

**Foreign Affairs, Defence and Trade Legislation Committee**  
**QUESTIONS ON NOTICE— OCTOBER ESTIMATES**  
**Tourism Australia**

Q No.	Program: Division or Agency	Senator	Broad topic	Question	Proof Hansard page & hearing date or Written Q
1	Tourism Australia	Don Farrell	Coronavirus	<ol style="list-style-type: none"> <li>1. Has Tourism Australia received any feedback from stakeholders about the virus and its impact on the industry?               <ol style="list-style-type: none"> <li>a. Yes;                   <ol style="list-style-type: none"> <li>i. How many?</li> <li>ii. What was the nature of this feedback?</li> <li>iii. What action have been taken as a response to this feedback?</li> </ol> </li> </ol> </li> <li>2. Have there been any changes to campaigns or programs within the agency in response to the coronavirus?               <ol style="list-style-type: none"> <li>a. Yes;                   <ol style="list-style-type: none"> <li>i. What are these?</li> <li>ii. Will there be a financial cost?</li> </ol> </li> </ol> </li> <li>3. Has Tourism Australia provided any advice or support to tourism operators in relation to the virus?               <ol style="list-style-type: none"> <li>a. Yes;                   <ol style="list-style-type: none"> <li>i. What was the nature of this advice or support?</li> <li>ii. How many operators have contacted Tourism Australia?</li> <li>iii. Did Tourism Australia provide advice to the Minister that operators have been seeking support from the agency?                       <ol style="list-style-type: none"> <li>1. Yes;</li> <li>2. Was this written or verbal?</li> </ol> </li> </ol> </li> </ol> </li> </ol>	Written

2	Tourism Australia	Don Farrell	Bushfire response – marketing	<ol style="list-style-type: none"> <li>1. Following the bushfires, did all Tourism Australia marketing cease? <ol style="list-style-type: none"> <li>a. If not, what is still going ahead?</li> <li>b. If yes, <ol style="list-style-type: none"> <li>i. When are campaigns expected to restart?</li> <li>ii. What is the expected financial impact of this cessation?</li> </ol> </li> </ol> </li> </ol>	Written
3	Tourism Australia	Don Farrell	Bushfire response – other departments	<ol style="list-style-type: none"> <li>1. Has Tourism Australia assisted any other departments in the development or delivery of other assistance for bushfire areas? For example, the small business assistance packages?</li> </ol>	Written
4	Tourism Australia	Don Farrell	Bushfire response	<ol style="list-style-type: none"> <li>1. Has the prioritisation of support to bushfire and coronavirus recovery resulted in resources being diverted from other programs within Tourism Australia? <ol style="list-style-type: none"> <li>a. If yes <ol style="list-style-type: none"> <li>i. Which programs?</li> <li>ii. What is the impact of this?</li> <li>iii. Are any likely to require additional financial assistance due to this change?</li> <li>iv. Are any likely to require additional staff?</li> </ol> </li> </ol> </li> <li>2. Has Tourism Australia made any request to the Minister for additional staffing in light of the twin challenges of both the bushfires and coronavirus? <ol style="list-style-type: none"> <li>a. If yes, has Tourism Australia received a response to the request? <ol style="list-style-type: none"> <li>i. If yes, what was the response?</li> </ol> </li> </ol> </li> </ol>	Written
5	Tourism Australia	Don Farrell	Bushfire recovery support	<ol style="list-style-type: none"> <li>1. Has any consideration been given to the use of existing funds within the department to pay for bushfire recovery support? <ol style="list-style-type: none"> <li>a. If yes, <ol style="list-style-type: none"> <li>i. Which programs?</li> <li>ii. How much?</li> <li>iii. Will this require ministerial approval?</li> <li>iv. Was this directed by the minister?</li> <li>v. Does this make up any portion of the \$76m tourism bushfire recovery package announced by the Government in January?</li> </ol> </li> </ol> </li> </ol>	Written

6	Tourism Australia	Don Farrell	Bushfire Recovery Program – Domestic Marketing Campaign	<ol style="list-style-type: none"> <li>1. Please provide an update on the rollout of the Holiday Here This Year campaign? <ol style="list-style-type: none"> <li>a. Have all elements been developed?</li> <li>b. Have all elements been distributed?</li> <li>c. What is the expected return on investment for Holiday Here This Year?</li> </ol> </li> <li>2. Please provide a breakdown of how much of the \$20m towards domestic marketing will go towards the Holiday Here This Year campaign and how much has been spent to date?</li> <li>3. Of the \$20m allocated for domestic marketing, how much has been set aside for partnerships with state and territory governments?</li> <li>4. What is the expected return on investment of the domestic marketing program?</li> </ol>	Written
7	Tourism Australia	Don Farrell	Bushfire Recovery Program – Domestic Marketing Campaign	<ol style="list-style-type: none"> <li>1. How much funding has been committed by the Federal Government towards the South Australian recovery campaign? <ol style="list-style-type: none"> <li>a. How much have they received to date?</li> <li>b. Will all of the funding be provided in the current financial year? If not, please detail over what years this funding will be provided</li> </ol> </li> </ol>	Written
8	Tourism Australia	Don Farrell	Bushfire Recovery Program – Domestic Marketing Campaign	<ol style="list-style-type: none"> <li>1. How much funding has been committed by the Federal Government towards the New South Wales recovery campaign? <ol style="list-style-type: none"> <li>a. How much have they received to date?</li> <li>b. Will all of the funding be provided in the current financial year? If not, please detail over what years this funding will be provided</li> </ol> </li> </ol>	Written
9	Tourism Australia	Don Farrell	Bushfire Recovery Program – Domestic Marketing Campaign	<ol style="list-style-type: none"> <li>1. Are other states and territories developing recovery campaigns under this partnership model? <ol style="list-style-type: none"> <li>a. If yes; <ol style="list-style-type: none"> <li>i. Please provide information on each state and territory including - <ol style="list-style-type: none"> <li>1. How much funding is likely to be contributed?</li> <li>2. How much has been paid to date?</li> <li>3. When it is expected to be finalised?</li> </ol> </li> </ol> </li> </ol> </li> </ol>	Written

