

Attachment #2. Jo-Anne Bloomfield

Senate Inquiry – ABC's commitment to reflecting and representing regional diversity.

Email from ABC Corporate in reply to 1st Letter.

From: ABC Corporate_Affairs11 [mailto:CORPORATE_AFFAIRS11.ABC@abc.net.au]

Sent: Monday, 26 November 2012 10:46 AM

To: 'robjo70@harboursat.com.au'

Subject: RE Four Corners

Dear Ms Bloomfield

Thank you for your emails of November 4th and 13th concerning Four Corners.

As your correspondence raised concerns of a lack of accuracy and a failure to provide an opportunity to respond to allegations, your email was referred to Audience and Consumer Affairs for consideration and response. The unit is separate and independent from ABC program areas and is responsible for investigating complaints alleging a broadcast or publication was in contravention of the ABC's editorial standards.

Your substantive complaint seems to be in relation to "A Bloody Business" which was broadcast in 2011. The ABC does not generally investigate complaints that are received more than six weeks after broadcast, unless there is a compelling reason to do so. In this case, complaints were received at the time and investigated. The program was found to have been in keeping with the ABC Code of Practice.

If you believe that the program, "Another Bloody Business" was not in keeping with the Code, please identify what specific aspect of the program you are concerned about and the relevant section of the Code it relates to.

Thank you for taking the time to write; your feedback has been noted.

For your reference, the ABC Code of Practice is available online at <http://about.abc.net.au/wp-content/uploads/2012/06/CodeOfPractice2011.pdf>

Yours sincerely

Mark Maley

Audience & Consumer Affairs

From: /news/thedrum/contribute/

Name: Jo-Anne Bloomfield

Address: Hodgson River Station

TownSuburb: Katherine 0852

State: NT

Email: robjo70@harboursat.com.au

Attachment #2. Jo-Anne Bloomfield

Senate Inquiry – ABC's commitment to reflecting and representing regional diversity.

PhoneBH: 0889759989

Comment: Sarah Ferguson through the 4c programs 'A Bloody Business (ABB)' and 'Another Bloody Business (AnBB)' have breached the ABC editorial policies. Principles and Standards.

ABB - No opportunity has been given to respond to allegations made in program by the producers interviewed. Rohan Sullivan was asked 73 questions in 75 minutes and not shown the footage that was asked about. He latter complained ABC took words out of context. Have breached ABC standards sect. 5.3.

AnBB - showed abattoirs that was footage from previous show, did not stipulate improvements made in those abattoirs at current date. Under ESCAS, 100% stunning, food and water to point of slaughter. Higher standards than in Australia. ABC misled audience to believe conditions not improved. Is breach of ABC standards 2.1 & 2.2.

I sent a letter to Four corners via their website and through their own contact channel via email. no reply. I also placed the letter on 4C facebook page. I was advised that 4c will only respond through formal channels. ABC 4C willing to use technology and facebook to post links to ban live export yet not answer to their own standards and policies when people affected question them

This is the link to the original post I placed on the 4C fb and sent direct to them via email.

<https://www.facebook.com/abc4corners/posts/122547651233571>

UserAgent: Mozilla/5.0 (compatible; MSIE 9.0; Windows NT 6.1; WOW64; Trident/5.0; SLCC2; .NET CLR 2.0.50727; .NET CLR 3.5.30729; .NET CLR 3.0.30729; Media Center PC 6.0; .NET4.0C)

JavaScript: Enabled

ScreenResolution: 1366x768 (24 bit)

BrowserResolution: 1366x534

HTTP_REFERER: <http://www.abc.net.au/news/thedrum/contribute/>

-

Please consider the environment before printing this e-mail.

The information contained in this email and any attachment is confidential and may contain legally privileged or copyright material. It is intended only for the use of the addressee(s). If you are not the intended recipient of this email, you are not permitted to disseminate, distribute or copy this email or any attachments. If you have received this message in error, please notify the sender immediately and delete this email from your system. The ABC does not represent or warrant that this transmission is secure or virus free. Before opening any attachment you should check for viruses. The ABC's liability is limited to resupplying any email and attachments.

-----Original Message-----

From: ABC Web-Mail Form [mailto:ABCWeb-MailForm\@abc.net.au@inmail02.online.abc.net.au]

Sent: Sunday, 4 November 2012 6:01 AM

To: Four Corners

Subject: WWW Form Submission

Attachment #2. Jo-Anne Bloomfield

Senate Inquiry – ABC's commitment to reflecting and representing regional diversity.

Below is the result of your feedback form. It was submitted by
() on Sunday, November 04, 2012 at 06:01:14

From: /4corners/contact/

Subject: Another Bloody Business