

AUSTENDER records registered between 1 July 2018 and 4 April 2019

Private Health Insurance Reforms campaign

Austender number	Deed or contract?	Supplier	Service Description
CN3563722	Contract	Bastian Insights Pty Ltd	Concept testing services for the Private Health Insurance campaign
CN3573348	Contract	Hall & Partners	Evaluation research for health communications
CN3573812	Contract	Leo Burnett	Communication for health related information
CN3573345	Contract	UM	Communication for health related information from UM
CN3573347	Contract	Legal	Provision of Legal Services
CN3573346	Contract	MNN	Work order for National Mailing and Marketing
CN3563722	Contract	Bastion Insights	Concept testing research Private Health Insurance
CN3579379	Contract	Consumers Health Forum (CHF)	Communication services
CN3579381	Contract	Pain Australia	Communication services
CN3580822	Contract	Australian Medical AMPCO	Communication services
CN3579380	Contract	Australian Private Hospitals Association (APHA)	Communication services

Pharmaceuticals Benefits Scheme campaign

Austender number	Deed or contract?	Supplier	Service Description
CN3562960-A1	Contract	Taylor Nelson Sofres Australia Pty	Market research
CN3580551-A1	Contract	AJF Partnership Pty Ltd	Medicine Communications
CN3579614	Contract	Mediabrand Australia Pty Ltd	Medicines Communications

Health Star Rating campaign

Austender number	Deed or contract?	Supplier	Service Description
SON3471879	Deed	Spinach Advertising Pty Ltd	Creative services for the Health Star Rating Campaign
CN3576380 CN3576380-A1 CN3576380-A2	Contract Variation	Spinach Advertising Pty Ltd	Creative Services for Health Star Rating Campaign
CN3561700 CN3562700-A1	Contract Variation	Universal McCann	Media Buy for Health Star Rating – Phase 5

Life Checks campaign

Austender number	Deed or contract?	Supplier	Service Description
CN3562696	Contract	Universal McCann	Advertising services for Life Checks

Childhood Immunisation campaign

Austender number	Deed or contract?	Supplier	Service Description
SON3424993	Deed	Carbon Media Pty Ltd	Carbon Creative Services for Childhood Education Immunisation Campaign
SON3450636	Deed	Bastion Insights Pty Ltd	Evaluation research for immunisation communication activities.
CN3533078	Contract	Carbon Media Pty Ltd	Creative services Childhood Immunisation – Phase 3
CN3535290	Contract	Snapcracker Research & Strategy Pty	Market Research for the Immunisation Programme
CN3567049	Contract	Mediabrand Australia Pty Ltd	Media Buy Childhood Immunisation Campaign
CN3548764	Contract	Hall & Partners	Market Research for Immunisation Communication

Healthy Produce - Fruit and Vegetable campaign

Austender number	Deed or contract?	Supplier	Service Description
CN3555965	Contract	2B Advertising and Design	Fruit and vegetable communications
CN3562702	Contract	Universal McCann	Fruit and Vegetable Communication media buy

HPV campaign

Austender number	Deed or contract?	Supplier	Service Description
CN3544173	Contract	Carbon Media Pty Ltd	Carbon Creative Services for the Human Papillomavirus (HPV) vaccine campaign.
CN3551966	Contract	Snapcracker research	Concept testing research services to inform the development of the HPV vaccine campaign.
CN3562962	Contract	Universal McCann	Communication media buy for the HPV vaccine campaign.

Maternal vaccinations (pertussis and influenza) campaign

Austender number	Deed or contract?	Supplier	Service Description
<u>CN3550026</u>	Contract	Carbon Media Pty Ltd	Creative services maternal vaccinations
<u>CN3553731</u>	Contract	Snapcracker research	Maternal vaccination concept testing research

Meningococcal ACWY vaccination for adolescents campaign

Austender number	Deed or contract?	Supplier	Service Description
CN3567075	Contract	Carbon Media Pty Ltd	Carbon Creative Services for the Meningococcal ACWY vaccine campaign.

Seasonal influenza 2019

Austender number	Deed or contract?	Supplier	Service Description
CN3555971	Contract	Carbon Media Pty Ltd	Carbon Creative Services for the 2019 seasonal influenza campaign

Head to Health campaign

Austender number	Deed or contract?	Supplier	Service Description
CN3546605	Contract	Bastion Insights Pty Ltd	Concept Testing Research Services to inform the Head to Health Campaign
CN3559503	Contract	Universal McCann	Planning, Placement and Resizing of Head to Health Campaign Materials
CN3544176	Contract	Legal	Provision of Legal Services