

Foreign Affairs, Defence and Trade Legislation Committee

QUESTIONS ON NOTICE—ESTIMATES MAY 2018

Tourism Australia

Department Or Agency	Hearing Date	Q No	Senator	Broad topic	Question	Written Hansard	Proof Hansard Page
Tourism Australia	01/06/2018	1	Carol Brown	Bid Fund	Please detail how precisely the Bid Fund assisted Melbourne Convention Centre in winning the Union International des Transports Publics Global Public Transport Summit 2021, given that applications closed in March 2017, Melbourne was shortlisted in October 2017, the bid phase wound up in February this year, yet the Bid Fund was not announced until March 2018 and funding isn't available until May? During Senate Estimates it was confirmed that the \$12 million is not new money, but instead a reallocation from within Tourism Australia. Where precisely did this money come from? At whose request was this reallocation made? Was it the Minister's request? Please detail the process for determining what applications receive funding.	Written	
Tourism Australia	01/06/2018	2	Carol Brown	Crocodile Dundee Advertisement	Are there any updated statistics on the ROI for the Crocodile Dundee advertisement since the February Estimates? How has this impacted visitor numbers from the USA?	Written	
Tourism Australia	01/06/2018	3	Carol Brown	Research	Have there been any changes to the expected publication schedules since last estimates? If yes, please detail with original expected publication date and actual publication date. Does Austrade or Tourism Australia anticipate any additional delays to publications over the next year aside from those detailed in last estimates answers? If so, please detail publication, reason, and expected length of delay.	Written	
Tourism Australia	01/06/2018	4	Carol Brown	Minister	Has Minister Ciobo visited the offices of Austrade, Tourism Australia or Tourism Research Australia since the February Estimates? If yes, what dates and what was the nature of the visits?	Written	
Tourism Australia	01/06/2018	5	Carol Brown	Airline partnerships	Please provide a breakdown of expenditure on airline partnerships for new routes including those out of Perth, Adelaide and Darwin. What proportion of airline partnership funding is going to services to promote Perth, Broome, Exmouth, Darwin and Alice Springs as opposed to Sydney and Melbourne? Please provide a breakdown of all airline partnership funding.	Written	
Tourism Australia	01/06/2018	6	Claire Moore	Report on regional airports	A report (by Airlines for Australia and New Zealand) was handed down last week about regional airports. Was Tourism Australia involved in that in any way?	Hansard	48

Tourism Australia	01/06/2018	7	Linda Reynolds	Western Australia tourism	Can you provide updated tourism figures for Western Australia; and also some relative comparisons over the last, maybe two or three years? Do you have any updated figures, or observations about (the Qantas Perth to London route) success or otherwise? Is the issue of sharks impacting on tourism in Western Australia? Do you have any research or any advice on what infrastructure could help (Western Australia) boost tourism opportunities? (Please provide the) eight-page scoping document that (Tourism Australia and Austrade have developed to) use with foreign investors to talk about the benefits of the (Margaret River) region. Austrade and Tourism Australia sent a team of people down to the (Margaret River) region to scope out a potential foreign investor familiarisation visit, which is likely to happen in about 12 months time, and to work with the local councils and the Western Australian government to identify opportunities and start getting the region ready for us bringing in some foreign investors. (Please provide details).	Hansard	58-59
Tourism Australia	01/06/2018	8	Alex Gallacher	Bid Fund	What is the original source of the \$12 million? Where did it come from? What is the process for determining what applications receive funding?	Hansard	55