



The following table is the criteria that the judges of the My First Speech competition will use to determine winning entrants.

Schools may wish to use these criteria to determine the best videos to submit to the competition. Individuals may wish to consider these criteria when developing their speech.

CRITERIA	EVALUATION
Content (50%)	
Well-constructed arguments that engage the audience	/10
Demonstrated understanding of issues	/10
Original and creative ideas	/10
Demonstrated use of evidence and research	/10
Well structured with an opening, body and conclusion	/10
Language (30%)	
Promotes clear understanding of the issues	/10
Language is kept simple and to the point	/10
Demonstrates respect and consideration of others and is appropriate to a broad audience	/10
Delivery (20%)	
Physical presentation (body language, engaging manner, enthusiasm)	/10
Pronunciation and tone of voice	/10

The judges' decision is final and no correspondence will be entered into.