

Senate Select Committee on Adopting Artificial Intelligence

Responses to Questions on Notice

Amazon Commercial Services Pty Ltd and Amazon Web Services Australia Pty Ltd (AWS) (collectively, Amazon) provide the following responses to questions on notice which arose during a hearing held by the Senate Select Committee on Adopting Artificial Intelligence (Committee) on 16 August 2024, as well as additional written questions Amazon received from the Committee's secretariat on 20 August 2024.

Question 7

Senator Shoebridge asked Amazon's representatives to take the following question on notice:

"[Could you] take on notice what Amazon does in order to ensure that creative people's moral rights aren't infringed in the way in which Amazon uses AI?"

Amazon works diligently to respect the rights (including applicable moral rights) of those who contribute to the creation of content as part of developing and using AI models responsibly.

We are also committed to providing customers with tools and resources to develop and use AI responsibly. For example, AWS policies prohibit customers from using our AI/ML services to, among other things: violate the rights of others; engage in intentional disinformation or deception; depict a person's voice or likeness without their consent or other appropriate rights, including unauthorised impersonation and non-consensual sexual imagery; or harm or abuse of a minor, including child sexual exploitation.