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**Public attitudes toward the proposed increase  
in the fuel excise**

**-June 2014 poll results-**

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*Property of:*           **The Australian Automobile  
Association (AAA)**

*Prepared by:*       **The Sexton Marketing Group**

*Date:*               **July 2, 2014**

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## 1. National telephone survey conducted week ending June 27, 2014

- Survey sample = 1127
- Nationally representative
- Margin of error =  $\pm 3\%$  at 95% level of confidence

## 2. Attitudes towards the fuel excise increase

The question asked was:

Do you support or oppose or are you neutral about the Federal government's proposed increase in the fuel excise? [Is that strongly or somewhat support/oppose?]
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### 2.1 Total sample results

Attitudes towards the excise	Total
Strongly support	3%
Somewhat support	10%
Neutral	25%
Somewhat oppose	21%
Strongly oppose	41%
Total support	13%
Total oppose	62%

### 2.2 Results by Federal vote intention

	Committed Liberal voters	Soft Liberal voters	Committed Labor voters	Soft Labor voters	Minor Party voters	Swing voters	Hard Undecided voters	Total
Strongly support	10%	4%	2%	2%	0%	1%	2%	3%
Somewhat support	26%	17%	8%	5%	11%	5%	4%	10%
Neutral	31%	30%	14%	21%	30%	20%	30%	25%
Somewhat oppose	15%	24%	15%	24%	24%	22%	19%	21%
Strongly oppose	18%	25%	61%	48%	35%	52%	45%	41%
Total support	36%	21%	10%	7%	11%	6%	6%	13%
Total oppose	33%	49%	76%	72%	59%	74%	64%	62%

## 2.3 Results by State / Territory

	NSW	VIC	QLD	SA	WA	TAS	NT	ACT	Total
<b>Strongly support</b>	3%	5%	3%	0%	3%	4%	4%	2%	<b>3%</b>
<b>Somewhat support</b>	12%	8%	10%	8%	10%	13%	13%	14%	<b>10%</b>
<b>Neutral</b>	27%	22%	25%	28%	24%	24%	24%	19%	<b>25%</b>
<b>Somewhat oppose</b>	20%	23%	20%	17%	28%	27%	27%	16%	<b>21%</b>
<b>Strongly oppose</b>	38%	42%	42%	47%	35%	35%	32%	49%	<b>41%</b>
<b>Total support</b>	<b>15%</b>	<b>13%</b>	<b>13%</b>	<b>8%</b>	<b>13%</b>	<b>17%</b>	<b>17%</b>	<b>16%</b>	<b>13%</b>
<b>Total oppose</b>	<b>58%</b>	<b>65%</b>	<b>62%</b>	<b>64%</b>	<b>63%</b>	<b>59%</b>	<b>56%</b>	<b>65%</b>	<b>62%</b>

## 3. How much of the excise should be spent on roads?

The question asked was:

How much of the Federal government's excise on fuel do you believe should be dedicated to improving the nation's roads? Would you say all of it, most of it, at least half of it, at least a quarter of it, or less than a quarter of it, or none at all?

### 3.1 Total sample results

How much on roads?	Total
All of it	40%
Most of it	28%
Half of it	16%
At least a quarter of it	4%
Less than a quarter	1%
None of it	2%
Can't say	9%
<b>Total</b>	<b>100%</b>
<b>All or most of it</b>	<b>68%</b>
<b>At least half of it</b>	<b>84%</b>

### 3.2 Results by Federal vote intention

How much on roads?	Committed Liberal voters	Soft Liberal voters	Committed Labor voters	Soft Labor voters	Minor Party voters	Swing voters	Hard Undecided voters	Total
All of it	42%	38%	50%	36%	33%	43%	39%	<b>40%</b>
Most of it	29%	42%	20%	27%	24%	28%	21%	<b>28%</b>
Half of it	17%	11%	15%	22%	19%	15%	16%	<b>16%</b>
At least a quarter of it	5%	3%	5%	4%	10%	4%	0%	<b>4%</b>
Less than a quarter	1%	1%	1%	1%	0%	1%	1%	<b>1%</b>
None of it	1%	1%	3%	2%	4%	2%	3%	<b>2%</b>
Can't say	5%	4%	6%	8%	10%	7%	20%	<b>9%</b>
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>All or most of it</b>	<b>71%</b>	<b>80%</b>	<b>70%</b>	<b>63%</b>	<b>57%</b>	<b>71%</b>	<b>60%</b>	<b>68%</b>
<b>At least half of it</b>	<b>88%</b>	<b>91%</b>	<b>85%</b>	<b>85%</b>	<b>76%</b>	<b>86%</b>	<b>76%</b>	<b>84%</b>

