

9 August 2018

Mr Andrew Lancaster
WIN Group CEO
By email:

Dear Mr Lancaster,

Sky News broadcasts

The ACMA understands that WIN will shortly be broadcasting the *Sky News* service on a multichannel and that this arrangement is a first for a commercial free-to-air TV licensee.

The ACMA notes WIN's obligations under the Commercial Television Industry Code of Practice 2015 (the Free TV Code) with respect to news and current affairs programs, including to present factual material accurately and to present news fairly and impartially. The ACMA also notes that these obligations are not identical to those imposed on subscription broadcasters by comparable provisions in the ASTRA Codes of Practice 2007.

In the circumstances, the ACMA is seeking information on the measures that WIN has in place to ensure that its *Sky News* broadcasts comply with the requirements of the Free TV Code - where WIN does not exercise, or has limited, editorial control.

Your response would be appreciated by Friday 24 August 2018.

Please contact Jonquil Ritter or _____ } or _____ if you would like to discuss this matter.

Otherwise, I thank you for your cooperation.

Yours sincerely,

Jennifer McNeill
General Manager
Content, Consumer and Citizen Division



27 August 2018

Ms Jennifer McNeill
General Manager
Content, Consumer and Citizen Division
Australian Communications and Media Authority
By: email: _____

Dear Ms McNeil

Thank you for your letter of 9 August regarding "Sky News Broadcasts" and more specifically the measures that WIN has in place to ensure that its Sky News broadcasts comply with the requirements of the Commercial Television Industry Code of Practice 2015 (The Free TV Code).

WIN and Australian News Channel Pty Ltd (ANC) have entered into a program supply agreement in which ANC will provide content for the channel "Sky News on WIN" which will air from 2 September 2018 in all of WIN's regional markets.

As is the case in all of the program supply (Affiliation) agreements that WIN has with the Nine, Seven and Ten Networks across the country, WIN does not have editorial control of the content on Sky News on WIN outside of the programming that WIN produces itself. Unlike WIN's other content suppliers, ANC is not a member of Free TV but ANC's senior management and content producing staff are well aware of the obligations of Free to Air broadcasters under the Free TV Code. ANC has gone to great lengths to ensure that its staff have undertaken training via workshops to understand the Free TV Code ahead of Sky News on WIN going to air on a Free to Air Network in Australia and that these staff understand the obligations of a Free TV Broadcaster in adhering to this code. ANC have also talked to WIN about more broadly ensuring that the Free TV Code should be the benchmark standard for all of their channels.

Please let me know if there is anything further you need.

Kind regards

Andrew Lancaster
Chief Executive Officer