

Recent image on bus Melbourne - dismissed by asb



In Chapel st - window advertisement on corner of small one way street with kindergarten and child care centre in it. [ASB](#) Dismissed



Dismissed -

#10

**DRINK SPRITE.
LOOK SEXY.***

*YOU MUST BE SEXY FIRST.

STRAIGHT UP REFRESHMENT

THIRST FOR TRUTH

www.apnoutdoor.com.au

The advertisement has a green, textured background with water droplets. On the left, a woman in a green and white patterned bikini stands in shallow blue water. To her right, the text 'DRINK SPRITE. LOOK SEXY.*' is written in large, white, bold, sans-serif capital letters. Below this, in smaller white capital letters, is '*YOU MUST BE SEXY FIRST.'. In the bottom right, two plastic bottles of Sprite are shown: a green one and a blue one, both with condensation. To the left of the bottles, the words 'STRAIGHT UP REFRESHMENT' are written in white capital letters. To the right of the bottles, the words 'THIRST FOR TRUTH' are written in white capital letters, with a small green leaf icon between 'THIRST' and 'FOR'. At the very bottom right, the website 'www.apnoutdoor.com.au' is printed in small white text.

This one St Kilda Junction Melbourne taken down because end of campaign... [group scene billboard](#) Sydney..

