 2 in New Zealand and 1 in China.

This link informs you of the purchase of B.A.R.F Australia and Barf International in September last year by the Real Pet Food Company. Thus continuing private equity's massive play into Pet Food Industry matching private equity's becoming a major influence in our human food production and market.

[Real Pet Food feeds Asia's rising demand for high-quality pet food ... https://www.scmp.com/country-reports/business/topics/australia-new.../real-pet](https://www.scmp.com/country-reports/business/topics/australia-new.../real-pet)

Sep 22, 2017 - Founded as **VIP** Petfoods more than 20 years ago in Queensland, RPFC is ... It also acquired the frozen raw food brand **BARF** or Biologically ...

Raw Feeders

During this debate there will much from people who raw feed which we always had but usually we had a bag dry food, though never Baxters until the night before Tank died.

Feeding raw is great in thought but on research we have become raw meaty bones feeders.

This due to our understanding of the need for our new dog, Murphy to get his endorphins, jaw working while giving his teeth a clean through ripping and tearing at bones and carcasses, This includes chicken, beef meaty bones and a pig's head once a fortnight with the occasional road kill of a rabbit or a wallaby.

In his fortnightly shop we also get a bit of oval including lambs fry and hearts hence giving him the balanced diet that nature intended which our local butcher totally caters for.

With regards to mince and ground bones etc. if you are lucky they may have the right nutrients but over time this causes a lot of the same problems as processed food does in relation periodontal disease. This due to the dog or cat not getting the jaw exercised or their teeth cleaned through process of eating mince or a pattie.

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BARF

This was started with people who called themselves “Born Again Raw Feeders” which was changed to “Biologically Appropriate Raw Food” by Dr Ian Billinghurst who like all marketers in PFI have done in the past Dr B brought the BARF trademark also having the **R.A.W.**™.

This includes James Spratt who invented Pet Food Marketing with his patent Spratt’s Patent Dog Cakes and as Mars has done with you maybe surprised simple daily words of Pet and Advance.

The Real Pet Food Company purchased BARF International and B.A.R.F Australia thus owning Dr B’s BARF from Dr Ian Billinghurst in September last year.

“Doctor B’s BARF is the BARF diet formulated by Dr. Ian Billinghurst, Australian vet, animal nutritionist and world-renowned expert on raw feeding. Made from a rich variety of carefully selected high-quality, nutritious raw wholefoods, all meticulously prepared to optimise nutrient availability, so that every pack of Doctor B’s BARF delivers a biologically and nutritionally complete and balanced diet that truly nourishes, for peak inner and outer health, vitality and happiness.”

I struggle to understand how an animal nutritionist and a world renowned expert on raw feeding promotes mince patties which do nothing to prevent periodontal disease?

You may be surprised that the spokesman for Raw Feeders including the BARF movement has made a lot of money selling his cause including selling out to RPFCA who are the manufacturers and suppliers of Baxters Dog Food products

Periodontal disease

In our intensive research over the last 10 months I have come to the conclusion that Periodontal Disease is most important disease we need to address. This is due to the ability to reverse this problem really simply through a diet of raw, meaty bones and tables scraps.

Periodontal Disease aids the establishment of many other diseases including cancer.

With many reports over the last 20 plus years coming up with figures of over 80% of all dogs and cats over 3 years of age as having periodontal disease. How can we accept this?

The following links lead the inquiry members various reports regarding a relationship between Periodontal Disease and Diabetes which relates to humans, dogs and cats

[Periodontal Disease and Diabetes Mellitus: A Two-Way Relationship ...](#)

<https://onlinelibrary.wiley.com/doi/abs/10.1902/annals.1998.3.1.51> by SG Grossi - 1998 - [Related articles](#)

Nov 1, 2017 - Severe periodontal disease often coexists with severe diabetes mellitus. Diabetes is a risk factor for severe periodontal disease. This proposed dual pathway of tissue destruction suggests that control of chronic periodontal infection is essential for achieving long-term control of diabetes mellitus.

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[Periodontitis and diabetes: a two-way relationship - NCBI - NIH](https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3228943/)

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3228943/> by PM

Preshaw - 2012 - [Related articles](#)

Nov 6, 2011 - There is emerging evidence to support the existence of a **two - way relationship** between **diabetes** and **periodontitis**, with **diabetes** increasing the risk for **periodontitis**, and **periodontal** inflammation negatively affecting glycaemic control.

[The two-way relationship ...](#) · [What are the pathogenic ...](#) · [Is there a relationship .](#)

[\(PDF\) Periodontitis and diabetes: A two-way... - ResearchGate](#)

https://www.researchgate.net/.../51773657_Periodontitis_and_diabetes_A_two-way_re...

