

Dear Dr Turner,

I hope you are well.

I wanted to issue a brief correction to part of the testimony provided by Jennifer Stout, Senior Vice President, Global Policy and Platform Operations at today's hearing.

Towards the end of the session, Senator Henderson asked each representative whether they believed YouTube should be exempted from Australia's Social Media Minimum Age (SMMA).

Jen responded that Snap had not taken a position on this issue and reiterated our view that Snapchat is a messaging platform. However, as she is based in Washington, D.C., she was not fully aware of the position previously taken by Snap's Australian team earlier this year.

In our submission to the Department of Communications' consultation on the draft SMMA Exclusion Rules, lodged on 28 February 2025, we addressed this specific question. Our submission stated:

We repeat our view above that there must be a fair and impartial application of exclusions and all services should be held to the same standard. We see no reason why preferential treatment should be given to any specific companies and services through the rules in such a way that those companies and services do not need to satisfy the grounds for exclusion that all other services must be measured by. As above, we believe the eSafety Commissioner's risk assessment should inform the Government's approach to exemptions from the law, rather than arbitrary exclusions for certain companies and platforms.

I wanted to ensure the Committee has the correct record on this point.

Kind regards,
Henry