

HOUSE OF REPRESENTATIVES STANDING COMMITTEE ON ECONOMICS

REVIEW OF THE FOUR MAJOR BANKS AND OTHER FINANCIAL INSTITUTIONS SUPERANNUATION SECTOR

StatePlus

SP11QW: Details of sponsorship or sponsorship-like arrangements, marketing or marketing-like or in-kind arrangements for the past five years.
(Three years provided as agreed.)

Answer: StatePlus has sponsored various conferences in order to provide StatePlus with access to certain public sector groups, to promote its financial planning services to both the public sector and more broadly.

The organisations we have supported include employer groups, government departments and industry bodies.

Table A summarises StatePlus' sponsorship for the past three years. (Other marketing activities are included in response to question SP12QW.)

Table A

Sponsorship	FY 16/17	FY 17/18	FY 18/19
The Association of Superannuation Funds of Australia (ASFA)	\$ 51,700	\$ 55,660	
Institute of Public Administration Australia	\$ 29,395	\$ 16,545	
Women in Super	\$ 10,210	\$ 20,512	
Committee for Sustainable Retirement Incomes	\$ 30,000		
Events WA Pty Ltd	\$ 10,000	\$ 4,950	
NSW Primary Principals Association Inc	\$ 6,818	\$ 6,818	
Australian Public Service Commission	\$ 32,452	\$ 10,909	
Others		\$ 22,669	\$ 40,133
TOTAL	\$ 170,576	\$ 138,063	\$ 40,133