10	Tourism Australia	Don Farrell	Bushfire Recovery Program – Domestic Marketing Campaign	<ol style="list-style-type: none"> <li>1. What work is being undertaken as a part of the Business Events – Event Here This Year campaign? <ol style="list-style-type: none"> <li>a. What is the budget for this campaign element?</li> <li>b. How much has been spent to date?</li> <li>c. Will all of the committed funding to this campaign be spent this year? If not, when?</li> </ol> </li> </ol>	Written
11	Tourism Australia	Don Farrell	Bushfire Recovery Program – Domestic Marketing Campaign	<ol style="list-style-type: none"> <li>1. Have any of the Holiday Here This Year campaign elements been altered in response to the coronavirus? <ol style="list-style-type: none"> <li>a. Yes; <ol style="list-style-type: none"> <li>i. What changes have been made?</li> <li>ii. Has this had an additional cost? <ol style="list-style-type: none"> <li>1. Yes; can it be met within existing resources? If not, where will this additional funding come from?</li> </ol> </li> </ol> </li> </ol> </li> </ol>	Written
12	Tourism Australia	Don Farrell	Bushfire Recovery Package - International marketing campaign	<ol style="list-style-type: none"> <li>1. In relation to the bushfire recovery funding, please provide a detailed breakdown of how the additional \$25m for international marketing will be spent? <ol style="list-style-type: none"> <li>a. How much has been spent to date?</li> <li>b. What markets are being targeted through this campaign?</li> <li>c. Has the planned expenditure changed in light of the impact of the coronavirus?</li> <li>d. Over which financial years will this be spent?</li> <li>e. What is the expected return on investment for this program?</li> <li>f. Have KPI's been set with regards to this program? If yes, please detail.</li> <li>g. What date was the first draft of the campaign presented to Tourism Australia?</li> <li>h. Did Cairns feature in the first draft? If yes, how? If no, when was it included?</li> </ol> </li> </ol>	Written

13	Tourism Australia	Don Farrell	Bushfire Recovery Package - International marketing campaign	<ol style="list-style-type: none"> <li>1. With regards to the private investment of \$15m which was reported on the 27<sup>th</sup> of Feb, how did this investment come about? Did Tourism Australia approach the industry? <ol style="list-style-type: none"> <li>a. How were these discussions had?</li> <li>b. Did Tourism Australia make any written requests for funding? <ol style="list-style-type: none"> <li>i. If yes, why?</li> </ol> </li> <li>c. Did Tourism Australia make any verbal requests for additional support from the industry? <ol style="list-style-type: none"> <li>i. If yes, why?</li> </ol> </li> <li>d. Did the Minister make any written requests for funding?</li> </ol> </li> </ol>	Written
14	Tourism Australia	Don Farrell	Bushfire Recovery Package – International Media Hosting	<ol style="list-style-type: none"> <li>1. In relation to the bushfire recovery funding, please detail how the funding for the International Media Hosting Program will be spent?</li> <li>2. How much was allocated to this program in 2019/20? <ol style="list-style-type: none"> <li>a. How much was allocated to this program in 2018/19?</li> <li>b. How much was allocated to this program in 2017/18?</li> <li>c. What was the return on investment for this program in 2018/19?</li> <li>d. What was the return on investment for this program in 2017/18?</li> </ol> </li> <li>3. How much of the \$9.5 allocated to this element has been spent to date? <ol style="list-style-type: none"> <li>a. Over which financial years will the additional \$9.5m be spent?</li> </ol> </li> <li>4. Has the planned expenditure changed in light of the coronavirus situation?</li> <li>5. How are media representatives identified for participation in this program?</li> <li>6. Given the announcement that the International Marketing campaign would be redesigned to include far north Queensland, are Tourism Australia anticipating any changes to this campaign element?</li> </ol>	Written

