

Dear Mr Zimmerman

Many thanks for your questions in the enquiry hearings for the cultural and creative industries this morning. In regard to your question about readership of electronic versus paper books, I can supply the following table from the report on readers from our book industry research project:

. Frequency of reading books in different formats: percentages of respondents

	Hard-back	Paper-back	iPad/tablet	Mobile	E-reader	Computer	Audio
Often	24.8	56.2	16.5	8.8	10.5	7.7	3.7
Sometimes	39.0	30.4	16.1	11.7	6.6	17.3	7.7
Rarely	28.3	10.1	17.1	15.3	9.4	20.0	15.0
Never	7.9	3.2	50.3	64.2	73.6	55.0	73.5
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<i>n</i>	2699	2699	2699	2699	2699	2699	2699

As you can see, the readership of print books still dominates.

For more detail on this and other questions concerning readers, authors and publishers, I attach copies of our reports on these aspects of the book industry, for your information.

Thank you again for your ongoing support for the cultural industries and for cultural policy more generally.

Best regards,

David

PS As it happens, I am one of your constituents -- I live in Hunter's Hill.

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