



THE SENATE

SELECT COMMITTEE ON THE FUTURE OF PUBLIC INTEREST JOURNALISM

Future of Public Interest Journalism

PUBLIC HEARING
Tuesday 11 July 2017

Macquarie Room
NSW Parliament, 6 Macquarie Street, Sydney

Time	Witness
9.00 am	PricewaterhouseCoopers Ms Megan Brownlow, Partner Mumbrella Mr Tim Burrowes, Founder & Content Director
10.00 am	TrinityP3 Mr Darren Woolley, Chief Executive Officer & Founder MediaScope (Submission 54) Ms Denise Shrivell, Founder
10.45 am	Morning tea
10.55 am	Panel: Association for Data-Driven Marketing & Advertising Ms Jodie Sangster, Chief Executive Officer GroupM, WPP Mr Tim Whitfield, Director of Technical Operations Mrs Alice Almeida Standard Media Index Ms Jane Schulze, Managing Director, Australia/New Zealand
12.15 pm	Professor Mark Pearson (Submission 7)
1.00 pm	Lunch
2.00 pm	Free TV Australia (Submission 45) Mr Ross Mitchell, Director of Broadcast Policy Ms Sarah Waladan, Head of Legal and Regulatory Affairs Ms Justine McCarthy, Legal Counsel, Regulatory and Business Affairs
2.45 pm	Afternoon tea
3.00 pm	Journalism Education & Research Association of Australia (Submission 39) Dr Alex Wake Dr Colleen Murrell Associate Professor Angela Romano

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3.45 pm	Associate Professor Tim Dwyer, Dr Fiona Martin, Dr Penny O'Donnell (<i>Submission 44</i>) Dr Fiona Martin Dr Penny O'Donnell
4.30 pm	<i>Adjournment</i>