15	Tourism Australia	Don Farrell	Bushfire Recovery Package – Australian Tourism Exchange	<ol style="list-style-type: none"> <li>1. Please detail how the funding for the Australian Tourism Exchange will be spent? <ol style="list-style-type: none"> <li>a. How much is allocated to waiving fees for sellers?</li> <li>b. How much is allocated to familiarisation visits?</li> <li>c. How much is allocated to enabling operators to attend the expo?</li> </ol> </li> <li>2. How can small businesses go about participating in this program?</li> <li>3. How much has been spent to date?</li> <li>4. Over which financial years will the additional \$6.5m be spent?</li> <li>5. Are there any businesses who had already paid their registration fees but are now eligible for assistance? If so, will refunds be provided and how many have been provided to date?</li> </ol>	Written
16	Tourism Australia	Don Farrell	Bushfire Recovery Package – Australian Tourism Exchange	<ol style="list-style-type: none"> <li>1. Are familiarisation visits part of the usual Australia Tourism Exchange activities? <ol style="list-style-type: none"> <li>a. If so; <ol style="list-style-type: none"> <li>i. How many buyers generally participate in this program?</li> <li>ii. On average, how much are these trips?</li> <li>iii. Are the trips fully or partially subsidised? <ol style="list-style-type: none"> <li>1. If partially, how much?</li> </ol> </li> <li>iv. What is the return on investment for these visits?</li> <li>v. Are they KPI's for this program? If so, what are they and were they met in 2018/19?</li> </ol> </li> <li>b. If not; <ol style="list-style-type: none"> <li>i. What was the justification for the inclusion of this as a part of the bushfire recovery program?</li> <li>ii. How many buyers are expected to participate?</li> <li>iii. How much are the trips expected to cost?</li> <li>iv. Will they be fully or partially subsidised? <ol style="list-style-type: none"> <li>1. If partially, how much?</li> </ol> </li> <li>v. What is the expected return on investment of this program?</li> <li>vi. Have KPI's been set? <ol style="list-style-type: none"> <li>1. If yes, what are they?</li> <li>2. If no, how will success be measured?</li> </ol> </li> </ol> </li> </ol> </li> </ol>	Written

17	Tourism Australia	Don Farrell	Bushfire Recovery Package – Australian Tourism Exchange	<ol style="list-style-type: none"> <li>1. As a part of the recovery package, it was announced that funding would be used to activate spaces with the ATE event to educate and inform attendees that Australia is open for business, can Tourism Australia detail what this will look like? <ol style="list-style-type: none"> <li>a. How much has been allocated towards this?</li> </ol> </li> <li>2. Given the announcement that the International Marketing campaign would be redesigned to include far north Queensland, are Tourism Australia anticipating any changes to this campaign element?</li> </ol>	Written
18	Tourism Australia	Don Farrell	PhilAUSophy Campaign	<ol style="list-style-type: none"> <li>1. Please provide an update on the status if the PhilAUSophy campaign</li> <li>2. During the bushfires the Kylie Minogue advert was suspended, have any other elements been suspended? <ol style="list-style-type: none"> <li>a. Yes; <ol style="list-style-type: none"> <li>i. What has been the financial cost of these suspensions?</li> <li>ii. How long are they on hold for?</li> </ol> </li> <li>b. No; <ol style="list-style-type: none"> <li>i. What is the strategy for the Kylie Minogue video now?</li> <li>ii. What was the cost of suspending this element?</li> </ol> </li> </ol> </li> <li>3. Have any changes made in light of the impact of the coronavirus? <ol style="list-style-type: none"> <li>a. Yes; <ol style="list-style-type: none"> <li>i. Please detail these changes?</li> <li>ii. What was the cost of these changes?</li> </ol> </li> </ol> </li> </ol>	Written
19	Tourism Australia	Don Farrell	PhilAUSophy Campaign	<ol style="list-style-type: none"> <li>1. Will social media influencers be engaged as a part of the PhilAUSophy campaign? <ol style="list-style-type: none"> <li>a. Yes; <ol style="list-style-type: none"> <li>i. How much has been budgeted for social media influencers?</li> <li>ii. How many influencers is this?</li> <li>iii. How long will they be engaged for?</li> </ol> </li> </ol> </li> </ol>	Written
20	Tourism Australia	Don Farrell	PhilAUSophy Campaign	<ol style="list-style-type: none"> <li>1. With regards to the market research which underpins this campaign, what was the rationale for conducting research in Shanghai, Hong Kong, Kuala Lumpur, Jakarta, Singapore, Tokyo, Mumbai, and Hamburg? How were these countries selected?</li> </ol>	Written

21	Tourism Australia	Don Farrell	Hong Kong Protests	<ol style="list-style-type: none"> <li>1. Tourism Australia, last year there was a series of increasing tension and protests in Hong Kong, did this have any impact on planned marketing activities? <ol style="list-style-type: none"> <li>a. Yes; <ol style="list-style-type: none"> <li>i. What changes were made?</li> <li>ii. Was there a financial impact to these changes?</li> <li>iii. Have these campaigns resumed or continued to be suspended in light of the coronavirus?</li> </ol> </li> </ol> </li> <li>2. What impact have these protests had for our inbound market?</li> </ol>	Written
22	Tourism Australia	Don Farrell	Administration	<ol style="list-style-type: none"> <li>1. Can Tourism Australia please provide the following information in relation to staffing numbers <ol style="list-style-type: none"> <li>a. How many FTE</li> <li>b. A headcount</li> <li>c. A breakdown of APS salary bands and the number employed under each band</li> </ol> </li> </ol>	Written
23	Tourism Australia	Don Farrell	Finance	<ol style="list-style-type: none"> <li>1. Is Tourism Australia running at a deficit in 19/20 and will it require additional funding from the Department of Finance to cover any shortfall? Was there any shortfall in 2018/19?</li> </ol>	Written
24	Tourism Australia	Don Farrell	Credit Cards	<ol style="list-style-type: none"> <li>1. How many department issued credit cards does Tourism Australia have?</li> <li>2. How many department issued credit cards are allocated to staff within Tourism Australia?</li> <li>3. As of 12<sup>th</sup> of March 2020, how many staff within Tourism Australia has been provided with department issued credit cards? <ol style="list-style-type: none"> <li>a. Please provide a breakdown of the credit limits available on these cards</li> </ol> </li> <li>4. Of those credit cards issued to staff, have there been any instances of credit card fraud detected in the past financial year? If yes, how many</li> </ol>	Written
25	Tourism Australia	Don Farrell	Coronavirus Support Package	<ol style="list-style-type: none"> <li>1. Please detail what funding Tourism Australia will receive as a part of the coronavirus stimulus package announced on 12 March 2020 and what activities will be undertaken</li> <li>2. How much funding will be received in the 2019/20 financial year?</li> <li>3. How much funding will be received in the 2020/21 financial year?</li> <li>4. How much funding will be received in the 2021/22 financial year?</li> </ol>	Written