### 3.3 Results by State / Territory

How much on roads?	NSW	VIC	QLD	SA	WA	TAS	NT	ACT	Total
All of it	40%	38%	44%	41%	36%	43%	37%	43%	<b>40%</b>
Most of it	29%	29%	30%	27%	25%	25%	25%	29%	<b>28%</b>
Half of it	17%	16%	15%	16%	17%	11%	23%	18%	<b>16%</b>
At least a quarter of it	5%	2%	4%	4%	5%	5%	4%	0%	<b>4%</b>
Less than a quarter	1%	2%	0%	0%	1%	0%	0%	0%	<b>1%</b>
None of it	1%	2%	2%	1%	3%	4%	2%	2%	<b>2%</b>
Can't say	7%	11%	5%	11%	13%	12%	9%	8%	<b>9%</b>
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>All or most of it</b>	<b>69%</b>	<b>67%</b>	<b>73%</b>	<b>68%</b>	<b>61%</b>	<b>68%</b>	<b>62%</b>	<b>72%</b>	<b>68%</b>
<b>At least half of it</b>	<b>86%</b>	<b>83%</b>	<b>88%</b>	<b>84%</b>	<b>78%</b>	<b>79%</b>	<b>85%</b>	<b>90%</b>	<b>84%</b>

#### 4. Is this issue a vote changer or at least vote influencer?

The question asked was:

When it comes to the next Federal election, are each of the following issues a big enough issue to cause you to change who you vote for, or would they at least have <i>some</i> impact on your vote, or would they have no real impact on how you would vote, starting with:				
	Would change my vote	Would have an influence on my vote	Would not affect my vote	Can't say
a) The planned increase in the fuel excise .....	1	2	3	4
b) If the fuel excise added 1 cent each year to the cost of a litre of petrol .....	1	2	3	4

#### 4.1 Results by Federal vote intention

The planned increase in the fuel excise	Committed Liberal voters	Soft Liberal voters	Committed Labor voters	Soft Labor voters	Minor Party voters	Swing voters	Hard Undecided voters	Total
Would change my vote	9%	5%	24%	17%	14%	17%	16%	<b>14%</b>
Would influence my vote	16%	45%	23%	51%	38%	50%	32%	<b>39%</b>
Would not influence vote	74%	48%	49%	30%	40%	26%	27%	<b>40%</b>
Undecided	1%	2%	4%	2%	8%	7%	25%	<b>7%</b>
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Total impact on vote</b>	<b>25%</b>	<b>50%</b>	<b>47%</b>	<b>68%</b>	<b>52%</b>	<b>67%</b>	<b>48%</b>	<b>53%</b>

If the fuel excise added 1 cent each year to the cost of a litre of petrol	Committed Liberal voters	Soft Liberal voters	Committed Labor voters	Soft Labor voters	Minor Party voters	Swing voters	Hard Undecided voters	Total
Would change my vote	8%	4%	20%	9%	13%	12%	13%	<b>11%</b>
Would influence my vote	14%	31%	24%	47%	31%	39%	30%	<b>33%</b>
Would not influence vote	77%	61%	54%	42%	50%	42%	31%	<b>50%</b>
Undecided	1%	4%	2%	2%	6%	7%	26%	<b>6%</b>
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Total impact on vote</b>	<b>22%</b>	<b>35%</b>	<b>44%</b>	<b>56%</b>	<b>44%</b>	<b>51%</b>	<b>43%</b>	<b>44%</b>

## 4.2 Results by State / Territory

The planned increase in the fuel excise	NSW	VIC	QLD	SA	WA	TAS	NT	ACT	Total
<b>Would change my vote</b>	15%	14%	11%	20%	17%	14%	15%	8%	<b>14%</b>
<b>Would influence my vote</b>	41%	42%	41%	39%	36%	29%	27%	43%	<b>39%</b>
<b>Would not influence vote</b>	40%	37%	41%	35%	37%	48%	52%	41%	<b>40%</b>
<b>Undecided</b>	4%	7%	7%	6%	10%	9%	6%	8%	<b>7%</b>
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Total impact on vote</b>	<b>56%</b>	<b>56%</b>	<b>52%</b>	<b>59%</b>	<b>53%</b>	<b>43%</b>	<b>42%</b>	<b>51%</b>	<b>53%</b>

If the fuel excise added 1 cent each year to the cost of a litre of petrol	NSW	VIC	QLD	SA	WA	TAS	NT	ACT	Total
<b>Would change my vote</b>	9%	10%	13%	14%	14%	11%	8%	4%	<b>11%</b>
<b>Would influence my vote</b>	36%	34%	32%	33%	33%	27%	19%	33%	<b>33%</b>
<b>Would not influence vote</b>	52%	48%	47%	46%	44%	54%	69%	59%	<b>50%</b>
<b>Undecided</b>	3%	8%	8%	7%	9%	8%	4%	4%	<b>6%</b>
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Total impact on vote</b>	<b>45%</b>	<b>44%</b>	<b>45%</b>	<b>47%</b>	<b>47%</b>	<b>38%</b>	<b>27%</b>	<b>37%</b>	<b>44%</b>