Jun 15, 2018 - diseases . Periodontitis . Type 1 diabetes mellitus . Type 2. diabetes mellitus.

Abbreviations ... The two-way relationship between diabetes.

Dog Gum Disease - Gum Disease Treatments for Dogs |

petMD https://www.petmd.com/dog/conditions/mouth/c_multi_periodontal_disease

Woolworths

Woolworths the owners and distributors of Baxters Dog Food products known about Baxters making dogs sick and in many cases of dogs dying since May 25 last year.

This being fourteen months ago despite continual complaints and much social media reports with still no action taken. Many of these complaints have been sent through Fb messenger which Woolworths explain is their preferred method of reporting.

Just this week Woolworths have decided again to take no action regarding a recall of Baxters Dog Food products despite receiving the following posts with the first .

The second of these posts include a question to Woolworths regarding their manufacturer Australian Pet Brands Pty Ltd a subsidiary of the Real Pet Food Company which Woolworths always in it's replies to complaints explain they have contacted the manufacturer and have confirmed all foods are compliant to the companies auditing processes.

This question from Pet Food Reviews that was asked directly to Woolworths was;

“Can you confirm in writing, on this page, the manufacturer Australian Pet Brands Pty Ltd has never sourced meat ingredients inclusive of euthanised or baited animals (cattle, poultry, horse, fox or otherwise) for the ingredients “meat and Meat by-products” or “tallow” (derived from beef and/or poultry)?”

“Can you additionally offer an honest opinion on the hundreds of comments on the following report from genuine customers who have had sick pets after eating Woolworths Baxters products, inclusive of seizures, vomiting, diarrhoea, temperature, difficulty walking and breathing, or blindness or death?”

Woolworths as of 3.00pm Friday 27th July 2018 had not replied.

<https://www.facebook.com/754957031209979/posts/1905959996109671/> https://m.facebook.com/story.php?story_fbid=1910733345632336&id=754957031209979

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Woolworths Recalls

The following links give the inquiry current (last six months) information on Woolworths recalls including their homebrand cleaning products and a certain packet of mushrooms.

We would like comparisons completed as to why these two products were recalled but Baxters Dog Food products despite much evidence of a correlation between the food and dogs getting sick and dying not being in the recall radar? <https://au.news.yahoo.com/woolworths-recalls-popular-cleaning-products-102026449.html> <https://www.9news.com.au/national/2018/07/14/08/02/sliced-mushroom-recall-woolworths-coles-aldi-supermarkets>

Woolworths Staff & Customer Treatment

The following links inform the inquiry of Woolworths treatment and lack of respect they show to their staff and customers which has led to another Senate Inquiry being currently run.

<http://mobile.abc.net.au/news/2018-07-25/senate-inquiry-probes-exploitation-claims-against-supermarkets/10034586?pfmredir=sm>

[Woolworths: Company 'spies' on poker machine customers ...](https://www.news.com.au/.../other...the...woolworths-accused-of-spying.../77e62277cac...)

<https://www.news.com.au/.../other...the...woolworths-accused-of-spying.../77e62277cac...>

Mar 1, 2018 - **WOOLWORTHS** has been **accused of “spying”** on poker machine players at ... **the incredible** lengths its employees go to, to “**spy** ” on **vulnerable** ...

Linking to the attached 1995 Woolworths correspondence, the two attached Baxters reports explains how Woolworths have had much knowledge of the processed food industry along with the Baxters problems for a long time and still takes no actions.

This with the current Senate Inquiry in relation to Woolworths underpaying their cleaning staff and the Woolworths spying on customers linked to our attached Baxters reports leave Woolworths out on a limb. Due to the distain they show for the Nations Pets and their health.

This distain expands to the Pet Owner or as they are the Woolworths Pet Food shopper (our pets don't have this privilege) you would think they may care for their customers in a better way!

History of the Pet Food Industry

The links especially the second are an interesting read of how commercialized processed came about by a lightning rod salesman by the name James Spratt in 1860.

James was joined in 1861 by a young Charles Cruft who between them become the world's ultimate marketers thus starting the propaganda machine of the Pet Food Industry and the Pet Industry itself. This included creating Britain's possibly the world's first Billboard.

You may have heard of Crufts Dog Shows which still exist today with a major following that includes having 15,000 more people attend than the famous music festival Glastonbury in 2015.

James created the dry biscuit “Spratts Patent Dog Cake” known as kibble after seeing sailors feeding their dry rations on the wharf, thus starting the Pet Food Industry based on marketing not science.

<https://en.m.wikipedia.org/wiki/Spratt%27s>

<https://www.crufts.org.uk/content/news/the-story-of-charles-cruft-125-years-on/>