26	Tourism Australia	Kim Carr	A4 photo copy paper	1. From which country does the department and its agencies source A4 photo copy paper? If from multiple countries please provide a breakdown of country of origin in percentage terms.	Written
27	Tourism Australia	Kimberley Kitching	Executive Management	1. In relation to executive management for the Department and its agencies, can the following be provided for financial year 2019-20 to date: <ul style="list-style-type: none"> <li>a. The total number of executive management positions</li> <li>b. The aggregate total remuneration payable for all executive management positions.</li> <li>c. The change in the number of executive manager positions.</li> <li>d. The change in aggregate total remuneration payable for all executive management positions.</li> </ul>	Written
28	Tourism Australia	Kimberley Kitching	Ministerial functions	1. In relation to any functions or official receptions hosted by Ministers or Assistant Ministers in the portfolio, can the following information be provided from the date of the last answer for Supplementary Estimates 2019-20: <ul style="list-style-type: none"> <li>a. List of functions.</li> <li>b. List of all attendees.</li> <li>c. Function venue.</li> <li>d. Itemised list of costs (GST <u>inclusive</u>).</li> <li>e. Details of any food served.</li> <li>f. Details of any wines or champagnes served including brand and vintage.</li> <li>g. Any available photographs of the function.</li> <li>h. Details of any entertainment provided.</li> </ul>	Written
29	Tourism Australia	Kimberley Kitching	Departmental functions	1. In relation to expenditure on any functions or official receptions etc hosted by the Department or agencies within the portfolio, can the following information be provided from the date of the last answer for Supplementary Estimates 2019-20: <ul style="list-style-type: none"> <li>a. List of functions.</li> <li>b. List of all attendees.</li> <li>c. Function venue.</li> <li>d. Itemised list of costs (GST <u>inclusive</u>).</li> <li>e. Details of any food served.</li> <li>f. Details of any wines or champagnes served including brand and vintage.</li> <li>g. Any available photographs of the function.</li> <li>h. Details of any entertainment provided.</li> </ul>	Written
30	Tourism Australia	Kimberley Kitching	Executive office upgrades	1.	Written

31	Tourism Australia	Kimberley Kitching	Facilities upgrades	<ol style="list-style-type: none"> <li>1. Were there any upgrades to facility premises at any of the Departments or agencies subsequent to the date of the last answer for Supplementary Estimates 2019-20. This includes but is not limited to: staff room refurbishments, kitchen refurbishments, bathroom refurbishments, the purchase of any new fridges, coffee machines, or other kitchen equipment.</li> <li>2. If so, can a detailed description of the relevant facilities upgrades be provided together with an itemised list of costs (GST <u>inclusive</u>).</li> <li>3. If so, can any photographs of the upgraded facilities be provided.</li> </ol>	Written
32	Tourism Australia	Kimberley Kitching	Staff travel	<ol style="list-style-type: none"> <li>1. What is the total cost of staff travel for departmental/agency employees for FY 2019-20 to date.</li> </ol>	Written
33	Tourism Australia	Kimberley Kitching	Legal costs	<ol style="list-style-type: none"> <li>1. What are the total legal costs for the Department/agency for FY 2019-20 to date.</li> </ol>	Written
34	Tourism Australia	Kimberley Kitching	Secretarial travel	<ol style="list-style-type: none"> <li>1. Can an itemised list of the costs of all domestic and international travel undertaken by the Secretary of the Department be provided from the date of the last answer for Supplementary Estimates 2019-20, including: <ol style="list-style-type: none"> <li>a. Flights for the Secretary as well as any accompanying departmental officials, and identify the airline and class of travel.</li> <li>b. Ground transport for the Secretary as well as any accompanying departmental officials.</li> <li>c. Accommodation for the Secretary as well as any accompanying departmental officials, and identify the hotels the party stayed at and the room category in which the party stayed.</li> <li>d. Meals and other incidentals for the Secretary as well as any accompanying departmental officials. Any available menus, receipts for meals at restaurants and the like should also be provided.</li> <li>e. Any available photographs documenting the Secretary's travel should also be provided.</li> </ol> </li> </ol>	Written

35	Tourism Australia	Kimberley Kitching	FOI	<ol style="list-style-type: none"> <li>1. Please list the number of Freedom of Information Act requests ('FOI requests') received by the Department for financial year 2019-20 to date.</li> <li>2. For 2019-20 to date, please provide: <ol style="list-style-type: none"> <li>a. The number of FOI requests the Department granted in full;</li> <li>b. The number of FOI requests the Department granted in part;</li> <li>c. The number of FOI requests the Department refused in full; and</li> <li>d. The number of FOI requests the Department refused for practical reasons under the Freedom of Information Act.</li> </ol> </li> <li>3. For 2019-20 to date, please provide: <ol style="list-style-type: none"> <li>e. The number of times the Department failed to make any decision on a FOI request within the 30 day statutory period; and</li> <li>f. The number of times a request to the Department resulted in a practical refusal (i.e. no decision was made on the request).</li> </ol> </li> <li>4. For 2019-20 to date, please provide: <ol style="list-style-type: none"> <li>g. The number of times the Department's FOI decisions have been appealed to the OAIC; and</li> <li>h. The number of times has the OAIC overturned – in whole or in part – the Department's decision to refuse access to material.</li> </ol> </li> <li>5. Please provide the staffing (both ASL and headcount) of staff at the Department who work exclusively on FOI requests, broken down by APS level (e.g. three EL1s, four APS6s, one SES) for 2019-20 to date.</li> <li>6. Please also list the number of officers who are designated decision makers under the Freedom of Information Act 1982 within the Department.</li> <li>7. In the past 12 months, has the Department seconded additional resources to processing Freedom of Information requests? If so, please detail those resources by APS level.</li> <li>8. Please provide the number of officers who are currently designated decision makers under the Freedom of Information Act 1982 within the Minister's office.</li> <li>9. Please provide the number of FOI requests currently under consideration by the Department. Please also provide the number of these requests that are currently overdue in response.</li> <li>10. Does the department consult or inform the Minister when it receives Freedom of Information requests? If so: <ol style="list-style-type: none"> <li>i. How many times has this occurred in the past twelve months; and</li> <li>j. Please outline the process by which the Department consults the Minister.</li> </ol> </li> <li>11. Has the Department consulted or informed another Department or agency about any FOI request in the past twelve months. If so, please provide the legal basis on which that consultation occurred (e.g. third party consultation, transfer of request).</li> </ol>	Written
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36	Tourism Australia	Kimberley Kitching	Briefings	<ol style="list-style-type: none"> <li>1. Has the Department/agency or the Minister's office provided briefings to independents/minor parties in the Senate or House of Representatives since the date of the last answer for Supplementary Estimates 2019-20. If so, can the following be provided: <ol style="list-style-type: none"> <li>a. The subject matter of the briefing.</li> <li>b. The location and date of the briefing.</li> <li>c. Who proposed the briefing.</li> <li>d. Attendees of the briefing by level/position</li> </ol> </li> </ol>	Written
37	Tourism Australia	Kimberley Kitching	Acting Minister arrangements	<ol style="list-style-type: none"> <li>1. Can the Department provide all leave periods of the portfolio Minister since the date of the last answer for Supplementary Estimates 2019-20.</li> <li>2. Can the Department further provide acting Minister arrangements for each leave period.</li> </ol>	Written
38	Tourism Australia	Kimberley Kitching	Market research	<ol style="list-style-type: none"> <li>1. Does the Department/agency undertake any polling or market research in relation to government policies or proposed policies.</li> <li>2. If so, can the Department provide an itemised list for financial year 2019-20 to date: <ol style="list-style-type: none"> <li>a. Subject matter</li> <li>b. Company</li> <li>c. Costs</li> <li>d. Contract date period</li> </ol> </li> <li>3. Can the Department/agency advise what, if any, research was shared with the Minister or their office and the date and format in which this occurred.</li> </ol>	Written
39	Tourism Australia	Kimberley Kitching	Advertising and information campaigns	<ol style="list-style-type: none"> <li>1. What is the Department/agency's total expenditure on advertising and information campaigns for the financial year 2019-20 to date.</li> <li>2. What advertising and information campaigns has the Department/agency run in this time. For each campaign, please provide: <ol style="list-style-type: none"> <li>a. When approval was first sought.</li> <li>b. The date of approval, including whether the advertising went through the Independent Campaign Committee process.</li> <li>c. the timeline for each campaign, including any variation to the original proposed timeline.</li> </ol> </li> <li>3. Can an itemised list of all Austender Contract Notice numbers for all advertising and information campaign contracts in each period be provided.</li> </ol>	Written
40	Tourism Australia	Kimberley Kitching	Promotional merchandise	<ol style="list-style-type: none"> <li>1. What is the Department/agency's total expenditure on promotional merchandise for the financial year 2019-20 to date.</li> <li>2. Can an itemised list of all Austender Contract Notice numbers for all promotional merchandise contracts in that period please be provided.</li> <li>3. Can photographs or samples of relevant promotional merchandise please be provided.</li> </ol>	Written

41	Tourism Australia	Kimberley Kitching	Ministerial overseas travel	<ol style="list-style-type: none"> <li>1. Can an itemised list of the costs met by the department or agency for all international travel undertaken by Ministers or Assistant Ministers in the portfolio please be provided from the of date the last answer for the Supplementary Estimates 2019-20, including: <ol style="list-style-type: none"> <li>a. Flights for the Minister and any accompanying members of the Minister's personal staff or family members, as well as any accompanying departmental officials, together with the airline and class of travel.</li> <li>b. Ground transport for the Minister and any accompanying members of the Minister's personal staff or family members, as well as any accompanying departmental officials.</li> <li>c. Accommodation for the Minister and any accompanying members of the Minister's personal staff or family members, as well as any accompanying departmental officials, and identify the hotels the party stayed at and the room category in which the party stayed.</li> <li>d. Meals and other incidentals for the Minister and any accompanying members of the Minister's personal staff or family members, as well as any accompanying departmental officials. Any available menus, receipts for meals at restaurants and the like should also be provided.</li> <li>e. Any available photographs documenting the Minister's travel should also be provided.</li> </ol> </li> </ol>	Written
42	Tourism Australia	Kimberley Kitching	Social media influencers	<ol style="list-style-type: none"> <li>1. What was the Department/agency's total expenditure on social media influencers for financial year 2019-20 to date.</li> <li>2. What advertising or information campaigns did the Department/agency use social media influencers to promote.</li> <li>3. Can a copy of all relevant social media influencer posts please be provided.</li> <li>4. Can an itemised list of all Austender Contract Notice numbers for all relevant social media influencer contracts please be provided.</li> </ol>	Written

43	Tourism Australia	Kimberley Kitching	Commissioned Reports and Reviews	<ol style="list-style-type: none"> <li>1. Since the date of the last answer for Supplementary Estimates 2019-20, how many Reports or Reviews have been commissioned. Please provide details of each report including: <ol style="list-style-type: none"> <li>a. Date commissioned.</li> <li>b. Date report handed to Government.</li> <li>c. Date of public release.</li> <li>d. Terms of Reference.</li> <li>e. Committee members and/or Reviewers.</li> </ol> </li> <li>2. How much did each report cost/or is estimated to cost.</li> <li>3. The background and credentials of the Review personnel.</li> <li>4. The remuneration arrangements applicable to the Review personnel, including fees, disbursements and travel</li> <li>5. The cost of any travel attached to the conduct of the Review.</li> <li>6. How many departmental staff were involved in each report and at what level.</li> </ol> <p>What is the current status of each report. When is the Government intending to respond to each report if it has not already done so.</p>	Written
44	Tourism Australia	Kimberley Kitching	Board Appointments	<ol style="list-style-type: none"> <li>1. Provide an update of portfolio boards, including board title, terms of appointment, tenure of appointment and members from the date of the last answer for Supplementary Estimates Round 2019-20.</li> <li>2. What is the gender ratio on each board and across the portfolio</li> <li>3. What has been the total value of all Board Director fees and disbursements paid.</li> <li>4. What is the value of all domestic travel by Board Directors.</li> <li>7. What is the value of all international travel by Board Directors.</li> </ol>	Written
45	Tourism Australia	Kimberley Kitching	Appointments – briefs prepared	<ol style="list-style-type: none"> <li>1. How many times has the Department prepared a brief for statutory authorities, executive agencies, advisory boards, government business enterprises or any other Commonwealth body which includes a reference to a former Liberal or National member of parliament at a state, territory or federal level, since the answer was provided for Supplementary Estimates 2019-20.</li> <li>2. For each brief prepared, can the Department advise: <ol style="list-style-type: none"> <li>a. The former member.</li> <li>b. The board or entity.</li> <li>c. Whether the request originated from the Minister’s office.</li> </ol> </li> <li>5. Whether the appointment was made.</li> </ol>	Written
46	Tourism Australia	Kimberley Kitching	Stationery	<ol style="list-style-type: none"> <li>d. How much has been spent on ministerial stationery requirements in financial year 2019-20 to date.</li> </ol>	Written

47	Tourism Australia	Kimberley Kitching	Media monitoring	<ol style="list-style-type: none"> <li>1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the each Minister's office for financial year 2019-20 to date. <ol style="list-style-type: none"> <li>a. Which agency or agencies provided these services.</li> <li>b. Can an itemised list of Austender Contract notice numbers for any media monitoring contracts in each period please be provided</li> <li>c. What is the estimated budget to provide these services for the year FY 2019-20.</li> </ol> </li> <li>2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for financial year 2019-20 to date. <ol style="list-style-type: none"> <li>a. Which agency or agencies provided these services.</li> <li>b. Can an itemised list of Austender Contract Notice numbers for any media monitoring contracts in each period please be provided</li> </ol> </li> <li>1. What is the estimated budget to provide these services for the year FY 2019-20.</li> </ol>	Written
48	Tourism Australia	Kimberley Kitching	Communications staff	<ol style="list-style-type: none"> <li>1. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:</li> <li>2. By Department or agency: <ol style="list-style-type: none"> <li>a. How many ongoing staff, the classification, the type of work they undertake and their location.</li> <li>b. How many non-ongoing staff, their classification, type of work they undertake and their location.</li> <li>c. How many contractors, their classification, type of work they undertake and their location.</li> <li>d. How many are graphic designers.</li> <li>e. How many are media managers.</li> <li>f. How many organise events.</li> </ol> </li> <li>3. Do any departments/agencies have independent media studios. <ol style="list-style-type: none"> <li>a. If yes, why.</li> <li>b. When was it established.</li> <li>c. What is the set up cost.</li> <li>d. What is the ongoing cost.</li> <li>c. How many staff work there and what are their classifications.</li> </ol> </li> </ol>	Written

49	Tourism Australia	Kimberley Kitching	Departmental staff in Minister's office	<ol style="list-style-type: none"> <li>1. Can the Department provide an update on the total number of departmental staff seconded to ministerial offices, including: <ol style="list-style-type: none"> <li>a. Duration of secondment.</li> <li>b. APS level.</li> <li>e. Can the Department provide an update on the total number of DLOs/CLOs for ministerial offices including APS level.</li> </ol> </li> </ol>	Written
50	Tourism Australia	Kimberley Kitching	CDDA Payments	<ol style="list-style-type: none"> <li>1. How many claims have been received under the Compensation for Detriment caused by Defective Administration scheme (CDDA) by the Department for financial year 2019-20 to date.</li> <li>2. How many claims were: <ol style="list-style-type: none"> <li>a. Accepted.</li> <li>b. Rejected.</li> <li>c. Under consideration.</li> </ol> </li> <li>3. Of the accepted claims, can the Department provide: <ol style="list-style-type: none"> <li>a. Details of the claim, subject to relevant privacy considerations</li> <li>b. The date payment was made</li> </ol> </li> <li>2. The decision maker.</li> </ol>	Written
51	Tourism Australia	Kimberley Kitching	Congestion busting	<ol style="list-style-type: none"> <li>1. Can the Department/agency provide an update on how it is "congestion busting" in relation to bureaucratic bottlenecks and regulatory bottlenecks. <ol style="list-style-type: none"> <li>c. Have any additional resources been allocated within the Department to achieve "congestion busting" within the department since an answer was provided for the Supplementary Estimates round 2019-20.</li> </ol> </li> </ol>	Written
52	Tourism Australia	Kimberley Kitching	Recruitment	<ol style="list-style-type: none"> <li>1. What amount has been expended by the department/agency on external recruitment or executive search services in financial year 2019-20 to date.</li> <li>2. Which services were utilised. Can an itemised list be provided.</li> </ol>	Written
53	Tourism Australia	Kimberley Kitching	Staffing	<ol style="list-style-type: none"> <li>1. How many full-time equivalent staff are engaged at 1 March 2020. How does this differ from the figures presented in Budget Paper 4 in the 2019-20 Budget.</li> <li>2. How many of these positions are (a) on-going and (b) non-ongoing.</li> <li>3. How many redundancies have occurred in financial year 2019-20 to date. How many were: <ol style="list-style-type: none"> <li>a. voluntary</li> <li>b. involuntary.</li> </ol> </li> <li>4. How many of those redundancies occurred as a result of departmental restructuring. What is the total cost of those redundancies.</li> <li>5. What was the total value in dollar terms of all termination payments paid to exiting staff.</li> <li>6. How much overtime or equivalent has been paid to staff in financial year 2019-20 to date.</li> <li>2. How many section 37 notices under the Public Service Act 1999 have been offered in financial year 2019-20 to date.</li> </ol>	Written

54	Tourism Australia	Kimberley Kitching	Comcare	<p>1. For financial year 2019-20 to date, can the Department advise whether it has been the subject of any investigations involving Comcare. If yes, please provide details of the circumstances and the status.</p> <p>7. Can the Department advise the number of sanctions it has received from Comcare in the FY2019-20 to date.</p>	Written
55	Tourism Australia	Kimberley Kitching	Fair Work Commission	<p>2. For financial year 2019-20 to date, how many references have been made to the Fair Work Commission within the Department or agency.</p>	Written
56	Tourism Australia	Kimberley Kitching	Fair Work Ombudsman	<p>1. For financial year 2019-20 to date, how many references have been made to the Fair Work Ombudsman within the Department or agency.</p>	Written
57	Tourism Australia	Kimberley Kitching	Office of the Merit Protection Commissioner	<p>1. For financial year 2019-20 to date, how many references have been made to the Office of the Merit Protection Commissioner within the Department or agency.</p>	Written
58	Tourism Australia	Kimberley Kitching	Public Interest Disclosures	<p>1. For financial year 2019-20 to date, how many public interest disclosures have been received.</p>	Written
59	Tourism Australia	David Van	Domestic campaign – State marketing partnerships	<p><b>Senator FARRELL:</b> And you've had no problem getting a dollar-for-dollar matching with any of the states or territories?</p> <p><b>Ms Harrison:</b> No. We have asked for additional funds, incremental funds, for the domestic market, and they have all managed to come up with it.</p> <p><b>Senator FARRELL:</b> From the states?</p> <p><b>Ms Harrison:</b> Yes, from the states.</p> <p><b>Senator FARRELL:</b> Mr Craig, you were going to go through the breakdown.</p> <p><b>Mr Craig:</b> I don't actually have the specific breakdown with me. I can tell you the five states that we have signed with, if that is of any assistance.</p> <p><b>Senator FARRELL:</b> Yes.</p> <p><b>Mr Craig:</b> New South Wales, Queensland, Victoria, South Australia and the ACT.</p> <p><b>Senator VAN:</b> Could I ask a follow-up question?</p> <p><b>Senator FARRELL:</b> Yes. <b>Senator VAN:</b> Could you, maybe on notice, provide the quantum for each of those states?</p> <p><b>Senator FARRELL:</b> I think that's what you were saying you didn't have.</p> <p><b>Mr Craig:</b> Yes.</p> <p><b>Ms Harrison:</b> We are still finalising those numbers. We can take that on notice once they are all final.</p>	Hansard, pg 124

60	Tourism Australia	Don Farrell	Domestic campaign – commercial marketing partners	<p><b>Senator FARRELL:</b> Did these companies you have just mentioned come to you and say, 'Look, we'd like to do this dollar-for-dollar arrangement'? Or did you put something out into the marketplace inviting tenders?</p> <p><b>Ms Harrison:</b> As I said, we haven't worked in the domestic market since 2013. So we didn't have any existing relationships here. We went out to all of our state and territory partners and asked: 'Who do you work with on a regular basis? Who do you find effective? Who gives you the best return on investment?' They gave us a list, and we collated the ones that most people worked with, because they will have existing product on their systems, and these were the companies that came to the top as part of that.</p> <p><b>Senator FARRELL:</b> Right. So there wasn't a typically tender process that occurred here?</p> <p><b>Ms Harrison:</b> No. We don't that when we're selecting our partners. We look at the partners who have the most opportunity to speak to our target audience and convert that booking and drive it into the regions that need it.</p> <p><b>Senator FARRELL:</b> Obviously, the states provided you with a variety of proposals or suggestions.</p> <p><b>Ms Harrison:</b> Correct.</p> <p><b>Senator FARRELL:</b> Have you got that list?</p> <p><b>Ms Harrison:</b> I do.</p> <p><b>Senator FARRELL:</b> Would you be able to make that available to us?</p> <p><b>Ms Harrison:</b> I'll take it on notice. I'll give it to you. I have—</p> <p><b>Senator AYRES:</b> Sorry, you said you do have it now?</p> <p><b>Ms Harrison:</b> No.</p> <p><b>Senator AYRES:</b> Not on you.</p> <p><b>Ms Harrison:</b> It is work that was undertaken to determine who the best partners would be. It's sitting in a spreadsheet in our Sydney office.</p> <p><b>Senator FARRELL:</b> Okay. You're happy to look at providing that to this inquiry?</p> <p><b>Ms Harrison:</b> Sure.</p> <p><b>Senator FARRELL:</b> You can then also tell us which companies on that list you selected to partner with you.</p> <p><b>Ms Harrison:</b> Yes.</p>	Hansard, pg 126
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61	Tourism Australia	Tim Ayres	Domestic campaign – commercial marketing partners	<p><b>Senator AYRES:</b> You're signing off on tenders that are other kinds of propositions. For the purposes of the kind of program that Ms Harrison is talking about, it's less than \$1½ million. Can you give me that information that you suggested that you would on notice? I'd like a list of the companies and the size of the contracts. If a 'commercial in confidence' assertion is being made to say no, I want an outline of why and an outline of the approval process. And I want that information for 2018-19 and 2017-18. Does that make sense?</p> <p><b>Ms Harrison:</b> We weren't in the domestic market in 2017-18 or 2018-19, so I can't provide that.</p> <p><b>Senator AYRES:</b> What date did you start?</p> <p><b>Ms Harrison:</b> On 23 January this year.</p> <p><b>Senator AYRES:</b> Okay—so from then to now.</p> <p><b>Ms Harrison:</b> This is all just rolling out right now, so I can give you that information when we have determined who we are working with.</p> <p><b>Senator Birmingham:</b> The nature of these partnerships is not new; it's just that usually you would be doing them with international businesses rather than those with a significant domestic Australian footprint.</p> <p><b>Ms Harrison:</b> Yes.</p> <p><b>Senator AYRES:</b> And just to be clear: 'commercial in confidence' isn't a claim for withholding information from the committee. You can take it on notice if you like, but we are entitled to that information; it is not a barrier.</p> <p><b>Senator Birmingham:</b> I want to make sure we provide as much transparency on this as we can. I'm also conscious that we don't do anything that weakens TA's ability to negotiate effectively. Ms Harrison has taken the question on notice. She'll come back to the committee—</p> <p><b>Senator AYRES:</b> And you'll table the selection criteria as well.</p>	Hansard, pg. 128
62	Tourism Australia	Don Farrell	Bushfire Recovery Package – Global Diplomatic Network	Given the announcement that the International Marketing campaign would be redesigned to include far north Queensland, is Tourism Australia anticipating any changes to this campaign element?	Written

63	Tourism Australia	Penny Wong	Asia Marketing Fund	<p>With reference to page 26 of the 2019-20 Portfolio Budget Statements for the Foreign Affairs and Trade portfolio and the amounts shown as administered expenses of the Department of Foreign Affairs and Trade for the Asia Marketing Fund:</p> <ol style="list-style-type: none"> <li>1. What is the Asia Marketing Fund?</li> <li>2. What activities are undertaken with this funding?</li> <li>3. Are these activities carried out by the Department of Foreign Affairs and Trade or by Tourism Australia?</li> <li>4. Is the Asia Marketing Fund referred to on pages 26, 147 and 152 of the Portfolio Budget Statements the same as the Asian Marketing Fund referred to on page 156?.</li> </ol>	Written
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